

**Management Development Program**  
on  
**“Leading Strategically & Managing Change”**

**February 10-12, 2021**



**Program Director: Dr. Irfan A. Rizvi**

  
**INTERNATIONAL MANAGEMENT INSTITUTE**  
NEW DELHI  
*— Shaping global leaders for tomorrow —*

## **INTRODUCTION**

Leading and managing an enterprise has always been a challenge and has become all the more complicated in these VUCA times, what with the unexpected, unforeseen and unprecedented COVID19 pandemic that engulfed the globe. It is obvious that business cannot be conducted using the legacy systems and processes, and newer paradigms of business have to be ideated, designed, and implemented. In these times the organizations need leaders at all levels, and managers have to evolve themselves to become strategic leaders that can take the organization beyond the next curve and into the next orbit.

Strategic leaders are pioneers, and possess an entrepreneurial mindset, challenge the convention wisdom, think out of the box to carve-out critical transformations needed and chart a holistic growth of the organization. Leading strategically requires an executive to scan the changing business landscape, impact of these changes on the functioning of the organization, identifying the most effective actionable responses of the organization to deal with emerging challenges and exploit unfolding opportunities, and implements these changes in the organization in most efficient and effective manner.

The need for such leaders has become all the more critical in any organization, whether in for-profit or non-profit domain, or in public or private ownership system, or in small, medium or large sector.

This 2-day program is designed to guide managers at all levels to negotiate effectively the challenges of these turbulent times by leading and infusing strategic and critical changes in their respective organizations.

## **OBJECTIVES**

This management development program has been designed with an aim to help participants understand and appreciate the need for leading strategically, take the responsibility of the same and acquire certain tools and techniques towards transforming their respective organizations on the path of development and growth.

## **CONTENTS**

- Concept & practice of leadership;
- Strategic leadership: what, Why, How;
- Developing mindset of a strategic leader;
- Actions of a strategic leader;
- Transformational leader attributes & skills;
- Identifying and communicating critical transformations needed in organization;
- Overcoming challenge of change implementation;
- Leadership communication;
- Developing an action plan for change.

## **METHODOLOGY**

Program would be delivered through a combination of:

- Role plays;
- Case-lets;
- Diagnostic exercises;
- Video analysis.

## **WHO MAY ATTEND**

The program will be useful for managers at all levels from any functional area of management (sales, marketing, purchase, production, finance, and human resources etc.) in business or not-for-profit sector across ownership pattern (public or private). Managers who want to scale themselves up to perform strategic functional in their current or future roles would be deriving maximum benefits by attending this program.

## **FACULTY AND RESOURCE PERSONS**

IMI faculty members and eminent resource persons will share expertise and experience in various sessions.

## **PROGRAM DIRECTOR**

**Dr. Irfan A. Rizvi** is a Professor of leadership & Change Management at IMI, New Delhi since June 2011. In his 25+ years of professional career he has taught, trained, researched, consulted and led various academic and business organizations at private, public, non-governmental, and multinational corporations in India and abroad. Some of the organizations he has been associated are HCL Ltd (Reprographic Division), Faculty of Management Studies (University of Delhi), IILM Graduate School of Management, and NIS Sparta (a Reliance Anil Ambani Group Company). Dr. Rizvi is a visiting Professor of Leadership & Organizational Behavior to the MBA programs at Australian National University (ANU), Canberra (Australia); Shanghai University, (China); and International School of Management, Dakar, Senegal (West Africa); and other Universities. As a practice-oriented researcher, Dr. Rizvi has conducted and published research articles in many peer reviewed international journals of repute. In addition, he has supervised many PhD theses at various Universities in India. As a Leadership & Change Management specialist, he has executed various research and consulting assignments with AusAID-Australia, DFID-UK, SDC-Switzerland, World Health Organization (WHO), and World Bank. Dr. Rizvi has conducted several training workshops for senior executives of a wide variety of Government Departments (for IAS, IPS and Judicial officers), Public Sector Undertakings, and many Fortune 500 business Corporations on various issues related with people competency development, organization development, leadership & team, and change management.

With several years spent in leading teams and organizations, Dr. Rizvi has accrued critical experience that makes him an effective and inspiring facilitator of learning across levels. He extensively utilizes his training in psychology as well as management while conducting training workshops to help participants acquire requisite confidence and skills to deal with issues under discussion. Known for his highly energetic, participative, flexible, down to earth and inspirational approach towards training, Dr. Rizvi encourages participants to 'think tangentially' and expand their own horizons.

Dr. Rizvi defines his mission in life is to '*facilitate the growth & development of individual & organizations so as to enable them reach their highest potential.*'

## **ADMINISTRATIVE DETAILS**

### **Dates:**

February 10-12, 2021

### **Venue:**

International Management Institute  
B-10, Qutub Institutional Area  
New Delhi 110016

## **FEE**

**Non-residential:** Rs. 25,000/- per participant (plus @18% GST) covering professional fee, program kit and tea/lunch.

**Residential:** Rs. 35,000/- per participant (plus @ 18% GST) covering professional fee, program kit and boarding and lodging (air-conditioned single room) at IMI Campus, New Delhi from noon of **February 09, 2021 till noon of February 13, 2021.**

### **Group Discounts**

- 10% discount on fee amount is available in case an organization nominates 2 or more participants to the program.
- 20% discount on fee amount is available in case an organization nominates 4 or more participants to the program.

Fee is payable in advance by way of local cheque/DD in favor of "**International Management Institute**" payable at New Delhi or through direct electronic fund transfer to IMI Bank Account, as per following details:

Allahabad Bank Account Number: 50123177738  
MICR Code: 110010007, IFSC Code: ALLA0211083  
Pan No. AAAT10972K; GST No. 07AAATI0972K1ZJ

Please mention the program name while making payment through electronic fund transfer.

## **REGISTRATION**

The registration form duly filled in along with the program fee should reach us at least 7 days before the commencement date of the program. **In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed.** However, substitute(s) may be permitted with prior intimation.

## **CERTIFICATE OF PARTICIPATION**

A certificate of successful participation by International Management Institute (IMI) will be issued to each delegate at the culmination of the program.

## **ABOUT IMI**

International Management Institute (IMI) is India's first corporate sponsored Business School founded in 1981 with the original campus in New Delhi. The corporate sponsors included RPG Enterprises (lead sponsor), ITC, Nestle, Tata Chemicals, British Oxygen, SAIL, and Williamson Magor. It was set up in collaboration with the then IMI Geneva, now IMD Lausanne. Subsequently two other campuses were set up in Kolkata (2010) and Bhubaneswar (2011). In the last several years, IMI New Delhi has been consistently ranked in the top 10-15 Business Schools in the country and among the top 5 private Business Schools. It is accredited by the UK based Association of MBAs (AMBA), one of the top three international accreditation bodies for Business Schools globally.

IMI New Delhi has global linkages with leading schools in Europe, North America, and Asia. The Institute currently offers the PGDM, PGDM-HRM, PGDM-Banking & Financial Services, Executive PGDM and FPM (doctoral program). In addition, it has built a vibrant Executive Education vertical offering training to management professionals

from the corporate world. The Institute has been empaneled by the Government of India to train participants from developing countries under the International Technical & Economic Corporation (ITEC) program of the Ministry of External Affairs.

IMI New Delhi puts a strong focus on high quality research by its faculty leading to publications in international peer reviewed academic journals. Its faculty have PhDs from top international and national universities/institutes, with many of them also having significant corporate experience.

***For registration/any other information, please contact:***

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