

Management Development Program

**Finance Sense: An Essential Toolkit for
Non-Finance Professionals**

April 29 & 30, 2019



Program Director : Prof. Ramachandran K.



**International Management Institute
New Delhi**

INTRODUCTION

Finance pervades every area of business. Therefore, in order to be a successful corporate executive or businessman/businesswoman one needs to have a good amount of 'Finance Sense'. Such 'finance sense' enables one to understand the financial impact and implications of one's decisions. Also, it helps one to do a comparative analysis of the financial performance of one's department/ division / organization with other entities. When this is so, for want of suitable exposure, non-finance professionals face difficulties when dealing with finance function/ understanding the insights financial parameters can provide about one's organization.

This program is designed to make finance easy, interesting and insightful. Participants would gain both conceptual clarity and practical understanding of the various dimensions of finance related to finance.

OBJECTIVES

At the end of the program the participants would be able to:

- ⊗ Understand and interpret financial statements
- ⊗ Gain an overview of the decisions relating to capital structure of any business and its impact on financial performance
- ⊗ Get to know the process related to capital expenditure decisions and the various methodologies that can be invoked for this purpose
- ⊗ Understand the concepts and practices to effective working capital management
- ⊗ Gain an understanding of the impact of various types of costs when it comes to decision-making
- ⊗ Overall, get very comfortable with the financial dimension of business and gain confidence to arrive 'finance decisions'

DELIVERABLES

- ⊗ Financial Statement Analysis & Interpretation
- ⊗ Capital Structure & Its Impact on Financial Performance
- ⊗ Capital Expenditure Decision Framework
- ⊗ Working Capital Management – Concepts & Practices

PEDAGOGY

Pedagogy would include lectures, group activities/exercises/case-studies/presentation by participants, simulation and quizzes.

The overall agenda is to make the program engaging, interesting and insightful.

WHO MAY ATTEND

Non-Finance Executives across all levels of management.

PROGRAM DIRECTOR

Prof. Ram would be the faculty who would be handling the programme. He is a finance professional with more than 30 years of work experience in Banking/Central Banking/Financial Journalism/Management Training & Consulting/Management Education. He has conducted training programmes for more than 350 batches of professionals working in some of the top-notch companies and banks in India and abroad. He had also been a consultant for some of the major corporates in India. His areas of specialization are Finance, Banking, Financial Markets & Banking Technology.

Administrative Details

Dates:

April 29 -30,2019 (Monday & Tuesday)

Venue:

International Management Institute
B-10, Qutub Institutional Area
New Delhi 110016

FEE

Non-residential: Rs. 18,000/- per participant (plus 18% GST as applicable) covering professional fee, program kit and lunch

Residential: Rs. 25,000/- per participant (plus 18% GST as applicable) covering professional fee, program kit and boarding/lodging (airconditioned single room) from **April 28, 2019 noon** till **May 1, 2019 noon** at IMI Campus.

Group Discounts

- 10% discount on fee amount is available in case an organization nominates 2 or more participants to the program.
- 20% discount on fee amount is available in case an organization nominates 4 or more participants to the program.

Fee is payable in advance by way of local cheque / DD in favor of "**International Management Institute**" payable at New Delhi or through direct electronic fund transfer to IMI Bank Account, as per following details:

Allahabad Bank Account

Number: 50084979288

MICR Code: 110010007,

IFSC Code: ALLA0211083

Pan No. AAAT10972K;

GST No. AAAT10972KIZJ

Please mention the program name while making payment through electronic fund transfer.

REGISTRATION

The registration form duly filled in along with the program fee should reach us at least 7 days before the commencement date of the program. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

CERTIFICATE OF PARTICIPATION

A certificate of successful participation by International Management Institute (IMI) will be issued to each delegate at the culmination of the program.

ABOUT IMI

International Management Institute (IMI) is India's first corporate sponsored Business School founded in 1981 with the original campus in New Delhi. The corporate sponsors included RPG Enterprises (lead sponsor), ITC, Nestle, Tata Chemicals, British Oxygen, SAIL, and Williamson Magor.

It was set up in collaboration with the then IMI Geneva, now IMD Lausanne. Subsequently two other campuses were set up in Kolkata (2010) and Bhubaneswar (2011). In the last several years, IMI New Delhi has been consistently ranked in the top 10-15 Business Schools in the country and among the top 5 private Business Schools. It is accredited by the UK based Association of MBAs (AMBA), one of the top three international accreditation bodies for Business Schools globally.

IMI New Delhi has global linkages with leading schools in Europe, North America, and Asia. The Institute currently offers the PGDM, PGDM-HRM, PGDM-Banking & Financial Services, Executive PGDM and FPM (doctoral program). In addition, it has built a vibrant Executive Education vertical offering training to management professionals from the corporate world. The Institute has been empaneled by the Government of India to train participants from developing countries under the International Technical & Economic Corporation (ITEC) program of the Ministry of External Affairs.

IMI New Delhi puts a strong focus on high quality research by its faculty leading to publications in international peer reviewed academic journals. Its faculty have PhDs from top international and national universities/institutes, with many of them also having significant corporate experience.

For registration/any other information, please contact:

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International Management Institute

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