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TALENT DIARIES

Q **THOUGH THERE ARE SEVERAL MANAGEMENT INSTITUTES IN INDIA, WHY DO MOST OF THEM FAIL IN CHURNING OUT JOB-READY PROFESSIONALS?**

Confucius once said, 'When I read, I forget; when I see, I remember; and when I do, I understand'. The whole professional education space, compared to the western world, has gone wrong somewhere. You cannot move technical education to the online

'case' methodology. And the cases are written by the professors themselves. That is the reason why you will find management graduates having great communication skills, but lacking in interpersonal skills. We should create a system where 20 per cent of professors are from the corporate world.

Q **WHAT ROLE CAN THE CORPORATES PLAY TOWARDS ENABLING B-SCHOOLS TO CREATE JOB-READY PROFESSIONALS?**



"We have to vocationalise our education process"

DR. PRITAM SINGH, DIRECTOR GENERAL OF INTERNATIONAL MANAGEMENT INSTITUTE (IMI), DELHI AND A PADMA SHRI AWARDEE TALKS ABOUT HOW HALF-BAKED COURSES IN MANAGEMENT INSTITUTES TODAY ARE CHURNING OUT PROFESSIONALS WHO ARE NOT JOB-READY

space. It is acceptable to base some part of it online, but the main grounding of it should be on the concept of 'I do, I understand'. In the US, Europe and other parts of the world, you cannot join an MBA programme unless you have at least three years of

What they can do is adopt five B-schools each year and then move on to another five in the next. They can collaborate with them in terms of teaching, case-writing and research. They can permit students to work in their offices one day in a week. If management schools are not producing employable candidates, it is the corporate world that is paying the actual price. Unless industry and academia join hands, a viable solution will not emerge.

Q **DOES INDIA HAVE ENOUGH SKILLED PEOPLE TO FILL THE EMPLOYABILITY GAP?**

It depends on the kind of money we are willing to spend on higher education. We have to 'vocationalise' our education process. There has to be manpower planning. Otherwise, there is going to be a very chaotic situation in this country.

- Yasmin Taj

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experience. In India, that's not always the case.

Q **HOW CAN A B-SCHOOL STAND OUT AMONGST THE CLUTTER?**

Though theory is important, you need to understand the practical aspect as well. The pedagogy in top management institutes across the globe is based on

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TOPIC: Careers in engineering/technology