At IMI, we envision a journey full of tough choices and challenging moments. It is the decisions that we take that make or break the deal. We aim to create not just fine managers, but value adding, socially sensitive, ethical, global individuals who have the grit and the passion to take on the world, the rough with the smooth. We create action centric Thought Leaders who crusade their way through all barriers, pushing their limits farther, beyond the envisioned and emerge as pathfinders who are able to shoulder the power and privilege bestowed upon them with responsibility and élan. We aim to stand apart from the mélange and deliver excellence in each and every sphere.

If your actions create a legacy that inspires others to dream more, learn more, do more and become more, then, you are an excellent leader.

- Dolly Parton
Dear Recruiters,

We, at International Management Institute, New Delhi, believe in our ability to develop outstanding managerial talent capable of providing exceptional analysis, effective execution and overall meaningful value addition. Every student passing through the portals of IMI has the zeal to excel and the passion to be a winner.

What separates IMI students from others is not just their capability to manage and lead but their attitude which allows them to dirty their hands, persevere with tenacity and above all stay grounded without a chip on their shoulder. Some of the reasons why we feel the students of IMI deserve to be in your organization are as follows:

1. Every Student of IMI is admitted on the basis of merit and through a rigorous process of selection. Most of the students are within the top 5 percentile in the Common Admission Test (test run by the IIMs to admit students). This esoteric group gets further filtered through a slew of selection methods involving psychometric tests, written analysis, extempore and personal interview. The overall batch is a cohort that is academically bright, attitudinally correct, educationally and culturally diverse and endowed with a personality profile perfect for corporate life.

2. IMI has more than 65 core faculty members which not only makes it one of the largest in India but also amongst the most exalted in terms of their background. Their intellectual pedigree is such that the research journal of IMI, “the Global Business Review” published by Sage is the largest circulating academic journal in not just India but also Asia.

3. The hallmark of the academic process in IMI is that it seeks to groom industry ready students. Industry professionals not only come in the courses as guest speakers but some of the more passionate experts actually co-create and co-deliver courses. The 3 months Corporate Immersion programme for students in the PGDHRM have also ensured the students of IMI have the appropriate wherewithal to hit the road running.

4. IMI believes that the management education should also ensure that its students imbibe the necessary portfolio of attitude and values considered to be the hallmark of professional conduct. It is for this that every student of IMI is not just value adding and ethical but overall self driven and self managed.

You will be glad to know that the current batch of graduating students in the PGDM and PGDM HR have already started making a mark in the corporate world. After successful completion of their summer Internships, a high percentage of these students have been awarded with pre-placement offers by their respective organizations. They have also held their own and triumphed in numerous inter college competitions amply demonstrating that when benchmarked with their peers, they are second to none.

I take great pride in inviting your esteemed organization to come to our institute, assess and select our students. I am convinced that you will go back with managers who will be winners in times to come.

---

“A message from the Dean, Placements

Satish K Kalra
Dean, Placements & Alumni Relations
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The story of IMI began in the year 1981. It was in response to the emerging need for internationally oriented management education for managers at all levels in industry, government and public system, that International Management Institute (IMI) was born. India’s first corporate sponsored B-School, IMI was established as an autonomous non-profit educational society under the Societies Registration Act: 1860 in collaboration with International Management Institute, Geneva (now IMD Lausanne).

IMI’s educational programs have been recognized by All India Council for Technical Education (AICTE) and Ministry of Human Resource Development, Govt. of India. The reputation that has been carved over 30 years by its internationally renowned faculty continues to attract ambitious young minds.

The recent rankings as released by some of the leading media sources substantiate its stature in the league of B-schools in India.
RECENT RANKINGS

<table>
<thead>
<tr>
<th>S. No</th>
<th>Magazine</th>
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<td>Intellectual Capital</td>
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<td>5</td>
<td>BUSINESS WORLD</td>
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ACCREDITATIONS

IMI’s two year Post graduate diploma in management (PGDM) program is approved by AICTE, accredited by NBA, SAQS (South Asian Quality Assurance System) and Association of MBA’s (AMBA). The Post Graduate Diploma in Human Resource Management (PGDHRM), the Executive Post graduate program and the post-graduate diploma in management for Working Executives (PGDM-WE) are approved by AICTE and accredited internationally by the prestigious AMBA and the SAQS.

IMI is one of the largest providers of Executive Education in the country. The Executive Post Graduate program at IMI was started in 1984 and is designed for experienced middle level managers who wish to take up leadership roles in the industry and have been identified by their organizations for such roles. The program provides general management and functional area orientation with emphasis on international and cross-cultural exposure. It is a one of its kind program that provides an opportunity for personal as well as professional growth through a rigorous interactive learning environment including a 5 week international study module.
Courses Offered

IMI Delhi offers 4 kinds of specialized programs out of which the two year master programs are of prime relevance. A brief outline of the individual courses is drawn below.

2-Year Full Time Masters Program
- Post Graduate Diploma in Management, PGDM (Individual or Dual specializations in Marketing, Finance, Operations and Systems.)
- Post Graduate Diploma in Management Banking & Financial Services, PGDM(B&FS)
- Post-Graduate Diploma in Human Resource Management, PGDHRM

Executive Post Graduate Program
- Executive Post Graduate Diploma in Management, Executive PGDM

Doctoral Programs
- Fellow Program in Management, FPM
- PhD Program

Management Development and Executive Development Programs
- Customized programs for Corporate Houses, Public Sector Undertakings, Governmental Organizations

ITEC Courses
- Specialized certificate courses in various domains viz. Strategy, Corporate Governance, General Management, Performance Management, Operations etc.
2-Year Full Time Master Program

Pedagogy:

- Pre-course reading materials which are in the form of text books, cases, articles, etc. are made available to all participants well in advance. Students are expected to spend 8 to 10 hours per week studying these materials before they come for classes each term.

- Case based teaching: Discussion of case studies sourced from Harvard Business School Publishing which requires the students to apply the concepts learnt by them in sessions.

- Speaker series or visits are organized during the course. Each course has a 20% of their sessions taken by people from the Industry. These interactions complement classroom learning and bring in practical perspectives to management theories.

- Simulations are usually software programs which mimic real-life business situations. The participants, working in teams or alone, are asked to take decisions under conditions specified by the simulation software. These simulations help participants apply theoretical concepts to aid decision making.

- Presentations, assignments and project work are used to make theory execution relevant and easy to grasp.
## PGDM – CORE COURSES

<table>
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<tr>
<th>Semester I</th>
<th>Semester II</th>
<th>Semester III</th>
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<tbody>
<tr>
<td>Business Mathematics</td>
<td>Business Statistics</td>
<td>Business Strategic &amp; Competitive Advantage</td>
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<tr>
<td>Financial Accounting &amp; Analysis</td>
<td>Cost &amp; Management Accounting</td>
<td>Corporate Social Responsibility &amp; Sustainable Development</td>
</tr>
<tr>
<td>Information Technology for Decision Making</td>
<td>Financial Management I</td>
<td>Human Resource Management</td>
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<tr>
<td>Managerial Economics</td>
<td>Management Information Systems</td>
<td>Financial Management I &amp; II</td>
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<tr>
<td>Managing Oral Communication</td>
<td>Macroeconomic Theory &amp; Policy</td>
<td>Legal Aspects in Business</td>
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<td>Marketing Management I</td>
<td>Marketing Management II</td>
<td>Operation Management II</td>
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<tr>
<td>Organizational Behavior I</td>
<td>Operation Management I</td>
<td>Principles &amp; Practices of Corporate Governance</td>
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<td>Written Analysis and Communication I</td>
<td>Organizational Behavior II</td>
<td>Research Methods for Management</td>
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## PGDMHR – CORE COURSES

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<tr>
<th>Semester I</th>
<th>Semester II</th>
<th>Semester III</th>
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<tbody>
<tr>
<td>Behavior in Organizations</td>
<td>Human Resource Information Systems</td>
<td>Organizational Design and Development</td>
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<tr>
<td>Business Economics</td>
<td>Learning &amp; Development</td>
<td>Operations Management</td>
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<tr>
<td>Business Statistics</td>
<td>Marketing Management</td>
<td>Competency Management &amp; Assessment Center</td>
</tr>
<tr>
<td>Financial Accounting and Analysis</td>
<td>Personal Growth Lab</td>
<td>Corporate Immersion</td>
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<tr>
<td>HR Systems and Processes</td>
<td>Performance Management Systems</td>
<td>Conduct of Social Inquiry</td>
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<tr>
<td>IT for Decision Making</td>
<td>Strategic HRM</td>
<td>Compensation &amp; Reward Management</td>
</tr>
<tr>
<td>Managing Oral Communication</td>
<td>Written Analysis &amp; Communication II</td>
<td>Industrial Relations – I</td>
</tr>
<tr>
<td>Recruitment and Selection</td>
<td>Legal Framework of Employment</td>
<td></td>
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<tr>
<td>Written Analysis &amp; Communication I</td>
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</table>
Receiving more than thirty thousand interested applicants, IMI Delhi narrows it down to approximately three thousand candidates who are called for the next round of tests. These include a Written Ability Test (WAT), Psychometric Test, Personal Interview and an Extempore. IMI Delhi has taken initiative by removing Group Discussions as a medium of judging and replacing it with a WAT which gives a fairer opportunity for students to express their knowledge on a given topic. IMI also conducts an MBTI (Myers Briggs Type Indicator) Test as a part of its psychometric assessment to gauge future managers and leaders.

To further measure student aptitude and to test their ability to handle impromptu situations, extempore forms an important part of the personal interview process at IMI.

This revamped procedure along with stringent short listing criteria has ensured that IMI gets the best talent across a variety of domains from different parts of the country.

IMI Delhi has majority student population with 95 percentile score in the Common Admission Process at IMI.
Leadership and learning are indispensable to each other.

- John F. Kennedy
The faculty at IMI Delhi represent a wide range of backgrounds and intellectual perspectives, with faculty drawn from across the country. They include leading academicians, researchers, professionals, administrators, consultants and managers, and comprise a vibrant learning community that is committed to excellence in teaching and mentoring the students. The combination of faculty – both from the industry as well as purely academic, ensures that the students are industry ready, ready to mix theory with execution and deliver the highest level of professional calibre. The permanent faculty comprises of experienced connoisseurs from the various streams of management, with many of them having industrial and corporate experience. There is also a healthy pool of visiting faculty and professionals from the corporate, which further augments the quality of education leading to the development of industry-ready students.
FINANCE AREA
- Aman Srivastava
  PhD, MBA
- Barnali Chaklader
  PhD., MBA
- Chhavi Mehta
  Ph.D. (IIT Delhi), PGDM
- Deepak Tandon
  Ph.D., (USA), MBA (FMS, Delhi University)
- Gauri Shankar
  Ph.D. (Delhi School of Economics)
- Harsh Vardhan
  Ph.D. (FMS, Delhi University), M.Sc. (IIT Kanpur)
- Himadri Das (on sabbatical)
  Ph.D. (Univ. of Virginia, USA), MBA (IIT Delhi)
- Naval Bharti Verma
  FPM (IIM Ahmedabad)
- Prashant Gupta
  Ph.D., M Phil,
- R. K. Arora
  Ph.D (IIT Delhi), MBA
- R. R. Sharma
  MBA, CAIIB
- Rajeev Seth
  MBA, CAIIB
- Sanjay Dhamija
  CFA, FCMA, M.Com.

MARKETING AREA
- D.K. Batra
  Ph.D., MBA (FMS, Delhi University)
- J.D. Singh – On leave
  Ph.D. (Delhi University)
- Našin Jain
  MBA (FMS, Delhi University)
- Neena Sondhi
  Ph.D. (Delhi University)
- P C Mehra
  PGDM (XLRI)
- Pinaki Dasgupta
  Ph.D. (BHU), MBA
- Shiva Nandan
  Ph.D. (University of Texas), MBA
- Supriya M. Kalla
  FPM, MBA (MICA)

OPERATIONS & QUANTITATIVE AREA
- Alok Kumar Singh
  FPM (IIM Indore)
- Arvind Chaturvedi
  Ph.D., (IIT Delhi), M.Sc.(IIT Kanpur)
- Bhimaraya Metri
  PhD (IIT Mumbai)
- Deepak Chawla
  FPM (IIM Ahmedabad), M.Stat (ISI-Kolkata)
- Kakali Kanjilal
  Ph.D., M.Sc.
- Pradip K Bhaumik
  Fellow (IIM-A), B.Tech (IIT Delhi)
- Siddharth Varma
  Ph.D., MBA

INFORMATION MANAGEMENT AREA
- Himanshu Joshi
  PGDM, B.E.
- Prerna Lal
  MBA (IIT Roorkee), B.E.
- Prageet Aeron
  FPM (IIM-A)

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“Do not follow where the path may lead. Go instead where there is no path and leave a trail.”

- Harold R. McAlindon
• Ramesh Behl (on sabbatical)
  M.Sc., EDBA
• Shilpi Jain
  Ph.D., MBA

OB-HR AREA
• Afsha Dokadia
  MBA
• Asha Bhandarker
  Ph.D., Senior Fulbright Fellow (Darden USA)
• Baldev R. Sharma
  Ph.D., (Michigan State University, USA), M.A. (Oberlin College, USA)
• B. K. Srivastava
  Ph.D. (Southern Illinois University)
• Dinesh Khurana
  Ph.D. (University of Delhi), PGDM
• Irfan A. Rizvi (on sabbatical)
  Ph.D. (University of Delhi), PGDPM
• Kshitija Wason
  Ph.D. (IIT Delhi) M. A. Psychology, (Delhi University)
• Manta Mohapatra
  Ph.D., M.A. (PMIR)
• Richa Awasthy
  Ph.D., M.A. (Psychology)
• R.P. Ojha
  PGDM (XLRI)
• Satish K. Kaik
  Ph.D. (TISS, Mumbai), M.A. (Psychology)
• Shailendra Nigam
  Ph.D., MBA
• Snigdha Rai
  Ph.D. (BHU)
• Soni Agrawal
  Ph.D. (IIT, Kharagpur)
• Subir Verma
  FPM (IIM-A), M.Phil (Delhi University)

ECONOMICS AREA
• Arindam Banik
  Ph.D. (Delhi School of Economics)
• Amab K. Deb
  Ph.D. (University of Connecticut, Storrs, U.S.A)
• Rajeev Anantaram
  Ph.D. (University at Pittsburgh)
• Rajat Kathuria (on sabbatical)
  Ph.D. (University of Maryland)

COMMUNICATION AREA
• Manaswini Acharya
  Ph.D. Fulbright Scholar (University of Virginia Charlottesville)
• Sriram Basu
  Ph.D. (University of Illinois at Urbana-Champaign, USA)
• V. Chandra
  Ph.D., M.A.

STRATEGY AND GENERAL MANAGEMENT
• Abhishek Nirjar
  Ph.D (Sheffield University, UK ), MBA
• Anun K. Rath
  IAS Fellow (AIMA)
• Ashutosh Khanna
  Ph.D. & M.Sc. (London School of Economics, UK)
• G.K. Kapoor
  Ph.D. (Delhi University), M.Com.
• G.K. Agarwal
  M.S. (MSU, USA ), PGDM

• Sonu Goyal
  Ph.D. (FMS, Delhi University), MBA
• Vijay Kumar Seth
  Ph.D. (Delhi University), M.A.

ADJUNCT FACULTY
• P. Dwarkanath
  Former Director - Group Human Capital, Max India Ltd.
  Former Director- HR & Admin, GlaxoSmithKline
• Ramesh Bhat
  Professor (Finance), IIM-A; Assistant Director, Institute of Chartered Accountants;
  Advisor to the Ministry of HRD; Dean at NMIMS
• Vijay Vancheswar
  PhD, M.Tech (IIT Delhi), Former Professor IMI Delhi
• Yasho V. Verma
  Ph.D (IIT Kharagpur), Former CEO Onida & COO LG India
• Somonnoy Ghosh
  M.Tech (IIT Kanpur), MBA
• Sunil Maheshwari
  FPM (IIM Ahmedabad), B.Tech (IIT Delhi)
FINANCE AREA

Overview
At IMI, Finance as a specialization is designed to coach the students to investigate and scrutinize the nuances of the subject while appreciating its innate importance as the fuel for running businesses in the corporate world. The understanding of the financial decision making process is imparted through a mixture of regular industry interactions, case studies, finance workshops and competitions.

Electives Offered
• International Finance
• Financial Derivatives
• Management Of Banks
• Security Analysis And Portfolio Management
• Project And Infrastructure Finance
• Management Of Financial Services
• Financial Risk Management
• Structured Finance
• Business Valuation
• Advanced Financial Statement Analysis
• Financial Econometrics
• Mergers And Acquisition
• Corporate Taxation
• Wealth Management And Alternative Investment
• Investment Banking
• Treasury & Risk Management In Banks
• Behavioral Finance
• Quantitative Finance
**MARKETING AREA**

**Overview**
Marketing, at IMI, is one of the most sought after specializations in the country. The curriculum and pedagogy has been designed with flexibility and dynamism, through a balanced blend on case based pedagogy and real life market exposure through industry interactions, to handle the flux in the ever changing corporate world. Students are encouraged to think creatively and out of the box to help them understand the nuances of the local as well as global markets.

**Electives Offered**
- Consumer Behavior
- Marketing Research
- Sales & Distribution Management
- Customer Relationship Management
- Product & Brand Management
- International Marketing
- Business Forecasting
- Strategic Brand Management
- Retail Marketing
- Marketing Of Services
- Advertising Management
- Sales Promotions & Stakeholder Relations
- Luxury Brand Management
- Business Marketing
- Managing Corporate Reputation
- Strategic Marketing
- Rural Marketing
- Managing Customer Value
- Digital Marketing
- Semiotics & Brand Communication
**OPERATIONS AREA**

Here at IMI, students are put through the rigour by extremely well qualified faculty which ensures high quality managers ready to make an impact on the industry. IMI’s operations courses offer a distinct pedagogy with a focus on a practical and insightful approach to the curriculum. It is often supplemented by regular interactions with industry experts so as to keep abreast of the latest developments on the ground and learn more of the practical side of the subjects. The interaction with the industry helps offer the courses that are tuned to the demands of the industry. Students are provided opportunities for live projects to have a real time experience of the various applications of their curriculum.

**Electives Offered**

- Logistics And Supply Chain Management
- Service Operations Management
- Time Series Modeling And Forecasting
- Enterprise Resource Planning
- Quality Management
- Project Management
- Logistics Modelling
- Business Forecasting
- Six Sigma
- Applications Of Operations Research
- Operations Strategy
INFORMATION SYSTEMS AREA

Overview
IMI understands that progressing to the next orbit of management is through information system and hence gives immense importance to superior understanding of IT and skills in data analytics. The Information Management area is designed to provide students with opportunities to further expand their career in IT and Systems domain by leveraging the power of data analytics. The courses offered look to instill a deep understanding of this domain along with a practical outlook to address the needs of this dynamic area of knowledge. This approach ensures a well-rounded student who knows not only to grasp its various aspects but also to interpret, to process and to take timely relevant decisions. The right information and the right decisions drive the students to endeavor to remain on top of their game and deliver excellence.

Electives Offered
• Enterprise Resource Planning
• Software Project Management
• E-Business
• Business Analytics
• Economics Of It**
• Data & Information Security
• It Consulting
• Digital Marketing
General management Area

STRATEGY & ECONOMICS

Overview
The Strategy and General Management courses at IMI is directed towards enhancing the potential of the students to apply strategic management concepts to combat and conquer any business scenario. The students are kept up to date with ever changing market scenario and requirements. The renowned faculty, highly respected by corporate across the globe, bring a plethora of knowledge to the table, thereby providing the students with a fundamental understanding of being trusted advisors to the industry.

Courses
- New Venture Creation
- International Business
- Business in Emerging Markets
- Mergers and Acquisition
- Strategic Alliances & Joint Venture
- Game Theory for Business Strategy
- Managing Innovation
COMMUNICATION AREA

Overview
The Communication area at IMI is geared towards equipping and building communication skills that are best in class and benchmarked to global practices, which are relevant and compatible with the needs of aspiring and practicing managers operating diverse work and business environments.

Core Courses
- Managing Oral Communication (MOC)
- Written analysis and Communication (MAC)

OB-HR AREA

Overview
OB-HR area is driven by its mission of “making a positive difference in the life” of all those who come in contact with the group, whether as full-time students, or as participants in the management development programs.

Courses
- Leadership and managerial effectiveness
- Journey to self
- Managing and negotiating differences
- Building and managing teams
Corporate Relations & Placement Committee
The Corporate Relations & Placement Committee at IMI is a student driven body responsible for building and strengthening corporate relations with organizations to bring the optimum and best-fit career opportunities to the students. It facilitates institute-industry interactions regularly and provides complete support for arranging placement activities on the campus. This includes organizing and facilitating the Summer Internship, Laterals and Final Placement Process. The major focus lies in reaching out to potential recruiters and building a long standing, mutually beneficial relationship with them.

Alumni Relations Committee
The Alumni Relations Committee (ARC) is a student driven initiative which manages alumni relations but while augmenting alumni engagement with the institute. The committee invites various eminent alumni to deliver guest lectures and workshops across functional areas and general management, organizing alumni mentorship program and alumni interactive sessions for students, thus enabling students to learn and imbibe from industry relevant experiences.

Branding and Media Relations Committee
The Branding and Media Relations Committee of IMI, Delhi is a part of institute’s brand building exercise to ensure its position as a global premier B-school. It endeavours to continuously and consistently build Brand IMI and disseminate awareness about the institution across various media - print, and digital media through an Integrated Marketing Communications approach.
Events

- **The Business Thought Leadership Series.**
  The Business Thought Leadership series at IMI, Delhi, is a series of corporate talks by top CXO level executives from organizations spanning an array of business sectors. This series continues throughout the academic year. It is organized by the Corporate Relations & Placement Committee.

- **Conventus – The Annual Management Conclave**
  Conventus is a management conclave organized by the student community of IMI and the converging point of the industry experts across business disciplines and management leaders of contemporary India. The event promotes industry interface and witness eminent personalities enlightening the students with their experiences. The five day event will include various summits in the world of finance, marketing, operations, HR, economics and entrepreneurship.

- **Karmanta, The IT Conclave**
  A yearly event which creates a platform for interaction between IT industry experts and future managers, ICT brings innovation which helps in reshaping trends, transforming businesses, people’s lives, communities and providing sustainability.

- **Kritva**
  The Annual Inter B-School Management and Cultural Festival of IMI, Delhi is a three day long event, where the finest students across the best Business Schools in the country battle it out to demonstrate passion, creativity and intellectual capital.
Clubs

Finalyze
The Finance Club of IMI is a student-run committee dedicated to promote interest in the financial field throughout the IMI student community and help them become the best source of financial intellect. It provides a constructive platform for budding finance warlocks to grow, and blend theoretical concepts with real life application.

Mar-Quest
The marketing club at IMI provides a platform for interaction among students who are passionate about marketing and want to expand their learning beyond the classroom. A step in this direction is the annual magazine, Markabuzz, which includes recent marketing trends, articles by faculty, alumni and students on evolving marketing practices.

Genesis
The Operation Club of IMI, Delhi, with the motto “Strategize and Strike” helps the student fraternity learn and love operations, as a specialization. Ranneeti – the signature event of the club is one of the most celebrated events of the year. Reproducing the thrill of a virtual combat game along with some mind-grueling battles has been the source of acclaim that this event has earned for itself in just 4 years of its inception.

I.M.A.C
I.M.A.C stands for Information Management, Analytics and Consulting Club. The objective of the club is to make students aware of the rapid changes and innovations in the field of information technology and analyze how such developments can be leveraged in corporate world effectively.

EconIMI
The Economics and Consulting club invites thinkers and leaders from the economic society of the country to make students aware of the present and future trends of the economy of India and the global economy as a whole. Arthavaad is the flagship event of EconIMI held annually is into a platform for the confluence of the wisdom of thinkers and leaders from the economic society of the country.

E-Cell
Another student driven club is the Entrepreneurship Cell, E-Cell, which drives the spirit of innovation and entrepreneurship on campus. E-TNT is the flagship event of the Entrepreneurship Cell, where young entrepreneurs come up with their business idea and compete in a market created by their peers from all over the country.

"Leadership and learning are indispensable to each other."
- John F. Kennedy
HR Club
HR professionals, today, need to be “The Total Package”. They must demonstrate an authoritative grasp of HR fundamentals, while also possessing the ability to adjust and work in any impromptu situation. The Human Resource Club, the Human Edge, is an enabler of all the qualities which help the student to stretch beyond the basic business needs. It conducts regular industry sessions and organizes competitions for management students across the country.

CULSEC - The Cultural Association Of IMI
IMI Cultural association is the club of IMI which organizes cultural events, promotes interaction among the students and strives to bring happiness and cheer in the students’ lives. The club organizes parties and cultural events on the campus across the whole year.

Varietaz- The Diversity Club
The Diversity Club is the cultural club of IMI that envisions raising the awareness of the Indian fraternity about the beauty of diversity and to embrace and celebrate its rich dimensions by the help of performing arts and educating students about their diverse nature.

Jagriti
At Jagriti, groups of young, self-driven students take it upon themselves to spread awareness across the college and the city. The social club of IMI, this club is dedicated to illuminating lives all over and conducts a range of activities to propagate its agenda. Events like Tree Plantation Drives, Blood Donation Camps, NGO Visits, Blanket Donation Drives are organized regularly by the Jagriti.

Sports Club
The Sports Club at IMI has the vision of instilling a healthy spirit of competition in every student of IMI amidst the intense pursuit of academia. The events ensure a healthy combination of study and play and capture memorable moments to last a lifetime.

ISEC
The International Student Exchange Committee is the face of IMI for international exchange programme. The committee is responsible for facilitating the exchange process of outbound students and hospitality of inbound students and works towards building new collaborations and fostering new tie-ups with universities and institutes the world over.
A B-School is known and judged by the calibre and merit of its students. The professionalism and competitive spirit that typifies a successful manager has been brought forth by the many laurels that the students of IMI bring to the institution by continuous participation in competitions across the country. The students test their mettle against some of the brightest minds in the country in their journey to achieve prime positions in events conducted by corporates and other B-schools. During the past one year, many of them achieved new heights and etched their name not only on nationally, but internationally as well.

Some of the students who blazed a clear trail of achievements in the past year have been awarded the following awards:

<table>
<thead>
<tr>
<th>Organization</th>
<th>Award</th>
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</thead>
<tbody>
<tr>
<td>RPG Enterprises</td>
<td>National Level</td>
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<td>Johnson and Johnson</td>
<td>National Level</td>
</tr>
<tr>
<td>CFA Institute, USA</td>
<td>International Level</td>
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<tr>
<td>Bloomberg Institute</td>
<td>International Level</td>
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<tr>
<td>Wesleyan University, award sponsored by Stanford University (CCARE)</td>
<td>International Level</td>
</tr>
<tr>
<td>HCL Technologies, Delhi</td>
<td>National Level</td>
</tr>
<tr>
<td>DSCL</td>
<td>National Level</td>
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</table>

"If it doesn’t challenge, it doesn’t change you."
- Fred Devito
Overview

The PGDHRM program at IMI was started in the year 2006 with a view to create HR professionals who are value adding, socially sensitive and ethical. The course is crafted to create leaders who would hit the ground running as soon as they entered the organization as that is what is required in today’s competitive corporate world. The course curriculum has been developed and is kept abreast with the latest needs of the industry by a special panel which comprises of academic as well as the corporate stalwarts. Importance is given to both theoretical and hands-on learning to provide aspiring young HR professionals the right environment for application based learning. The focus of the course is to foster and supplement the potential of the students in the spheres of knowledge, outlook and competency.

The National HRD network has ranked IMI New Delhi as the 6th best business school in India; this in itself speaks volumes about the course and the professionals who are the end products of the course. The course structure is a mix of core courses and electives. Mainstream management courses also form an integral part of the curriculum. The PGDHRM program at IMI New Delhi ensures that the students are sensitized to the ever changing business environment as much as the knowledge in the field of HR.
Why PGDHRM @ IMI New Delhi?

- Corporate Immersion Programme: The Corporate Immersion programme is an integral part of the PGDHRM curriculum at IMI, and provides opportunities for students to reflect, apply and integrate acquired skills to work situations in different organizations. Students are placed in different organizations across different industry sectors, during the third trimester of the programme and visit the organization twice a week. It thereby serves as an interface between theory and practice.

- NGO Internship: The young people today are very sensitive to the needs of the society and the community. Also, IMI has strong foundations in giving back to the community. We try and match the zeal of young students and the values of IMI through the NGO Internship Program, undertaken by the students in the final trimester of the programme. The objective of the PGDHRM programme at IMI is to develop students into professionally competent and socially sensitive management graduates.

- Co-creation and Co-delegation of courses: Academia & Corporates are individually a dark hole. It is only through effective partnership that both worlds can converge and create impactful learning for the new generation eager and hunger to learn and also grow. IMI has collaborated with various distinguished corporate houses- Mercer, Max Group, L&T and others for the same
Courses in Organization Behavior and Human Resource Management:

- Behavior in Organizations
- Business Economics
- Business Statistics
- Competency Management & Assessment Center
- Corporate Social Responsibility & Sustainable Development
- Corporate Immersion
- Conduct of Social Inquiry
- Compensation & Reward Management
- Corporate Social Responsibility
- Ethical Issues in HR
- Employee Relations I & II
- Financial Accounting and Analysis
- Human Resource Information Systems
- HR Systems and Processes
- IT for Decision Making
- International HRM & Cross Cultural Management
- Industrial Relations – I & II
- Leadership
- Learning & Development
- Legal Framework of Employment
- Management of Change
- Managing Oral Communication
- Marketing Management
- Organizational Design and Development
- Operations Management
- Principles & Practices of Corporate Governance
- Personal Growth Lab
- Performance Management Systems
- Recruitment and Selection
- Strategic Management
- Strategic HRM
- Written Analysis & Communication I & II
- Career and Succession in Management
- Talent Management
- Journey to Self
- Power, Ethics, and Politics
- Business Negotiation
- Measurement in HR & IR
- Psychometric Testing
- Role of HR in Mergers and Acquisition
- Coaching and Mentoring
- Industrial Jurisprudence
- Diversity Management
- Leadership and Managerial Effectiveness
- Self Discovery and personal Growth
- HR Analytics
- Managerial Compensation
<table>
<thead>
<tr>
<th>Name</th>
<th>Title/Position</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mr. Anantha Narasimhan</td>
<td>Director, Marketing Strategy &amp; Planning, Dell</td>
</tr>
<tr>
<td>Mr. Ateesh Tankha</td>
<td>Marketing Director, Citi Cards N.A.</td>
</tr>
<tr>
<td>Mr. BS Shantharaju</td>
<td>CEO, Indus Towers</td>
</tr>
<tr>
<td>Ms. Dipali Naidu</td>
<td>Executive Director - Human Resources, The Nielsen Company</td>
</tr>
<tr>
<td>Mr. Jayant Dua</td>
<td>Group Exec President, Ultratech Cement</td>
</tr>
<tr>
<td>Mr. Nakul Wahi</td>
<td>Director Marketing, Philip Morris International</td>
</tr>
<tr>
<td>Mr. Piyush Patodia</td>
<td>Exec Director, Grant Thornton</td>
</tr>
<tr>
<td>Ms. Pooja Sharma</td>
<td>HR Head - Business Process Outsourcing, Philippines, Accenture</td>
</tr>
<tr>
<td>Mr. Prashant Janaswamy</td>
<td>CIO - Field Services &amp; CIO Middle East &amp; Africa, GE Energy</td>
</tr>
<tr>
<td>Mr. Rajesh Bhatia</td>
<td>Managing Director-Sales, Fedex</td>
</tr>
<tr>
<td>Mr. Sanjay Dutt</td>
<td>Executive Managing Director - South Asia, Cushman &amp; Wakefield</td>
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<tr>
<td>Mr. Santhosh Unnikrishnan</td>
<td>CEO, Costa Coffee</td>
</tr>
<tr>
<td>Mr. Vikram Goel</td>
<td>CEO, HDFC Realty</td>
</tr>
<tr>
<td>Mr. Vikram Sharma</td>
<td>Director Retail South East Asia, The Walt Disney Company (South East Asia ) Ltd</td>
</tr>
<tr>
<td>Mr. Abhijit Pati</td>
<td>Chief Operating Officer, Vedanta Aluminium</td>
</tr>
<tr>
<td>Mr. Ajay Kapoor</td>
<td>CFO, Tata Power Delhi Distribution Ltd</td>
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<tr>
<td>Mr. Ashok Wadhawan</td>
<td>President - Manufacturing Business, Punj Lloyd Limited</td>
</tr>
<tr>
<td>Mr. Atul Sharma</td>
<td>President - Human Resources and Administration, Bajaj Electicals Ltd</td>
</tr>
<tr>
<td>Mr. Devendra Malladi</td>
<td>COO &amp; Head of Services Sales, SAP Education, Asia Pacific &amp; Japan</td>
</tr>
<tr>
<td>Mr. Harbinder Bindra</td>
<td>Executive Director - Global HR Services, J P Morgan Chase</td>
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<tr>
<td>Mr. Harpreet Singh</td>
<td>Director, Bank of Singapore</td>
</tr>
<tr>
<td>Mr. Madhav Shankar</td>
<td>MD, Global Head of Commodity Structuring, Standard Chartered Bank</td>
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<tr>
<td>Mr. Manish Sinha</td>
<td>Director, Talent Management - Greater Asia, Becton Dickinson and Company</td>
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<tr>
<td>Mr. Nitish Lal Bhasin</td>
<td>Managing Director, North India, Jones Lang LaSalle</td>
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<tr>
<td>Mr. Pushkar Chaudhri</td>
<td>Director OOH - D&amp;E Markets, Unilever</td>
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<tr>
<td>Mr. Rahul Bhushan</td>
<td>Director, Standard Chartered Bank</td>
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<tr>
<td>Mr. Rahul Mehta</td>
<td>Head – Learning, Leadership Development &amp; Talent Management, Barclays, India</td>
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<tr>
<td>Mr. Rajesh Kumar Kathuria</td>
<td>Director - Q&amp;R, Philips Healthcare</td>
</tr>
<tr>
<td>Mr. Rajiv Bhalla</td>
<td>Director - Sales and Marketing, Intel India Technology Pvt Ltd</td>
</tr>
<tr>
<td>Mr. Ramanpreet Singh</td>
<td>Director - Global Operations, AT&amp;T India</td>
</tr>
<tr>
<td>Mr. Rohit Dixan</td>
<td>Director Operations, HCL Technologies</td>
</tr>
<tr>
<td>Mr. Saurabh Vatsa</td>
<td>Director - Marketing &amp; Product Planning, General Motors India</td>
</tr>
<tr>
<td>Ms. Shipra Vaid</td>
<td>Head HR, Bharti AXA General Insurance</td>
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<tr>
<td>Mr. Subrangshu Neogi</td>
<td>Director - Brand and Communication, Religare</td>
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<tr>
<td>Mr. Sukant Ratnakar</td>
<td>Chief Marketing Officer - International Business, Essar Projects Limited (MMD)</td>
</tr>
<tr>
<td>Mr. Sunir Kumar Dutt</td>
<td>COO - Greater China, GE Capital</td>
</tr>
<tr>
<td>Mr. Tarunjit Sabharwal</td>
<td>MD, CMBS Trading, Deutsche Bank</td>
</tr>
<tr>
<td>Mr. Vishal Vijay Malhan</td>
<td>Chief - Marketing, Pidilite Industries Ltd.</td>
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<tr>
<td>Mr. Vivek Menon</td>
<td>COO, Investment Banking Europe &amp; Corporate Finance UK, BNP Paribas</td>
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</table>
Partial List of Past Recruiters

- A.T. Kearney Ltd.
- Accenture Services Pvt. Ltd.
- Adidas India Marketing Pvt. Ltd.
- Aircel
- Altisource
- Asian Paints (India) Ltd.
- Automatic Data Processing
- Avasant Consulting
- Avery Dennison
- Axis Bank Ltd.
- Axis Risk Consulting
- Bajaj Electricals
- Bank of America
- Barclays Bank PLC
- Barclays Global Shared Services
- Berger Paints India Ltd.
- Bloomberg-LP
- Capgemini
- CB Richard Ellis South Asia Pvt. Ltd.
- Cognizant Technology Solutions India Ltd.
- CRISIL Ltd.
- Dabur India Ltd.
- DCM Shriram Ltd.
- Deloitte Consulting India Pvt. Ltd.
- DHL Express (India) Pvt. Ltd.
- Ernst& Young Pvt. Ltd.
- Fractals Analytics
- GE
- Genpact
- Google
- Havells
- HCL Technologies
- HDFC Bank Ltd.
- HDFC Standard Life Insurance Co. Ltd.
- Hennes and Mauritz AB
- Hero MotoCorp
- Hindustan Coca Cola Beverages Pvt. Ltd.
- HSBC
- HT Media
- ICICI Bank Ltd.
- ICRA Ltd.
- IL&FS
- IMRB International
- Infosys Limited
- ITC Hotels
- JP Morgan Services India Pvt. Ltd.
- Jumbo Electronics Co. Ltd. (L.L.C)
- Kotak Bank
- Larsen & Toubro Ltd.
- Latent View Analytics
- Magma Fincorp
- Mahindra Comviva
- Make My Trip
- Maruti Udyog Ltd.
- McKinsey Knowledge Centre India
- Micheal Page
- Mother Dairy
- New Holland Tractors
- Orient Electricals
- Panasonic India Pvt. Ltd.
- Peoplestrong
- Philips India Ltd.
- Pitney Bowes
- Pricewaterhouse Coopers Pvt. Ltd.
- Ranbaxy Laboratories Ltd.
- Randstad Mafci
- RPG Enterprises
- RPG-SSG Group
- Safari Industries
- Sonalika Tractors
- Tata Consultancy Services Ltd.
- TNS Global
- Trident Group
- Whirlpool
- Wipro Infotech Ltd.
- Zee Group
- Zomato
The vibrant and diverse student community of PGDM batch comprises of 184 future managers. The students chosen for PGDM have made splendid contributions in their respective sectors prior to arriving here in IMI Delhi. A high CAT score, personal psychometric test, extempore and a drilling interview ascertains that the students chosen are well equipped for the rigour of the program and the challenges of the future. The curriculum encompasses live case discussions, collaborative projects, classes, interactions with industry leaders promoting critical thinking and leading to unparalleled exposure.
The PGDHRM batch comprises of 61 future managers with some being freshers and many others having prior work experience in manufacturing, automobile, banking, IT, retail, health care, media, and consulting sector. These students have been engaged in Live Projects with Accenture, Airtel and other reputed organizations over their first year of the PGDHRM course. The curriculum encompasses live case discussions, collaborative projects, classes, interactions with industry leaders promoting critical thinking and leading to unparalleled exposure.
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
<th>Summer Project</th>
<th>Work Experience</th>
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<tbody>
<tr>
<td>Ajesh G S</td>
<td>Finance</td>
<td>B.Tech (Electrical and Electronics)</td>
<td>Bajaj Capital Ltd</td>
<td>Brokerage Reconciliation For Mutual Funds</td>
<td>64 Months</td>
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<tr>
<td>Akanksha Gupta</td>
<td>Marketing, Finance</td>
<td>B.Tech (Electronics &amp; Telecommunication)</td>
<td>Reserve Bank of India</td>
<td>Assessment of customer service standards at banks as identified through Incognito visits/scrutinies and suggestions for improvement.</td>
<td>0 Months</td>
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<tr>
<td>Akanksha Gupta</td>
<td>Marketing, Finance</td>
<td>B.Tech (Information Technology)</td>
<td>Bank of Baroda</td>
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<td>Akanksha Gupta</td>
<td>Finance, Marketing</td>
<td>B.Tech (Electronics &amp; Telecommunication)</td>
<td>Reserve Bank of India</td>
<td>Assessment of customer service standards at banks as identified through Incognito visits/scrutinies and suggestions for improvement.</td>
<td>0 Months</td>
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<tr>
<td>Anirudh Harisinghaney</td>
<td>Marketing, Finance</td>
<td>B.Tech (Information Technology)</td>
<td>Ernst &amp; Young LLP</td>
<td>Studying the trend of private equity and power sector IPO's in India for the last ten years and determining the attractiveness of Indian power sector/segment(s) vis-a-vis private equity firms</td>
<td>0 Months</td>
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<td>Akanksha Gupta</td>
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<tr>
<td>Alekhya Kasturi</td>
<td>Marketing</td>
<td>B.Tech (Electrical and Electronics)</td>
<td>Daikin India</td>
<td>Establishing touch points, lead generation and understanding market perception of Daikin's product profile</td>
<td>31 Months</td>
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<tr>
<td>Anishit Arora</td>
<td>Marketing, Finance</td>
<td>B.Com (Hons.)</td>
<td>SBI Life Insurance Company Ltd</td>
<td>Analysis of Insurance Distribution Channel</td>
<td>0 Months</td>
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<tr>
<td>Ankit Kaushik</td>
<td>Marketing, Finance</td>
<td>B.Tech (Electrical and Electronics)</td>
<td>HCL Technologies</td>
<td>Analysis of the Bid Management Cycle for HCL's ALT ASM</td>
<td>20 Months</td>
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</tbody>
</table>
Ayesha Chaudhary
Specialisation: Marketing
Graduation: B.A(Hons.)(Economics)
Summer Internship: McKinsey & Company Knowledge Center
Summer Project: Strategy formulation (imperatives development) for multinationals on how to win in Indonesia
Work Experience: 0 Months
Infosys Limited

Ankit Sehgal
Specialisation: Finance, Marketing
Graduation: B.Tech (Computer Science)
Summer Internship: KPMG Advisory Services
Summer Project: Defining best practices for developing Business Model across channels by conducting external assessment
Work Experience: 35 Months
Infosys Limited

Anuj Singla
Specialisation: Marketing, Operations
Graduation: B.E (Electronics & Telecommunication)
Summer Internship: GlaxoSmithKline Consumer Healthcare
Summer Project: Identification and Evaluation of Indirect Spend Synergies across Purchases of all three plants of GSKCH
Work Experience: 22 Months
Tata Technologies

Apoorva Kamath
Specialisation: Marketing
Graduation: B.E (Electronics and Communication)
Summer Internship: TanjaTech Infra Ltd
Summer Project: Creating cognizance among the target customers to experience the high end solutions by Ingenius
Work Experience: 18 Months
Cognizant Technology Solutions

Arpit Kesarwani
Specialisation: Marketing, Operations
Graduation: B.Tech (Computer Science)
Summer Internship: Makemytrip (India) Pvt Ltd
Summer Project: Car Scalability Project
Work Experience: 21 Months
Infosys Limited

Chetan Marwaha
Specialisation: Finance, Operations
Graduation: B.Tech (Chemical)
Summer Internship: Sabah Forest Industries Sdn Bhd
Summer Project: Estimation and analysis of working capital requirements and cash management
Work Experience: 22 Months
Infosys Limited

Chitra Batra
Specialisation: Marketing
Graduation: B.Tech (Computer Science)
Summer Internship: Giftboxo
Summer Project: “1. Business Development: Expanding and managing the product line as well as vendor base of the company
2. Brand Marketing: Promotion through ATL and BTL activities”
Work Experience: 0 Months

Chitvan Oza
Specialisation: Finance
Graduation: B.Tech (Computer Science)
Summer Internship: East India Securities Ltd
Summer Project: Impact of currency fluctuation and hedging on IT sector financials and fundamental analysis of Mindtree
Work Experience: 24 Months
Infosys Limited, AFCO Investment Pvt. Ltd.
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
<th>Summer Project</th>
<th>Work Experience</th>
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<tbody>
<tr>
<td>Deepali Dani</td>
<td>Specialisation: Finance</td>
<td>B.Tech (Computer Science)</td>
<td>J. P. Morgan Chase</td>
<td>End to End analysis of Exception Handling System and performing tactical enhancement to increase STP rate</td>
<td>24 Months</td>
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<td>Operations</td>
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<td>HCL Technologies</td>
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<tr>
<td>Dhanendar Dugar</td>
<td>Specialisation: Finance</td>
<td></td>
<td>Bajaj Capital Ltd.</td>
<td>Brokerage reconciliation of mutual fund products</td>
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<td>Graduation: B.Tech (Com/hons), CA</td>
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<tr>
<td>Dhiraj Nayak A</td>
<td>Specialisation: Marketing</td>
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<td>Emami Ltd</td>
<td>Measuring Effectiveness of BTL Promotional Activities (Door to Door &amp; Van) and Consumer Insights with respect to Navratna Cool Oil Brand in Solapur Region of Maharashtra</td>
<td>32 Months</td>
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<tr>
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<td>Operations</td>
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<td>Larsen &amp; Toubro</td>
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<tr>
<td>Divya Jain</td>
<td>Specialisation: Marketing</td>
<td></td>
<td>Agro Tech Foods Ltd.</td>
<td></td>
<td>8 Months</td>
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<tr>
<td>Durga Prasad Aggarwal</td>
<td>Specialisation: Finance</td>
<td></td>
<td>DCB Bank Ltd.</td>
<td>Customer attrition analysis and improvement in casa ratio at DCB bank</td>
<td>14 Months</td>
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<tr>
<td></td>
<td></td>
<td>Graduation: B.Tech (Manufacturing Process and Automation)</td>
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<td>India Yamaha Motors Pvt. Ltd.</td>
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<td>Summer Internship:</td>
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<td>Summer Project:</td>
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<tr>
<td>Etika Punj</td>
<td>Specialisation: Marketing</td>
<td></td>
<td>Rasna Beverages</td>
<td>Managing promotional activities and finding out the signature flavour for Rasna Ju-C</td>
<td>17 Months</td>
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<td>Graduation: B.Tech (Information Technology)</td>
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<td>Infosys Limited</td>
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<tr>
<td>Harminder Singh Puri</td>
<td>Specialisation: Marketing</td>
<td></td>
<td>Asian Paints</td>
<td>Understand admix and Gypsum/ POP market and recommend product strategy for APPS products in these categories</td>
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<td></td>
<td></td>
<td>Graduation: B.Tech (Electronics and Communication)</td>
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<td>Summer Internship:</td>
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<tr>
<td>Hemajyothi Valluru</td>
<td>Specialisation: Marketing</td>
<td></td>
<td>BMW India Pvt. Ltd.</td>
<td>Designing and implementing process for technical change management - VPS roll out, value stream analysis for defect reduction</td>
<td>16 Months</td>
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<tr>
<td></td>
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<td>Graduation: B.Tech (Computer Science)</td>
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<td>Tata Consultancy Services Ltd</td>
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<td>Summer Internship:</td>
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<td>Summer Project:</td>
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</tr>
</tbody>
</table>
Jewel Varughese
Specialisation: Finance
Graduation: BBA (Accounting and Finance)
Summer Internship: Genpact
Summer Project: 1. Forecasting People Function Costs
2. Bench Ageing and Analysis
Work Experience: 13 Months
Arvum Trading Solutions Pvt. Ltd.

Jhankar Mehra
Specialisation: Marketing
Graduation: B.Com(Hons.)
Summer Internship: FCB Ulka Advertising
Summer Project: An ethnographic study to understand the psyche of urban Indian women by cataloging, analyzing and probing on the items found on and inside their dressing tables
Work Experience: 4 Months
J. Walter Thompson

Poojitha Gupta K
Specialisation: Finance
Graduation: Operations
Graduation: B.Tech (Mechanical)
Summer Internship: Bajaj Capital Ltd.
Work Experience: 20 Months
Cognizant Technology Solutions

Meher Divya Kolli
Specialisation: Finance
Graduation: Operations
Graduation: B.E (Electronics and Communication)
Summer Internship: HDB Financial Services Limited
Summer Project: Improving file quality in the loan documentation process
Work Experience: 22 Months
Tata Consultancy Services Ltd.

Kshitij Jain
Specialisation: Marketing
Operations
Graduation: B.Tech (Electrical and Electronics)
Summer Internship: Hughes Systique India Pvt. Ltd.
Summer Project: Assist the Sales team for Market Development of the Asia Pacific Region
Work Experience: 22 Months
Cognizant Technology Solutions

Lakshit Kumar Mahajan
Specialisation: Marketing
Operations
Graduation: B.E (Electronics & Electrical Communication)
Summer Internship: Moser Baer India Ltd
Summer Project: A Study on MoserBaer LED Lighting Products in Electrical Channels for Chandigarh
Work Experience: 0 Months

Madhulekha Tallapudi
Specialisation: Marketing
Operations
Graduation: B.Tech (Computer Science)
Summer Internship: BMW India Pvt. Ltd.
Summer Project: Value Added Production System (VPS) roll out for continuous improvement in Total Vehicle Quality Management
Work Experience: 23 Months
Tata Consultancy Services Ltd, Amazon Development Center

Manas Srivastava
Specialisation: Marketing
Finance
Graduation: B.Tech (Electronics)
Summer Internship: Parentune
Summer Project: Business development by building a healthy pipeline of brands for Parentune and getting them on board
Work Experience: 34 Months
Infosys Limited
Manuj Mehra
Specialisation
Finance
Marketing
Graduation
B.Tech (Information Technology)
Summer Internship
Religare Finvest Ltd
Summer Project
Analysis of funding pattern and cost of funds of RFL vis a vis market peers
Work Experience
35 Months
Infosys Limited

Mohanish Ranjan
Specialisation
Marketing
Operations
Graduation
B.Pharma
(Pharmaceutical Sciences)
Summer Internship
DCB Bank Ltd.
Summer Project
Alternate Way of Banking - Customer Survey and migration to channels
Work Experience
22 Months
Dr. Reddy's Laboratories Ltd.

Nikhil Nanda
Specialisation
Marketing
Graduation
B.Tech (Information Technology)
Summer Internship
Hughes Systique India Pvt. Ltd.
Summer Project
Assist the US Sales team in activities which would propel the company towards greater Market Penetration, focused Business Development through live targeted campaigns and increased success rate in the face of competition
Work Experience
35 Months
Infosys Limited

Nikitha Ramesh
Specialisation
Marketing
Operations
Graduation
B.Tech (Electronics and Communication)
Summer Internship
BMW India Pvt. Ltd.
Summer Project
1. Value Stream Mapping of Information flow within the organization as part of Quality Steering.
2. Defining a process for Technical Change Management as part of Value-added Production Systems (Lean Manufacturing)
Work Experience
22 Months
Tata Consultancy Services Ltd

Parth Vasisht
Specialisation
Finance
Marketing
Graduation
B.Tech (Computer Science)
Summer Internship
ICICI Securities Primary Dealership
Summer Project
Issuance of Debentures through Private Placement by Companies
Work Experience
18 Months
Accenture Services Pvt. Ltd.

Pawan Paliwal
Specialisation
Marketing
Finance
Graduation
B.Sc (Biotechnology)
Summer Internship
Central Bank of India
Summer Project
Understanding the framework adopted by the bank before the disbursement of advances to the customers
Work Experience
20 Months
Bruker Daltonics (I) Pvt. Ltd.

Pooja Teotia
Specialisation
Finance
Marketing
Graduation
B.Tech (Computer Science)
Summer Internship
ICICI Bank
Summer Project
Study of banking operations and the financial products offered at the bank branch
Work Experience
30 Months
Infosys Limited

Prachi Jain
Specialisation
Marketing
Finance
Graduation
B.Tech (Information Technology)
Summer Internship
BMW India Pvt. Ltd.
Summer Project
1. Defining and Implementing a process for Technical Change Management as a part of Value Added Production Systems (Lean Manufacturing)
2. Value Stream Mapping of Product Audit information to Assembly line
Work Experience
20 Months
Tata Consultancy Services Ltd
Pragnya Singh
Specialisation
Marketing
Finance
Graduation
B.B.E(Hons.)
(Science, Project Management and Entrepreneurship)
Summer Internship
Schneider Electric
Summer Project
Structuring the Busway Business to realise the Strategic Business Objectives
Work Experience
0 Months

Pranshu Malik
Specialisation
Marketing
Finance
Graduation
B.B.E (Business Economics)
Summer Internship
Edelman India Pvt Ltd
Summer Project
To engage in working and understanding the effectiveness of PR with respect to Hospitality and Retail brands such as Taj Hotels and Titan under consumer portfolio
Work Experience
0 Months

Prateek Bhandula
Specialisation
Marketing
Finance
Graduation
B.Tech (Information Technology)
Summer Internship
Friends Steel
Summer Project
Market growth strategy and Need Gap Analysis
Work Experience
22 Months
Computer Sciences Corporation

R Samira
Specialisation
Marketing
Operations
Graduation
B.Tech (Electronics and Communication)
Summer Internship
BMW India Pvt. Ltd.
Summer Project
VPS roll out for continuous improvement in Total Vehicle Quality Management at BMW Plant by: 1. FMEA for defect analysis, 2. designing a technical change management
Work Experience
11 Months
Tata Consultancy Services Ltd

Rahul Nair
Specialisation
Marketing
Finance
Graduation
B.E (Instrumentation & Control)
Summer Internship
Hughes Systique India Pvt. Ltd.
Summer Project
To Develop a Market Development Strategy for Connected Devices Unit of Hughes Systique across the Europe Region
Work Experience
32 Months
Infosys Limited

Rasmi Edupuganti
Specialisation
Marketing
Graduation
B.E (Electrical and Electronics)
Summer Internship
Careers360
Summer Project
Category Management for the online educational ecommerce platform
Work Experience
32 Months
Infosys Limited

Ravi Kumar
Specialisation
Marketing
Operations
Graduation
B.Tech (Information Technology)
Summer Internship
Indian Oil Corporation Limited
Summer Project
Study of LPG Sales and LPG Operations.
Work Experience
18 Months
Wipro Technologies

Ritika Pandey
Specialisation
Marketing
Operations
Graduation
B.Tech (Information Technology)
Summer Internship
National Geographic Channel
Summer Project
Developing Business Relations with the Corporate to expand the domain through different Business Development Projects
Work Experience
33 Months
Infosys Limited
Saurabh Khurana
Specialisation
Marketing
Finance
Graduation
B.Tech (Computer Science)
Summer Internship
Tata Capital Financial Services Ltd
Summer Project
Consumer Durables (CD) Summer Dhamaka – Opportunity to exhibit real managerial skills in strategizing, planning end to end product delivery & executing the same in a highly competitive environment with measurable indexes.
Work Experience
24 Months
Corporate Infocom Pvt. Ltd.
Shikhar Mehrotra
Specialisation
Marketing
Operations
Graduation
B.Sc(Hons.) (Geology)
Summer Internship
Avind Lifestyle Brands Ltd.
Summer Project
Customer Engagement through Digital Promotions
Work Experience
0 Months
Shivam Arora
Specialisation
Marketing
Operations
Graduation
B.Tech (Computer Science)
Summer Internship
Jaipur Rugs Co. Pvt. Ltd.
Summer Project
Realigning Product & Designer Brands in Premium Value Proposition
Work Experience
33 Months
Infosys Limited
Shivam Gupta
Specialisation
Finance
Marketing
Graduation
BBS
Summer Internship
J. P. Morgan Chase
Summer Project
Hedge Funds Financial Reporting Automation
Work Experience
0 Months
Shruti Khanna
Specialisation
Finance
Operations
Graduation
B.E (Computer Science)
Summer Internship
Genpact
Summer Project
Design and Operationalize a remote knowledge transfer model to minimize FTE travel intended for knowledge transfer - Smart KT Model
Work Experience
31 Months
Larsen & Toubro IDPL, Mahindra Satyam
Siddharth Sharma
Specialisation
Finance
Marketing
Operations
Graduation
B.Tech (Computer Science)
Summer Internship
New Holland Fiat India Pvt Ltd.
Summer Project
Financial Planning and Analysis-Study of month end financial reporting process
Work Experience
8 Months
FuturesFirst Info Services Pvt. Ltd.
A.V.V.L Snigdha
Specialisation
Marketing
Operations
Graduation
B.Tech (Computer Science)
Summer Internship
Becton Dickinson India Pvt Ltd
Summer Project
Analysis of systemic bottlenecks in the labor and delivery space and devise a potential go-to-market model for the Odon device
Work Experience
23 Months
Deloitte Consulting India Pvt Ltd
Somya Kaila
Specialisation
Marketing
Operations
Graduation
B.Tech (Information Technology)
Summer Internship
HCL Technologies
Summer Project
Shiv Nadar Foundation’s Digital Media Strategy for Financial Year 2014-15
Work Experience
40 Months
Infosys Limited, Sana Associates Pvt. Ltd.
Supriya Tanwani
Specialisation
Marketing
Operations
Graduation
B.Tech (Electronics and Communication)
Summer Internship
BMW India Pvt. Ltd.
Summer Project
1. Defining and Implementing a process for Technical Change Management as a part of Value Added Production Systems (Lean Manufacturing)
2. To steer the quality of the vehicle produced by identifying the potential areas contributing towards defects.
Work Experience
17 Months
Tata Consultancy Services Ltd

Surabhi Chatterjee
Specialisation
Marketing
Operations
Graduation
B.E (Environmental Engineering)
Summer Internship
Parentune
Summer Project
Transformers-Promotion of proparent services
Work Experience
0 Months

Suraj Kumar Jain
Specialisation
Marketing
Graduation
B.Tech (Computer Science)
Summer Internship
New Holland Fiat India Pvt Ltd.
Summer Project
Financial Planning & Analysis - Study of process, procedures and Strategic Business Planning
Work Experience
43 Months
Tata Consultancy Services Ltd

Tanvi Sanjeev Johri
Specialisation
Marketing
Finance
Graduation
B.Sc(Hons.) (Chemistry)
Summer Internship
HSBC
Summer Project
Cluster Scoping & Industry Analysis of Delhi & NCR Markets
Work Experience
0 Months

W.Ketan
Specialisation
Marketing
Operations
Graduation
B.Tech (Mechanical)
Summer Internship
DCM Shriram Ltd - Fenesta Building Systems
Summer Project
Market Sizing & Brand Health check for Fenesta Projects
Work Experience
30 Months
Tata Hitachi Construction Machinery, Kotak Mahindra Bank

Aanchal Tiwari
Specialisation
Marketing
Graduation
B.E (Electrical and Electronics)
Summer Internship
Videocon Industries Ltd.
Summer Project
Market study of positioning of videocon FPD’s(Flat panel display’s) viz a viz competitors in Delhi-NCR market
Work Experience
0 Months

Aastha Khurana
Specialisation
Marketing
Operations
Graduation
B.Tech (Instrumentation Engineering)
Summer Internship
Edelman India Pvt Ltd
Summer Project
Corporate Reputation Management for the Tata Corporate Group
Work Experience
11 Months
Air Liquide, Sarita Vihar (Lurgi India Pvt Ltd)

Aayush Chopra
Specialisation
Marketing
Graduation
B.Tech (Mechanical & Automation Engineering)
Summer Internship
International Tractors Limited
Summer Project
Work Experience
18 Months
Accenture Services Pvt. Ltd.
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
<th>Summer Project</th>
<th>Work Experience</th>
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</thead>
<tbody>
<tr>
<td>Abhijit Singh</td>
<td>Marketing</td>
<td>B.Tech (Electronics and Communication)</td>
<td>Edelman India Pvt Ltd</td>
<td>To engage in working and understanding the effectiveness of PR with respect to technology clients such as Truecaller, Symantec, VMware etc.</td>
<td>0 Months</td>
</tr>
<tr>
<td>Abhishek Jain</td>
<td>Marketing</td>
<td>B.Tech (Computer Science)</td>
<td>KPMG India</td>
<td>Market Research in analytics and integration of Business Intelligence with analytics</td>
<td>18 Months</td>
</tr>
<tr>
<td>Abhishek Sarkar</td>
<td>Marketing, Operations</td>
<td>B.Tech (Metallurgy)</td>
<td>Baskin Robbins</td>
<td>Consumer Ice cream buying behavior and Franchisee Management</td>
<td>33 Months</td>
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<tr>
<td>Abhishek Sinha</td>
<td>Marketing</td>
<td>B.Tech (Mechanical)</td>
<td>SPT Sports Management Pvt. Ltd.</td>
<td>To study the existing event management process and suggest improvements to promotional activities undertaken</td>
<td>25 Months</td>
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<tr>
<td>Aditi Tripathi</td>
<td>Marketing, Finance</td>
<td>B.E (Electronics and Communication)</td>
<td>Randstad India Ltd</td>
<td>Enhancing the Value Chain and Ensuring Deeper Penetration for Sales Force and Trade Marketing Solutions</td>
<td>0 Months</td>
</tr>
<tr>
<td>Akarsh Prasad</td>
<td>Marketing</td>
<td>B.Com(Hons.)</td>
<td>Perfetti Van Melle</td>
<td>Benchmarking Retail Operations</td>
<td>13 Months</td>
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<tr>
<td>Akshay Jagga</td>
<td>Marketing</td>
<td>B.Sc(Hons.) (Mathematics)</td>
<td>Kellogg’s</td>
<td>To increase the sale by increasing the number of retailers and distribution expansion</td>
<td>0 Months</td>
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<tr>
<td>Akshay Sharma</td>
<td>Marketing, Finance</td>
<td>B.E (Electronics and Communication)</td>
<td>Baskin Robbins</td>
<td>Competitors analysis, consumer buying behavior study and analysis of big chill summer campaign</td>
<td>18 Months</td>
</tr>
</tbody>
</table>
Aman Bajaj  
**Specialisation**  Marketing  Operations  
**Graduation**  B.E (Electronics and Communication)  
**Summer Internship**  Bank of Baroda  
**Summer Project**  Driving use of alternate delivery channels without customer disconnect  
**Work Experience**  36 Months  Infosys Limited  

Ankur Sharma  
**Specialisation**  Marketing  Operations  
**Graduation**  B.Sc (Physical Sciences)  
**Summer Internship**  BMW India Pvt. Ltd.  
**Summer Project**  Value Added Production System (VPS) roll out for Continuous Improvement in Total Vehicle Quality Management  
**Work Experience**  36 Months  Tata Consultancy Services Ltd  

Ankush Arya  
**Specialisation**  Marketing  Finance  
**Graduation**  B.Tech (Computer Science and Engineering)  
**Summer Internship**  International Tractors Limited  
**Work Experience**  0 Months  

Anurika Arora  
**Specialisation**  Finance  Marketing  
**Graduation**  B.Tech (Electronics and Communication)  
**Summer Internship**  J. P. Morgan Chase  
**Summer Project**  Designing process flows and automation of modules of FX Investigation Processes to achieve STP (Straight Through Processing)  
**Work Experience**  34 Months  Compro Technologies Pvt Ltd.  

Anushree  
**Specialisation**  Marketing  Operations  
**Graduation**  B.Tech (Computer Science)  
**Summer Internship**  BMW India Pvt. Ltd.  
**Summer Project**  Defining and Implementing a process for Technical Change Management as a part of Value Added Production System (Lean manufacturing)  
**Work Experience**  23 Months  Accenture Services Pvt. Ltd  

Denis Jose  
**Specialisation**  Marketing  
**Graduation**  B.Tech (Computer Science)  
**Summer Internship**  Edelman India Pvt Ltd  
**Summer Project**  A big data based media intelligence platform for generating PR leads  
**Work Experience**  20 Months  Infosys Limited  

Divya Dave  
**Specialisation**  Marketing  Finance  
**Graduation**  B.E (Electronics and Telecommunication)  
**Summer Internship**  GAIL (India) Limited  
**Summer Project**  To analyse the impact of domestic gas allocation to CGDs of Gujarat on the end consumer  
**Work Experience**  11 Months  Compute and Compile  

Drishty Jaiswal  
**Specialisation**  Marketing  Operations  
**Graduation**  B.Sc (Hons) Microbiology  
**Summer Internship**  Punjab National Bank  
**Summer Project**  Analysis of Credit Appraisal for Term Loan and Working Capital Financing  
**Work Experience**  0 Months
Gaurav Kararia
Specialisation: Marketing
Graduation: B.Tech (Electronics and Communication)
Summer Internship: Hindustan Times Learning Center, Studymate
Summer Project: BTL Promotions West Delhi, Preparation of Sales handbook
Work Experience: 20 Months, Infosys Limited

Gaurav Vivek Arora
Specialisation: Finance, Marketing
Graduation: B.Tech (Electronics and Communication)
Summer Internship: India Ratings and Research Private Limited - A Fitch Group Company
Summer Project: Marketing of Financial Services
Work Experience: 0 Months

Girish R
Specialisation: Marketing, Operations
Graduation: B.E (Production)
Summer Internship: Water Health International
Summer Project: Cost estimation and Optimization of control
Work Experience: 0 Months

Hardrisht Singh Chawla
Specialisation: Marketing
Graduation: B.Tech (Computer Science)
Summer Internship: MSD India Pvt Ltd
Summer Project: To assess the brand equity of Januvia (Oral Anti-Diabetic) vis-a-vis competitor brands in terms of salience and brand imagery through market research
Work Experience: 21 Months, Infosys Limited

Ipsa Arora
Specialisation: Marketing
Graduation: B.Tech (Information Technology)
Summer Internship: Giftxoxo
Summer Project: Brand marketing and media planning of Giftxoxo
Work Experience: 0 Months

Kaavya Saluja
Specialisation: Marketing
Graduation: BA (Arts)
Summer Internship: Armani (Genesis Luxury Fashion Pvt. Ltd.)
Summer Project: Study recommendations and implementations in luxury marketing and CRM practices for international brands
Work Experience: 6 Months, OneStepUp Education Services Pvt. Ltd., Better Homes and Gardens, Media TransAsia Ltd.

Kanav Jerath
Specialisation: Marketing
Graduation: B.Tech (Mechanical)
Summer Internship: SCHNEIDER ELECTRIC
Summer Project: Product Positioning for the Lighting Busway
Work Experience: 30 Months, Tata Consultancy Services Ltd

Kartik Murli
Specialisation: Marketing
Graduation: B.Tech (Electrical and Electronics)
Summer Internship: Fractal Analytics
Summer Project: Assortment optimization in CPG domain
Work Experience: 16 Months, Cognizant Technology Solutions
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
<th>Summer Project</th>
<th>Work Experience</th>
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<tbody>
<tr>
<td>Monika Vaid</td>
<td>Marketing, Finance, Operations</td>
<td>B.Tech (Electronics)</td>
<td>Hindustan Times Learning Center, Studymate</td>
<td>Understanding and increasing effectiveness of BTL activities and leading Call Center operations</td>
<td>0 Months</td>
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<tr>
<td>Lipi Singal</td>
<td>Marketing, Finance</td>
<td>B.Sc(Hons.) (Computer Science)</td>
<td>ICICI Prudential AMC Ltd.</td>
<td>Identify opportunities and assist in implementation of 'Investor Awareness Programme' as per SEBI's guidelines</td>
<td>0 Months</td>
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<tr>
<td>Manas J Pai</td>
<td>Marketing, Operation</td>
<td>B.Tech (Mechanical)</td>
<td>Hindustan Times Learning Center, Studymate</td>
<td>Analysis of Lead Management System</td>
<td>0 Months</td>
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<tr>
<td>Mohsin Yousuf</td>
<td>Marketing, Finance</td>
<td>B.E. (Electronics and Communication)</td>
<td>Water Health International</td>
<td>Execute comprehensive plant dossiers for all operational WHCs</td>
<td>32 Months, Infosys Limited</td>
</tr>
<tr>
<td>Koushik Krishnaswamy</td>
<td>Marketing, Finance</td>
<td>B.E (Mechanical)</td>
<td>Hindustan Times Learning Center, Studymate</td>
<td>The study and recommendation of lean methods to enhance the collections processes in the Account Receivables division for a leading global pharma client</td>
<td>27 Months, Assab Sripad Steels Ltd., Aban Offshore Ltd</td>
</tr>
<tr>
<td>Munika Garg</td>
<td>Marketing, Finance</td>
<td>B.Com (Hons.) (Commerce)</td>
<td>Tata Capital Financial Services Ltd</td>
<td>Review of data migration from Satnam to Winyatra</td>
<td>20 Months, Infosys Limited</td>
</tr>
<tr>
<td>Nikhil Arora</td>
<td>Marketing, Finance</td>
<td>B.Com (Commerce)</td>
<td>SBI Life Insurance Company Ltd</td>
<td>E-Commerce in Insurance Industry-Market Research and Online Customer Experience</td>
<td>11 Months, KPMG Global Services</td>
</tr>
<tr>
<td>Palak Agarwal</td>
<td>Marketing, Finance</td>
<td>B.Tech (Information Technology)</td>
<td>Rasna Beverages</td>
<td>Managing promotional activities and finding out the signature flavor of rasna Ju-C</td>
<td>0 Months</td>
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<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Work Experience</th>
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<tbody>
<tr>
<td><strong>Payal Sharma</strong></td>
<td>Marketing, Operations</td>
<td>B.Tech (Electronics and Communication)</td>
<td>32 Months Tata Consultancy Services Ltd</td>
</tr>
<tr>
<td><strong>Prachi Ghiya</strong></td>
<td>Marketing, Finance</td>
<td>B.E. (Electronics and Communication)</td>
<td>23 Months Robert Bosch Ltd, Bangalore</td>
</tr>
<tr>
<td><strong>Pulkit Durgvanshi</strong></td>
<td>Finance, Marketing</td>
<td>B.E (Electrical and Electronics)</td>
<td>19 Months Cognizant Technology Solutions</td>
</tr>
<tr>
<td><strong>Puneet Gupta</strong></td>
<td>Finance, Marketing</td>
<td>B.Tech (Electronics and Communication)</td>
<td>35 Months Infosys Limited</td>
</tr>
<tr>
<td><strong>Rachita Churiwal</strong></td>
<td>Finance, Marketing</td>
<td>B.Tech (Computer Science)</td>
<td>3 Months Tata Consultancy Services Ltd</td>
</tr>
<tr>
<td><strong>Radhika Sharma</strong></td>
<td>Marketing</td>
<td>B.E (Computer Science)</td>
<td>0 Months</td>
</tr>
<tr>
<td><strong>Rashi Agrawal</strong></td>
<td>Marketing</td>
<td>B.E. (Civil Engineering)</td>
<td>0 Months</td>
</tr>
<tr>
<td><strong>Rishabh Mehta</strong></td>
<td>Marketing</td>
<td>B.Com (Commerce)</td>
<td>0 Months</td>
</tr>
</tbody>
</table>

**Summer Internship**
- **J. P. Morgan Chase**
  - Summer Project: Standardization of comments across all utilities in TLM (Transaction Life cycle management)
- **IPE Global Pvt Ltd**
  - Summer Project: Direct Technical Assistance for effective implementation of the Umbrella Scheme for education of Scheduled Tribe Students
- **HDFC ERGO General Insurance Company Limited**
  - Summer Project: Market Mapping: Analysis of Competition Agents
- **Philips India**
  - Summer Project: 1. Representation of the Philips Lighting Academy services through Dynamic Dashboards 2. Primary Research on Reception and Perception of “Partners in Progress” Program by Philips for its channel partners
- **Giftxoxo**
  - Summer Project: 1. Business Development: Expanding and managing the product line as well as vendor base of the company 2. Brand Marketing: Promotion through ATL and BTL activities
Saurabh Chawla
Specialisation
Marketing
Finance
Graduation
B.E. (Civil Engineering)
Summer Internship
Friends Steel
Summer Project
1. Business development in Gujarat: Market growth strategy and need gap analysis
2. Brand Marketing: Promotion through ATL and BTL activities
Work Experience
40 Months
Tata Consultancy Services Ltd

Sanjay Agrawal
Specialisation
Marketing
Finance
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Ascentaz Consulting
Summer Project
Sales increment and Distribution enhancement of Capital Foods in NCR and associated regions
Work Experience
30 Months
Infosys Limited

Sanjog Dash
Specialisation
Marketing
Graduation
B.Tech (Electronics and Telecommunication)
Summer Internship
Britannia Industries Ltd
Summer Project
To understand the potential of biscuit category in low market share area
Work Experience
18 Months
Oracle Financial Services Software

Saurabh Pilkhane
Specialisation
Marketing
Operation
Graduation
B.E. (Mechanical)
Summer Internship
BHP Billiton
Summer Project
To create a ‘Global Scrap Steel Availability’ model
Work Experience
12 Months
Godrej & Boyce manufacturing co ltd

Sesh Pavan Tejaswi Thakasi
Specialisation
Finance
Marketing
Graduation
B.Tech (Electronics and Communication)
Summer Internship
J. P Morgan Chase
Summer Project
Identify risk and enhance controls across Asset Management Operations
Work Experience
0 Months

Shruti Sharma
Specialisation
Marketing
Finance
Graduation
B.Com(Hons.)
Summer Internship
Deki Electronics Limited
Summer Project
1. B2B market research
2. International Marketing (Secondary Research): Exploring Export Opportunities in Latin American Countries
Work Experience
0 Months

Shruti Farmania
Specialisation
Marketing
Graduation
B.E. (Computer Science)
Summer Internship
Baskin Robbins
Summer Project
Effective Execution of the Big Chill Campaign
Work Experience
10 Months
Toshiba Software India Private Limited
Sudipta S  
Specialisation: Marketing, Operations  
Graduation: B.Tech (Applied Electronics & Instrumentation)  
Summer Internship: IRIS Business Services  
Summer Project: Implementation of CRM Structure in the organization  
Work Experience: Fresher  

Suneel Krishna Misra  
Specialisation: Marketing  
Graduation: B.Tech (Information Technology)  
Summer Internship: Tetra Pak India Pvt. Ltd.  
Summer Project: TFA 100 Post launch evaluation for Coca cola - West Bengal  
Work Experience: 18 Months Infosys Limited  

Surbhi Goyal  
Specialisation: Finance  
Graduation: B.E. (Computer Science)  
Summer Internship: Altus Finserv Pvt. Ltd.  
Summer Project: Investment banking: Debt Syndication  
Work Experience: Fresher  

Vidhi Kamlesh Amin  
Specialisation: Marketing  
Graduation: B.B.A. (Hons.) (Marketing)  
Summer Internship: Fisher and Paykel  
Summer Project: To conduct a feasibility analysis for built-in kitchen appliances in the hospitality, luxury and super luxury residential projects in NCR  
Work Experience: Fresher  

Vineet Kalra  
Specialisation: Finance  
Graduation: B.Tech (Computer Science)  
Summer Internship: IPE Global Pvt Ltd  
Summer Project: 1. Services For Capacity Building for Urban Development  
2. District Level Public Expenditure Review of NRHM Program in Bihar  
Work Experience: Fresher  

Vitika Jain  
Specialisation: Marketing  
Graduation: B.Tech (Information Technology)  
Summer Internship: Asian Paints  
Summer Project: WoodTech Studio: Approach & implementation of consumer microsite for AsianPaints Wood Finishes products  
Work Experience: 23 Months SAP LABS Gurgaon  

Vivek Prakash  
Specialisation: Marketing, Operation  
Graduation: B.Tech (Mechanical)  
Summer Internship: Dexter Consultancy Pvt Ltd  
Summer Project: Understanding the different stages of a Market Research Project  
Work Experience: 42 Months Steel Authority of India Limited, Indraprastha Gas Limited  

Tushar Jha  
Specialisation: Marketing  
Graduation: B.E. (Mechanical)  
Summer Internship: DCM Shriram Ltd - Fenesta Building Systems  
Summer Project: To understand showroom fabrication and various running processes as part of Fenesta’s retail business and use lean project management to focus on delivering values with reduced time, money and manpower while constantly maintaining quality standards.  
Work Experience: 3 Months Accenture Services Pvt. Ltd.
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
<th>Summer Project</th>
<th>Work Experience</th>
</tr>
</thead>
<tbody>
<tr>
<td>Anish Gokul S</td>
<td>Finance, Marketing</td>
<td>B.Tech (Electronics and Communication)</td>
<td>DCB Bank Ltd.</td>
<td>Banking Potential in Dholka, Gujarat</td>
<td>35 Months</td>
</tr>
<tr>
<td>Abhay Agrawal</td>
<td>Finance, Marketing</td>
<td>B.E (Electrical and Electronics)</td>
<td>HDFC Ergo General Insurance Company Limited</td>
<td>Market Mapping - Analysis of Competition Agents</td>
<td>33 Months</td>
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<tr>
<td>Ankit Gupta</td>
<td>Finance</td>
<td>B.Com(Hons.) (Finance)</td>
<td>HDFC Ergo General Insurance Company Limited</td>
<td>A Comparative Study of Baskin Robbins &amp; its Competitors in Organized Parlor Segment A Study on Consumer's perception/preferences about Various Ice Cream Brands</td>
<td>Freshers</td>
</tr>
<tr>
<td>Anshul Nasa</td>
<td>Finance, Operations</td>
<td>B.Tech (Computer Science)</td>
<td>Indian Oil Corporation Limited</td>
<td>Penetration of LPG cylinders in rural markets</td>
<td>11 Months</td>
</tr>
<tr>
<td>Amit Bhatia</td>
<td>Finance, Marketing</td>
<td>B.Tech (Electronics and Communication)</td>
<td>Jabong</td>
<td>Risk Analysis and Fraud Management</td>
<td>17 Months</td>
</tr>
<tr>
<td>Yaswanth Reddy Kalusani</td>
<td>Finance, Marketing</td>
<td>B.E (Electrical and Electronics)</td>
<td>Learnmile</td>
<td>Approach and implementation of Sales promotion of a digital magazine &amp; Primary research of E-learning programs implementation</td>
<td>12 Months</td>
</tr>
<tr>
<td>Anshul Nasa</td>
<td>Finance, Operations</td>
<td>B.Tech (Computer Science)</td>
<td>Indian Oil Corporation Limited</td>
<td>Penetration of LPG cylinders in rural markets</td>
<td>11 Months</td>
</tr>
</tbody>
</table>
Ashish Jain
Specialisation
Finance
Marketing
Graduation
B.Tech (Mechanical)
Summer Internship
PTC India Ltd.
Summer Project
Development of service assessment model by customer need analysis
Work Experience
Fresher

Ashita Gupta
Specialisation
Finance
Marketing
Graduation
B.E. (Computer Science)
Summer Internship
J. P. Morgan Chase
Summer Project
Account Management & Client Services
Work Experience
Fresher

Asmita Vilas Moghe
Specialisation
Finance
Marketing
Graduation
B.M.S. (Finance)
Summer Internship
Tata Capital Financial Services Ltd
Summer Project
Market analysis of system of issuance of loans to individuals and recommending improvements for benchmarking in Financial Services Domain
Work Experience
14 Months
Pricewaterhouse & Co.

Asthag
Specialisation
Marketing
Finance
Graduation
B.E. (Electronics Instrumentation & Control)
Summer Internship
Reserve Bank of India
Summer Project
To study and analyse the innovative financial services by NBFCs registered with RBI Delhi office and challenges faced by them
Work Experience
23 Months
Alstom India Limited

Deeva Choudhary
Specialisation
Marketing
Finance
Graduation
B.Tech (Electronics and Communication)
Summer Internship
SPT Sports Management Pvt. Ltd.
Summer Project
Online Marketing and Content
Work Experience
7.5 Months
Alstom T&D

Dipesh Jain
Specialisation
Finance
Graduation
B.E. (Electronics and Telecommunication)
Summer Internship
Crisil Limited
Summer Project
A Competitive Analysis of core competencies, business evolution strategies, financials & talent pool, of leading knowledge process outsourcing companies, vis-à-vis CRISIL Global Research and Analytics
Work Experience
19 Months
Hewlett Packard India

Gurubaran J
Specialisation
Finance
Marketing
Graduation
B.E. (Electronics and Communication)
Summer Internship
DCB Bank Ltd.
Summer Project
Market Study of Non-Resident Indians from Kerala to expand DCB Bank’s NRI Customer base
Work Experience
35 Months
Cognizant Technology Solutions
Kushal Makhija
Specialisation
Finance
Marketing
Graduation
B.B.E. (Hons.) (Business Economics)
Summer Internship
Central Bank of India
Summer Project
Assessment and Implication of Consortium Credit Proposal – Insights at Central Bank of India
Work Experience
Fresher

Medha Gupta
Specialisation
Marketing
Operations
Graduation
B.Tech (Computer Science)
Summer Internship
BMW India Pvt. Ltd.
Summer Project
Defining and Implementing a process for Technical Change Management as a part of Value Added Production System (lean manufacturing)
Work Experience
22 Months
Accenture Services Pvt. Ltd.

Modhura Roy
Specialisation
Marketing
Operations
Graduation
B.Tech (Electronics and Instrumentation)
Summer Internship
Penn Schoen Berland
Summer Project
1. Understanding the impact of Education on different aspects of life
2. Supporting an end-to-end Media Campaign for a client from the Insurance Industry
Work Experience
30 Months
Cognizant Technology Solutions

N.Sanketh
Specialisation
Marketing
Operation
Graduation
B.Tech (Industrial Biotechnology)
Summer Internship
Orchid Educational Solutions
Summer Project
Market research on computer science textbooks & emerging trends in computer education
Work Experience
Fresher
Navisha Varma
Specialisation: Marketing
Graduation: B.Com (Hons.) (Commerce)
Summer Internship: Edelman India Pvt Ltd
Summer Project: Designing a Social media marketing strategy for a luxury tea brand
Work Experience: Fresher

Neelesh Pande
Specialisation: Marketing
Graduation: B.Tech (Mechanical)
Summer Internship: Fisher and Paykel
Summer Project: To conduct a feasibility analysis for built-in Kitchen Appliances in the hospitality, luxury and super luxury residential projects in NCR (Geographical Area: Noida, Greater Noida and Ghaziabad).
Work Experience: Fresher

Neha Agarwal
Specialisation: Marketing
Graduation: B.Tech (Computer Science)
Summer Internship: Futurestep
Summer Project: Market Evaluation, demand generation of the new product, Forte and developing a branding framework as a revenue generation potential for business in global technology market
Work Experience: 23 Months
Infinite Technologies, Infosys Limited

Neha Mehrotra
Specialisation: Marketing
Graduation: B.Tech (Computer Science)
Summer Internship: BMW India Pvt. Ltd.
Summer Project: Defining and Implementing a process for Technical Change Management as a part of Value Added Production System (Lean Manufacturing)
Work Experience: 31 Months
Accenture Services Pvt. Ltd.

Nidhi Bhatia
Specialisation: Marketing
Graduation: B.Tech (M.Tech 5 Year Integrated) (Biotechnology)
Summer Internship: Think Future Technologies
Summer Project: Business Development and Marketing of TAXI121, an Instant Taxi Booking Mobile Application
Work Experience: Fresher

Nikhil Kumar Gupta
Specialisation: Marketing
Graduation: B.Tech (Computer Science)
Summer Internship: Metro Wholesale Cash&Carry
Summer Project: Private Lables Marketing strategies
Work Experience: 22 Months
Computer Sciences Corporation

Nikhita Todupunuri
Specialisation: Marketing
Graduation: B.Tech (Computer Science)
Summer Internship: Kapil Food Pvt Ltd
Summer Project: Competitor analysis and steps to overcome competition
Work Experience: 22 Months
Tata Consultancy Services Ltd

Nitul Kirti Mehta
Specialisation: Marketing
Graduation: B.Com (Finance)
Summer Internship: DCB Bank Ltd.
Summer Project: Customer Attrition Win Back and Business Development activities done at DCB Bank
Work Experience: 58 Months
JMR Infotech India Pvt. Ltd., Capgemini
Parina Kalra  
**Specialisation**  
Finance  
Marketing  
**Graduation**  
B.Com(Hons.) (Commerce)  
**Summer Internship**  
Doctor on call pvt ltd  
**Summer Project**  
Business Development and Growth Strategy  
**Work Experience**  
Fresher

Pintu Mitruka  
**Specialisation**  
Finance  
**Graduation**  
B.Com(Hons.) (Finance)  
**Summer Internship**  
ITC Paper Division  
**Summer Project**  
Reduction in Procurement To Pay cycle and Creditors Management- An ITC Tribeni Case Study  
**Work Experience**  
Fresher

Prateek Bihani  
**Specialisation**  
Marketing  
**Graduation**  
B.Com(Hons.) (Accounting and Finance)  
**Summer Internship**  
Macneil Engineering Ltd.  
**Summer Project**  
Marketing of Electric Rickshaw, Marketing of Material Handling Equipments as against imports and Marketing of Tea Coffee Premix  
**Work Experience**  
Fresher

Rahul Gupta  
**Specialisation**  
Marketing  
Operation  
**Graduation**  
B.Tech (Electrical)  
**Summer Internship**  
Daikin India  
**Summer Project**  
Meeting Primary and Secondary HVAC( Heating, Ventilation and air-conditioning) Influencers viz. Architects and interior designers to promote DAIKIN products  
**Work Experience**  
34 Months  
NHPC Ltd.

Rahul Tiwari  
**Specialisation**  
Marketing  
Finance  
**Graduation**  
B.Tech (Computer Science)  
**Summer Internship**  
Cavinkare Pvt Ltd  
**Summer Project**  
Food and beverage trade channel outlet expansion  
**Work Experience**  
21 Months  
Infosys Limited

Ravi Pramod  
**Specialisation**  
Marketing  
Finance  
**Graduation**  
B.Sc(M.Sc 5 year Integrated) (Chemistry)  
**Summer Internship**  
Edelman India Pvt Ltd  
**Summer Project**  
Design and Execution of PR Strategies in Healthcare and Pharmaceutical Sectors  
**Work Experience**  
Fresher

Riddhika Sand  
**Specialisation**  
Marketing  
**Graduation**  
B.E (Computer Science)  
**Summer Internship**  
Baskin Robbins  
**Summer Project**  
Formulate an action plan to increase the customer value and top line at Baskin Robbins  
**Work Experience**  
9 Months  
Tanishq (under Umed Fashion)
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
<th>Summer Project</th>
<th>Work Experience</th>
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</thead>
<tbody>
<tr>
<td>Sakshi Agrawal</td>
<td>Finance, Marketing</td>
<td>B.Tech (Computer Science)</td>
<td>Religare Securities Ltd</td>
<td>Equity valuation of FMCG sector</td>
<td>23 Months</td>
</tr>
<tr>
<td>Sarthi Mittal</td>
<td>Finance, Marketing</td>
<td>B.E. (Electronics Instrumentation and Control Engineering)</td>
<td>Britannia Industries Ltd</td>
<td>Increase off-takes of Dahi and yoghurt by doing activation in selected markets and add sales in institutional channel in Delhi NCR</td>
<td>12 Months</td>
</tr>
<tr>
<td>Saumitr Rai</td>
<td>Marketing</td>
<td>B.Tech (Computer Science)</td>
<td>Cummins India Ltd.</td>
<td>Implementing a process of capturing opportunity through CDOS and review mechanism at dealerships</td>
<td>39 Months</td>
</tr>
<tr>
<td>Shashwat Goyal</td>
<td>Marketing, Finance</td>
<td>B.Tech (Information Technology)</td>
<td>Futurestep</td>
<td>Market research on the Oil &amp; Gas sector in India. Market research on the auto and auto components manufacturing industry in Pune.</td>
<td>22 Months</td>
</tr>
<tr>
<td>Shikha Agrawal</td>
<td>Finance, Marketing</td>
<td>B.Com(Hons.) (Commerce)</td>
<td>Baskin Robbins</td>
<td>Assessment of Working Capital &amp; Analysis of Cost</td>
<td>Fresher</td>
</tr>
<tr>
<td>Shikha Agrawal</td>
<td>Marketing</td>
<td>B.Tech (Electronics and Communication)</td>
<td>Dexter Consultancy Pvt Ltd</td>
<td>Understanding the Different Stages of a Market Research Project</td>
<td>16 Months</td>
</tr>
<tr>
<td>Shobhit Lohia</td>
<td>Marketing</td>
<td>B.B.E. (Finance and Project Management)</td>
<td>TATA Consultancy Services Ltd</td>
<td>Work Experience</td>
<td>Fresher</td>
</tr>
</tbody>
</table>
Shruti Gupta
Specialisation
Marketing
Operation
Graduation
B.Tech (Computer Science)
Summer Internship
Dexter Consultancy Pvt Ltd
Summer Project
Exploring Business Development opportunities for Market Research services.
Work Experience
18 Months
HCL Technologies

Shubham Agarwal
Specialisation
Marketing
Finance
Graduation
B.Tech (Chemical)
Summer Internship
Giftboxx
Summer Project
Business Development and B2B Sales
Work Experience
21 Months
Cognizant Technology Solutions

Siddhartha Chatterjee
Specialisation
Marketing
Operation
Graduation
B.Tech (Electrical)
Summer Internship
Baskin Robbins
Summer Project
Competitor analysis and marketing prospects for Baskin Robbins in Kolkata
Work Experience
43 Months
Cognizant Technology Solutions

Sneha Biswas
Specialisation
Marketing
Finance
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Macmillan Publishers India Ltd.
Summer Project
Competitive Analysis and market feedback
Work Experience
Fresher

Sonali Gupta
Specialisation
Marketing
Operation
Graduation
B.Sc (Hons.) (Physics)
Summer Internship
Lowes Lintas and Partners
Summer Project
To design a communication and channel strategy for the re-launch of Unilever dessert mixes
Work Experience
12 Months
Career Launcher

Sukhpreet Singh
Specialisation
Marketing
Finance
Graduation
B.Tech (Computer Science)
Summer Internship
HDB Financial Services Limited
Summer Project
Reducing System errors in the Loan Disbursement process at HDB Financial Services Limited
Work Experience
22 Months
Infosys Limited

Surbhi M Rathi
Specialisation
Marketing
Graduation
B.Pharmacy
Summer Internship
GAIL (India) Limited
Summer Project
Creating value for polymer customers and consignment stockists of GAIL (India) limited
Work Experience
Fresher

Tejesva Dugar
Specialisation
Marketing
Graduation
B. Tech (Information Technology)
Summer Internship
TanjaTech Infra Ltd
Summer Project
To understand the market and develop clients for automation and audio visual solutions in Bangalore
Work Experience
9 Months
Accenture Services Pvt. Ltd.
Tushar Rustagi
Specialisation
Finance
Marketing
Graduation
B.Tech (Electronics and Communication)
Summer Internship
J. P. Morgan Chase
Summer Project
Fixed Income Trades Middle Office Operational and Business Risk Optimization: Client Data Recertification
Work Experience
23 Months
Accenture Services Pvt. Ltd.

Vasundhara Chauhan
Specialisation
Marketing
Finance
Graduation
B.E. (Electronics and Communication)
Summer Internship
Hindustan Coca-Cola Beverages Pvt. Ltd.
Summer Project
Increase the productivity of TelSell in Indirect Distribution Market
Work Experience
16 Months
Microland Pvt Ltd

Vidur Anand
Specialisation
Marketing
Graduation
B.B.S. (Marketing)
Summer Internship
Randstad India Ltd
Summer Project
Enhancing the Value Chain and Ensuring Deeper Penetration for Sales Force and Trade Marketing Solutions
Work Experience
24 Months
Synovate India Private Limited, Nielsen India Private Limited

Vignesh Balakrishnan
Specialisation
Marketing
Operation
Graduation
B.E. (Production)
Summer Internship
Fractal Analytics
Summer Project
Industry Research and Benchmark study on Inventory Optimization of Consumer Packaged Goods Industry
Work Experience
35 Months
Cognizant Technology Solutions

Yasheeka Sabharwal
Specialisation
Marketing
Finance
Graduation
B.Tech (Computer Science)
Summer Internship
Cushman & Wakefield
Summer Project
Communication and Branding Management
Work Experience
Fresher

Yogesh Sikri
Specialisation
Finance
Marketing
Graduation
B.Tech (Dairy Technology)
Summer Internship
Emami Ltd
Summer Project
Measuring effectiveness of promotional activities (Door to Door) and understanding rural markets with respect to Navratna Extra Thanda & Navratna Oil in Kanpur region of Uttar Pradesh
Work Experience
Fresher
Aakanksha Garg
Graduation
B.E (Electronics and Communication)
Summer Internship
New Holland Fiat India (Pvt) Ltd.
Summer Project
1. Roles and responsibilities of a training coordinator
2. Management of Off-Roll employees (White Collar) through service providers
Work Experience
Fresher

Akshita Mangal
Graduation
B.Com
Summer Internship
Micromax Informatics Ltd
Summer Project
Designing the Induction Programme and Developing the HR Scorecard and Dashboard
Work Experience
Fresher

Ananyo Bhattacharya
Graduation
B.Tech (Electronics and Telecommunication)
Summer Internship
Anthroplace Consulting Pvt. Ltd.
Summer Project
Understand and perform the Recruitment in a recruitment consultancy firm and suggest ways of improvement in the process of recruitment
Work Experience
Fresher

Antara Basu
Graduation
B.A(Hons.) (Psychology)
Summer Internship
Tata Steel Limited
Summer Project
1. Define an employee value proposition for prospective lateral hires of Tata Steel
2. Design an employee counselling programme for all employees of Tata Steel
Work Experience
Fresher

Antriksh Sudan
Graduation
B.Tech (Computer Science)
Summer Internship
ITC Hotels
Summer Project
Organizational Structure and Manning for ITC Hotels’ new venture : ITC Green Bharat
Work Experience
19 Months
Infosys Limited

Anu Jagga
Graduation
B.Tech (Bioinformatics)
Summer Internship
FutureQuest Consulting
Summer Project
1. Design career progression roadmaps across industries and functions
2. Design & implementation of teacher competency framework for school teachers
Work Experience
24 Months
Accenture Services Pvt. Ltd.

Anurag Kumar
Graduation
B.Tech (Electrical)
Summer Internship
PTC India
Summer Project
1. Culture assessment using OCAI instrument
2. Recognition policy design
Work Experience
Fresher

Anushka Bhatia
Graduation
Bachelor of Business Studies (Management)
Summer Internship
Genpact
Summer Project
Induction and Training Roadmap
Work Experience
Fresher
Aparana Gupta
Graduation
B.Tech (Biotechnology)
Summer Internship
Maruti Suzuki India Limited
Summer Project
1. HR diagnostics in MSIL key vendor companies
2. Stay interview analysis 2013-2014
3. Compilation and verification of code of business conduct and ethics
Work Experience
41 Months
HCL Technologies

Arpita Bahl
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Radisson BLU Hotel
Summer Project
To study the best practices in recruitment being followed by competitor hotels and to suggest a value addition in the process in use at radisson
Work Experience
Fresher

Arushi Parasher
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Maruti Suzuki India limited
Summer Project
Training Effectiveness at MSIL FY 2013-14 on Kirkpatrick Model and Recommendations
Work Experience
Fresher

Ashwary Rastogi
Graduation
B.Tech (Information Technology)
Summer Internship
ITC Hotels
Summer Project
Manning & developing organization structure and compensation structure for ITC Grand Bharat using success profiling
Work Experience
Fresher

Chandni Mishra
Graduation
B.Tech (Computer Science)
Summer Internship
SBI Life Insurance
Summer Project
A study of the employee self service portal and recommendations for enhancement based on benchmarking
Work Experience
13 Months
Accenture Services Pvt. Ltd., Tech Mahindra

Chetna Maan
Graduation
B.E (Computer Science)
Summer Internship
Absolutdata
Summer Project
Redesign organisation structure and develop an EVP program
Work Experience
33 Months
HCL Technologies

Deepali Gupta
Graduation
B.Tech (Computer Science)
Summer Internship
FIAT India Automobiles Ltd
Summer Project
Conducting competency assessment exercise and assessing the effectiveness of the competency assessment system
Work Experience
Fresher

Diksha Malik
Graduation
B.Tech (Information Technology)
Summer Internship
BMW India Pvt Ltd
Summer Project
Job Grading and Streamlining Training and Development processes
Work Experience
35 Months
Infosys Limited
Disha Aggarwal
Graduation
B.A(Hons.) (Economics)
Summer Internship
Aircel Ltd
Summer Project
Designing a training Module
Work Experience
Fresher

Falak Sood
Graduation
B.Tech (Electronics and Communication)
Summer Internship
First Source Solutions Ltd
Summer Project
Recruitment- Finding Fatal Hiring Errors
Work Experience
Fresher

Garima
Graduation
B.Sc(Hons.) (Mathematics)
Summer Internship
MapmyIndia
Summer Project
Enhancing effectiveness of training programs
Work Experience
Fresher

Jayati Varma
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Raymond Ltd
Summer Project
Sales Force Automation & Effectiveness
Work Experience
21 Months
Infosys Limited

Kritika Sobti
Graduation
B.Tech (Electronics)
Summer Internship
Raymond Ltd
Summer Project
Manpower Optimization in Lifestyle division of Raymond
Work Experience
20 Months
Mediatek India Pvt Ltd.

Mahima Sushil
Graduation
B.Tech (Information Technology)
Summer Internship
Coca-Cola India Pvt. Ltd.
Summer Project
Design and Implementation Plan of Campus Engagement Framework
Work Experience
35 Months
Infosys Limited

Iti Dhamija
Graduation
B.Com(Hons.)
Summer Internship
Adidas
Summer Project
Scope of social media in talent acquisition
Work Experience
Fresher

Malvika Gera
Graduation
B.Com(Hons.)
Summer Internship
Genpact
Summer Project
Talent Management for Critical Skills
Work Experience
9 Months
Ernst & Young

Disha Aggarwal
Graduation
B.A(Hons.) (Economics)
Summer Internship
Aircel Ltd
Summer Project
Designing a training Module
Work Experience
Fresher

Falak Sood
Graduation
B.Tech (Electronics and Communication)
Summer Internship
First Source Solutions Ltd
Summer Project
Recruitment- Finding Fatal Hiring Errors
Work Experience
Fresher

Garima
Graduation
B.Sc(Hons.) (Mathematics)
Summer Internship
MapmyIndia
Summer Project
Enhancing effectiveness of training programs
Work Experience
Fresher

Jayati Varma
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Raymond Ltd
Summer Project
Sales Force Automation & Effectiveness
Work Experience
21 Months
Infosys Limited

Kritika Sobti
Graduation
B.Tech (Electronics)
Summer Internship
Raymond Ltd
Summer Project
Manpower Optimization in Lifestyle division of Raymond
Work Experience
20 Months
Mediatek India Pvt Ltd.

Mahima Sushil
Graduation
B.Tech (Information Technology)
Summer Internship
Coca-Cola India Pvt. Ltd.
Summer Project
Design and Implementation Plan of Campus Engagement Framework
Work Experience
35 Months
Infosys Limited

Iti Dhamija
Graduation
B.Com(Hons.)
Summer Internship
Adidas
Summer Project
Scope of social media in talent acquisition
Work Experience
Fresher

Malvika Gera
Graduation
B.Com(Hons.)
Summer Internship
Genpact
Summer Project
Talent Management for Critical Skills
Work Experience
9 Months
Ernst & Young
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<td>T&amp;D across industries.</td>
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Nayan Aswal Graduation: B.Sc(Hons.) (Physics) Summer Internship: ICICI Bank Summer Project: Enhancing Applicant Experience for Job Applicants and Productivity Analysis for Value and Privilege Bankers Work Experience: Fresher


Pallak Sharma Graduation: B.Com(Hons.) (Economics) Summer Internship: HCL Infotech Ltd. Summer Project: To improve the evaluation of the effectiveness of the training programs & to benchmark the best practices in T&D across industries. Work Experience: Fresher
Parul Balana  
**Graduation**  
B. Tech (Computer Science)  
**Summer Internship**  
FIAT India Automobiles Ltd  
**Summer Project**  
1. Developing an SOP Manual for the HR policies and initiatives taken under Employee Engagement  
2. Designing a Data Handbook (reference manual) for the HRD  
**Work Experience**  
Fresher

Poulami Basu  
**Graduation**  
B.Tech (Information Technology)  
**Summer Internship**  
NA  
**Summer Project**  
Improve Sony’s global recruiting activity and the career and talent training for global employees  
**Work Experience**  
Fresher

Priyanka Sachdeva  
**Graduation**  
B.Tech (Bio-Technology)  
**Summer Internship**  
MakeMyTrip (India)  
**Summer Project**  
Redesigning Hiring Manual of MakeMyTrip and benchmarking the Employee Benefits provided in E-Commerce Sector  
**Work Experience**  
Fresher

Poulami Basu  
**Graduation**  
B.Tech (Information Technology)  
**Summer Internship**  
NA  
**Summer Project**  
Improve Sony’s global recruiting activity and the career and talent training for global employees  
**Work Experience**  
Fresher

Pranjal Singh  
**Graduation**  
B.Tech (Bio-Technology)  
**Summer Internship**  
U2opia Mobile Private Limited  
**Summer Project**  
Redesigning and Implementation of Induction Program  
**Work Experience**  
Fresher

Priyanka Gupta  
**Graduation**  
B.Sc(Hons.) (Mathematics)  
**Summer Internship**  
Mercer  
**Summer Project**  
New Hire Assimilation Effectiveness  
**Work Experience**  
Fresher

Rahul Bhutani  
**Graduation**  
B.Tech (Electronics and Communication)  
**Summer Internship**  
Baskin Robbins  
**Summer Project**  
Employee satisfaction, brand perception and training  
**Work Experience**  
23 Months  
Accenture Services Pvt. Ltd.

Rakesh Mohapatra  
**Graduation**  
B. Tech (Computer Science)  
**Summer Internship**  
Rays Culinary Delights Pvt. Ltd. (Sattviko)  
**Summer Project**  
Benchmarking and implementation of PMS  
**Work Experience**  
43 Months  
Tata Consultancy Services

Rashmi Rekha Dash  
**Graduation**  
B.Tech (Electronics and Telecommunication)  
**Summer Internship**  
BMW India Pvt Ltd  
**Summer Project**  
1. Workforce optimization using analytics  
2. Design of Position Profile  
3. Design of assessment centre for HR managers.  
**Work Experience**  
32 Months  
Infosys Limited

Parul Balana  
**Graduation**  
B. Tech (Computer Science)  
**Summer Internship**  
FIAT India Automobiles Ltd  
**Summer Project**  
1. Developing an SOP Manual for the HR policies and initiatives taken under Employee Engagement  
2. Designing a Data Handbook (reference manual) for the HRD  
**Work Experience**  
Fresher

Poulami Basu  
**Graduation**  
B.Tech (Information Technology)  
**Summer Internship**  
NA  
**Summer Project**  
Improve Sony’s global recruiting activity and the career and talent training for global employees  
**Work Experience**  
Fresher

Priyanka Sachdeva  
**Graduation**  
B.Tech (Bio-Technology)  
**Summer Internship**  
MakeMyTrip (India)  
**Summer Project**  
Redesigning Hiring Manual of MakeMyTrip and benchmarking the Employee Benefits provided in E-Commerce Sector  
**Work Experience**  
Fresher

Poulami Basu  
**Graduation**  
B.Tech (Information Technology)  
**Summer Internship**  
NA  
**Summer Project**  
Improve Sony’s global recruiting activity and the career and talent training for global employees  
**Work Experience**  
Fresher

Pranjal Singh  
**Graduation**  
B.Tech (Bio-Technology)  
**Summer Internship**  
U2opia Mobile Private Limited  
**Summer Project**  
Redesigning and Implementation of Induction Program  
**Work Experience**  
Fresher

Priyanka Gupta  
**Graduation**  
B.Sc(Hons.) (Mathematics)  
**Summer Internship**  
Mercer  
**Summer Project**  
New Hire Assimilation Effectiveness  
**Work Experience**  
Fresher

Rahul Bhutani  
**Graduation**  
B.Tech (Electronics and Communication)  
**Summer Internship**  
Baskin Robbins  
**Summer Project**  
Employee satisfaction, brand perception and training  
**Work Experience**  
23 Months  
Accenture Services Pvt. Ltd.

Rakesh Mohapatra  
**Graduation**  
B. Tech (Computer Science)  
**Summer Internship**  
Rays Culinary Delights Pvt. Ltd. (Sattviko)  
**Summer Project**  
Benchmarking and implementation of PMS  
**Work Experience**  
43 Months  
Tata Consultancy Services

Rashmi Rekha Dash  
**Graduation**  
B.Tech (Electronics and Telecommunication)  
**Summer Internship**  
BMW India Pvt Ltd  
**Summer Project**  
1. Workforce optimization using analytics  
2. Design of Position Profile  
3. Design of assessment centre for HR managers.  
**Work Experience**  
32 Months  
Infosys Limited
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<th>Name</th>
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<th>Summer Project</th>
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<tr>
<td>Sarjana Singh</td>
<td>B. Tech (Computer Science)</td>
<td>ST Microelectronics Ltd</td>
<td>An OD approach for improving organization effectiveness and bringing in transformation</td>
<td>40 Months</td>
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<td>Sandeep Ray Chaudhuri</td>
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<td>IPE Global Pvt Ltd</td>
<td>Conducting Training Need Analysis for IPE Global</td>
<td>32 Months</td>
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<td>Shivani Goel</td>
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<td>To analyze the overall effectiveness of rewards and recognition scheme of the organization</td>
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<td>Sarjana Singh</td>
<td>B. Tech (Computer Science)</td>
<td>PeopleStrong HR Services Pvt Ltd.</td>
<td>A Market Facing Case Study in the form of a sales pitch on HRSSC and Technology Verticals of PeopleStrong</td>
<td>22 Months</td>
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<td>Shivani Gupta</td>
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<td>RITES Ltd.</td>
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Shruti Sharma
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Hero MotoCorp Limited, Dharuhera (HMCD)
Summer Project
1. Document the IR history of HMCD
2. Training and development of permanent workers on shop-floor of HMCD
Work Experience
Fresher

Tanvi Sharma
Graduation
B.Tech (Electrical and Electronics)
Summer Internship
Raychem RPG
Summer Project
1. Performance System Roll out & Review
2. Induction Module covering all the plants & offices of Raychem RPG in India
Work Experience
7 Months
Cummins India Limited

Srikant R
Graduation
B.E. (Mechanical)
Summer Internship
Renault Nissan Technology Business Centre India Pvt Ltd
Summer Project
Study on Onboarding methodologies
Work Experience
18 Months
Hyundai Motors India Ltd

Varsha Jain
Graduation
B.Com (Hons.) (Commerce)
Summer Internship
First Source Solutions Ltd
Summer Project
Increasing the effectiveness of the performance management system and expanding the scope of the internal mobility practices
Work Experience
6 Months
Berkshire Hathaway India

Shubhangi Shekhar
Graduation
B.Tech (Electronics)
Summer Internship
Altisource
Summer Project
Strategic Talent Management
Work Experience
19 Months
Infosys Limited

Srikanth R
Graduation
B.Tech (Electronics and Communication)
Summer Internship
NA
Summer Project
Internal Communication at POWERGRID- Enhancing the effectiveness
Work Experience
Fresher

Swadha Ojha
Graduation
B.A (Hons.) (Economics)
Summer Internship
Foundation for MSME Clusters
Summer Project
1. Study, analyse and recommend changes in the existing HR SOP’s
2. Explore and improvise systems and processes for decision making within the organization
Work Experience
Fresher

Swati Kanwar
Graduation
B.Tech (Electronics and Communication)
Summer Internship
NA
Summer Project
NA
Work Experience
Fresher

Vaneet Kaur
Graduation
M.Sc (Zoology)
Summer Internship
KAZO Fashion Ltd
Summer Project
1. Recruitment, Designing and Conduction Employee Satisfaction Survey and Engagement Activities
2. Designing and Conduction Employee Satisfaction Survey and Engagement Activities
3. Compensation Benchmarking
Work Experience
Fresher

Swadha Ojha
Graduation
B.A (Hons.) (Economics)
Summer Internship
Foundation for MSME Clusters
Summer Project
1. Study, analyse and recommend changes in the existing HR SOP’s
2. Explore and improvise systems and processes for decision making within the organization
Work Experience
Fresher

Shruti Sharma
Graduation
B.Tech (Electronics and Communication)
Summer Internship
NA
Summer Project
NA
Work Experience
Fresher

Tanvi Sharma
Graduation
B.Tech (Electrical and Electronics)
Summer Internship
Raychem RPG
Summer Project
1. Performance System Roll out & Review
2. Induction Module covering all the plants & offices of Raychem RPG in India
Work Experience
7 Months
Cummins India Limited

Varsha Jain
Graduation
B.Com (Hons.) (Commerce)
Summer Internship
First Source Solutions Ltd
Summer Project
Increasing the effectiveness of the performance management system and expanding the scope of the internal mobility practices
Work Experience
6 Months
Berkshire Hathaway India
Varsha Ramachandran
Graduation
B.Tech (Electronics and Communication)
Summer Internship
Godrej & Boyce Mfg. Co. Ltd.
Summer Project
Improving Training Effectiveness in the Process Equipment Division
Work Experience
18 Months
Infosys Limited

Vipul Kumar Omar
Graduation
B.Com (Commerce)
Summer Internship
Mercer GOSS
Summer Project
New Hire Orientation and HR Curriculum
Work Experience
32 Months
TATA Power Delhi Distribution Limited

Vishal Singh
Graduation
B.Tech (Electrical and Electronics)
Summer Internship
Maruti Suzuki India Limited
Summer Project
Training Need Analysis
Work Experience
58 Months
Tata Consultancy Services

Vishruta Mattu
Graduation
BA(Hons.) (Economics)
Summer Internship
Genpact
Summer Project
Compensation and benefits structure and cost
Work Experience
23 Months
Bain Capability Centre, The HR Company

Yashi Bhatnagar
Graduation
B.Tech-M.Tech Dual Degree (Bio-Technology)
Summer Internship
Imperia Health Pvt Ltd
Summer Project
1. Development of assessment tools for soft skills training need analysis amongst diverse patient facing staff in hospitals
2. Design & development of training kits for soft skills training amongst diverse patient facing staff in hospitals
Work Experience
Fresher
# Placement Contacts

## Placement Contacts

<table>
<thead>
<tr>
<th>Name</th>
<th>Contact Information</th>
</tr>
</thead>
<tbody>
<tr>
<td>Prof. Satish K. Kalra</td>
<td>Professor (OB &amp; HRD) &amp; Dean, Placements &amp; Alumni Relations</td>
</tr>
<tr>
<td></td>
<td>International Management Institute</td>
</tr>
<tr>
<td></td>
<td>B-10, Qutab Institutional Area</td>
</tr>
<tr>
<td></td>
<td>Tara Crescent, New Delhi-110016</td>
</tr>
<tr>
<td></td>
<td>Telephone Direct: 011-47194200</td>
</tr>
<tr>
<td></td>
<td>Phone (Direct): 011-47194133</td>
</tr>
<tr>
<td></td>
<td>Mobile: +91 9810553216</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:dean.corprels@imi.edu">dean.corprels@imi.edu</a></td>
</tr>
<tr>
<td>Mr. Amrish Sharma</td>
<td>AVP - HRD</td>
</tr>
<tr>
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<td>International Management Institute</td>
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<td>Telephone Direct: 011-26528278</td>
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<td></td>
<td>Phone (Direct): 011-47194172</td>
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<tr>
<td></td>
<td>Mobile: +91 9810625842</td>
</tr>
<tr>
<td></td>
<td><a href="mailto:amrish@imi.edu">amrish@imi.edu</a></td>
</tr>
</tbody>
</table>

## Students Placement Committee Members (Placecom)

<table>
<thead>
<tr>
<th>Name</th>
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<tbody>
<tr>
<td>Sarjana Singh (Secretary)</td>
<td>8510995155</td>
</tr>
<tr>
<td>Kartik Murli</td>
<td>9711119155</td>
</tr>
<tr>
<td>Mahima Sushil</td>
<td>9711119156</td>
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<tr>
<td>Modhura Roy</td>
<td>7838230630</td>
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<tr>
<td>Payal Sharma</td>
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<tr>
<td>Sanjog Dash</td>
<td>8800538357</td>
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<tr>
<td>Somya Kaila</td>
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</tr>
<tr>
<td>Tushar Jha</td>
<td>9811546995</td>
</tr>
<tr>
<td>W. Ketan</td>
<td>9711119153</td>
</tr>
</tbody>
</table>

*corporaterelations@imi.edu*

## Placement Advisory Committee

*Prof. Satish K Kalra*

*Professor of Organization Behaviour & HRD*

*Dean, Placements & Alumni Relations*

*Members of the faculty*

- Prof. D.K. Batra
- Prof. Manaswini Acharya
- Prof. Nalin Jain
- Prof. Pinaki Dasgupta
- Prof. Barnali Chaklader
- Prof. Shailendra Nigam
- Prof. Shilpi Jain
THE PLACEMENT PROCESS AT IMI, DELHI

Phase-I
Contact is established between the Corporate and IMI. The Institute encourages corporates to participate in its campus connect programs such as IGNESCO - The Business thought Leadership Series-, INSIGNIA - The Corporate Case Study Competition, Corporate Immersion Program and Conventus, the Annual management conclave.

Phase-II
Student profiles and other relevant information are shared with our potential recruiters.

Phase-III
The company is invited on campus to conduct Pre-Placement talks and to give the details of the roles and profile offered.

Phase-IV
Companies conduct their selection processes which typically may include CV shortlisting, psychometric and other assessment tests, GD and Personal interviews.

Phase-V
Companies conduct their selection processes which typically may include CV shortlisting, group discussion and one to one interviews, following which the final results are announced.

Phase-VI
Thank you letters are sent to all the recruiters along with the expression of our commitment to have a long term and fruitful relationships with them.

PLACEMENT DATES

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<tr>
<th>Phases</th>
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<tbody>
<tr>
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<td>Lateral Placements</td>
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### LATERALS

**November 2014**

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### FINALS

**December 2014**

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Distance from:
- Indira Gandhi International Airport (Domestic Terminal) – 8.5 Km
- New Delhi Railway Station – 13 Km