

Management Development Program
on
“Technology for Non-Tech Managers”

February 04-05, 2021



Program Director: Prof. Himanshu Joshi



INTRODUCTION

There was a time when IT was just a support function for an organization. It helped setup new enterprise models, acted as an enabler to unlock marketplace opportunities and worked as a disruptor of the status quo. Today, however, IT has no longer remained a support function but has become an integral part of the core business functions wherein every decision maker is expected to understand how the existing and emerging technologies can be utilized to transform the organization. But not everyone has a technology background and it becomes extremely difficult to keep up with the latest developments in technology. Technology is ample and growing exponentially with each passing day. A lot of the resources available are quite technical in nature and usually the trainings available for them are too expensive. This is the rationale behind conceptualizing a course for non-technical managers who want to make a difference towards the processes they manage by updating their knowledge in IT.

The objective of this program is to provide the fundamentals of IT management to help non-technical managers generate value from IT. Does this mean that the Program make you a technology expert? Not at all. The Program is simply aimed at providing an exposure to the latest technologies, understanding why these technologies are important and the impact they can have on transforming a business. This purpose of this program is not to make an IT expert out of every decision maker, but rather to scale non -technical business leaders up to a level where they can work with IT to make better business decisions. At the end of the Program, it is expected that the participants would develop an open mindset to embrace technology and make good decisions using IT.

Some of the emerging technologies that are shaping the business eco-system are Enterprise Systems, Data Analytics and Visualization, Machine Learning, Artificial Intelligence, Blockchain, Cyber Security, Internet of Things, Cloud, Mobility etc. to name a few.

OBJECTIVES

This Program will provide non-technical managers from diverse backgrounds and domains an exposure to essential IT management skills to enable them to work with IT managers effectively and efficiently.

Broadly, the program has the following objectives:

- To introduce participants to the essentials of new age technologies which are transforming business.
- Explore how technologies impact the business across various business functions.
- Methods to mitigate the biggest challenges that managers face while handling technologies.
- To improve decision ability of managers through analysis of real-life situational data across different functional domains.
- To create value using right blend of concept building through case studies and hands-on-experience on different tools.

CONTENTS

- **Understanding Technology Essential and Dynamics**
 - Technology Challenges faced by managers
 - Understanding Enterprise Resource Planning (ERP), Supply Chain Management (SCM), Knowledge Management (KM) and Customer Relationship (CRM), Spreadsheet Modelling
 - What is the power of technology and what does it do?
 - Analyzing data through Spreadsheets – Advanced usage

- **Emerging Technologies and its Impact on Business**
 - Business Intelligence and Data Mining
 - Dashboarding and Story Telling
 - Big Data and Analytics
 - Machine learning, Artificial intelligence, Blockchain
 - Internet of things
 - Cloud Computing, Cloud-based Services
 - Location-based services
 - The Internet of Things (IoT)
 - Disruptive technologies & innovation
 - Green IT Technologies
 - Explore how your own business model and how technology impacts it
- **Best Practices in Technology Planning for Continuous Improvement**
 - Disaster Recovery Plan (DRP)
 - Business Continuity Planning (BCP)
 - Risk & security management & mitigation
 - IS/IT – Business Alignment
 - Strategy and Change management

METHODOLOGY

The program will include an appropriate blend of classroom teaching, hands-on exercises using real datasets, in-class discussion, readings and presentations. Participants are expected to build models and work on different types of business scenarios. Real life case studies and datasets would be used to demonstrate the impact on business.

WHO SHOULD ATTEND?

- Professionals who have little or no background in technology and who need to bolster their knowledge about new age technologies and evaluate its impact on business.
- Managers with no technical background who have IT responsibilities.
- Managers with no technical background but who interact with IT professionals.

FACULTY AND RESOURCE PERSONS

IMI faculty members and eminent resource persons will share expertise and experience in various sessions.

PROGRAM DIRECTOR

Prof. Himanshu Joshi

Prof. Himanshu Joshi is an Associate Professor and former Area Chair for Information Management at International Management Institute, New Delhi, India. He has overall 17 years of teaching, research and industry experience, with prior employment in organizations like United Nations Development Program (UNDP) & UNAIDS. An avid researcher, Himanshu has several research papers published in referred national and international journals to his credit. Other than that, he periodically writes book chapters and is a regular with articles in various business & management publications. Himanshu is also a reviewer to international journals and has done book reviews on Enterprise Resource Planning and Knowledge Management. He has keen research interest in the areas of Information Systems, Electronic Business, Enterprise Resource Planning, Analytics and Knowledge Management.

He has conducted training sessions on Spreadsheet modeling and data analytics for ONGC, IOCL, Satluj Jal Vidyut Nigam (SJVN), Canara Bank, Hindustan Zinc and Fab India. He also takes sessions on Information Systems, Electronic Commerce,

Knowledge Management, Big Data and Analytics and Enterprise Systems. A graduate in Engineering, Himanshu is also a gold medalist from IMI, Delhi. He has done his doctorate in the area of Knowledge Management.

ADMINISTRATIVE DETAILS

Dates:

February 04-05, 2021

Venue:

International Management Institute
B-10, Qutub Institutional Area
New Delhi 110016

FEE

Non-residential: Rs. 18,000/- per participant (plus 18% GST as applicable) covering professional fee, program kit and lunch

Residential: Rs. 25,000/- per participant (plus 18% GST as applicable) covering professional fee, program kit and boarding/lodging (airconditioned single room) from noon of **February 03, 2021** till noon of **February 06, 2021** at IMI Campus.

Group Discounts

- 10% discount on fee amount is available in case an organization nominates 2 or more participants to the program.
- 20% discount on fee amount is available in case an organization nominates 4 or more participants to the program.

Fee is payable in advance by way of local cheque/DD in favor of "**International Management Institute**" payable at New Delhi or through direct electronic fund transfer to IMI Bank Account, as per following details:

Allahabad Bank Account Number: 50123177738
MICR Code: 110010007, IFSC Code: ALLA0211083
Pan No. AAAT10972K; GST No. 07AAATI0972K1ZJ

Please mention the program name while making payment through electronic fund transfer.

REGISTRATION

The registration form duly filled in along with the program fee should reach us at least 7 days before the commencement date of the program. **In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed.** However, substitute(s) may be permitted with prior intimation.

CERTIFICATE OF PARTICIPATION

A certificate of successful participation by International Management Institute (IMI) will be issued to each delegate at the culmination of the program.

ABOUT IMI

International Management Institute (IMI) is India's first corporate sponsored Business School founded in 1981 with the original campus in New Delhi. The corporate sponsors included RPG Enterprises (lead sponsor), ITC, Nestle, Tata Chemicals, British Oxygen, SAIL, and Williamson Magor. It was set up in collaboration with the then IMI Geneva, now IMD Lausanne. Subsequently two other campuses were set up in Kolkata (2010) and Bhubaneswar (2011). In the last several years, IMI New Delhi has been consistently ranked in the top 10-15 Business Schools in the country and among the top 5 private Business Schools. It is accredited by the UK based Association of MBAs (AMBA), one of the top three international accreditation bodies for Business Schools globally.

IMI New Delhi has global linkages with leading schools in Europe, North America, and Asia. The Institute currently offers the PGDM, PGDM-HRM, PGDM-Banking & Financial Services, Executive PGDM and FPM (doctoral program). In addition, it has built a vibrant Executive Education vertical offering training to management professionals from the corporate world. The Institute has been empaneled by the Government of India to train participants from developing countries under the International Technical & Economic Corporation (ITEC) program of the Ministry of External Affairs.

IMI New Delhi puts a strong focus on high quality research by its faculty leading to publications in international peer reviewed academic journals. Its faculty have PhDs from top international and national universities/institutes, with many of them also having significant corporate experience.

For registration/any other information, please contact:

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