Final Placement Report 2015

IMI INTERNATIONAL MANAGEMENT INSTITUTE
NEW DELHI — Shaping global leaders for tomorrow

A report for the PGDM/PGDMHR courses
Introduction

Continuing the legacy of IMI the Final Placement season 2015 started on a positive note. The hard work of the students during their summer internship herald number of PPOs received from the companies such as Agrotech Foods, Altisources, Asian Paints, Britannia, Capgemini, Genpact, HSBC, Hughes Systique, PeopleStrong, Perfetti Van Melle, RPG Enterprises, Hindustan Times, Tata Capital, Tata Steel and U2opia mobile.

In all 88 companies participated in Final Placements at IMI Campus to recruit from a batch of 241 students (181 in PGDM and 60 in PGDHRM program). Keeping faith in IMI pedagogy and quality of students some of our preferred recruiters visited twice to recruit the students.

The students got opportunities to match their expectation in the following sectors: Automobile, BFSI, BPO, Conglomerate, Consulting, E-commerce, FMCG, Healthcare, IT, ITES, KPO, Manufacturing, Media, Mining, Power, Rating, Real Estate, Retail, Steel and Telecommunications.

Highlights

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<th>Program</th>
<th>Highest International Salary</th>
<th>Highest Domestic Salary</th>
<th>Average Salary</th>
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<td>PGDM</td>
<td>19.25 lacs (INR)</td>
<td>14 lacs (INR)</td>
<td>9.28 lacs (INR)</td>
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<td>PGDHRM</td>
<td>14.5 lacs (INR)</td>
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<td>8.12 lacs (INR)</td>
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PGDM FINAL PLACEMENT

BFSI Sector
The 38% of the batch opted for their career in BFSI sector. The major recruiters in this sector were Axis Bank, Barclays, Future Generali, GE SBI Cards, HDFC Life, HSBC, HSBC GSS, ICICI Bank, J. P. Morgan, L&T Finance, Magma Fincorp, RBS, Royal Sundaram, Secure Now, Tata Capital and Verity Knowledge Solutions offered profiles Analytics, Corporate Finance, Investment Banking, Marketing & Operations, Operations Analyst, Relationship Management, Risk Analyst, Sales & Marketing and Wealth Management.

IT & ITES Sector
The next preferred domain was IT in which 20% of the batch opted for their career. The recruiters from this sector were Accenture, Freshdesk, Genpact, Google, HCL, Hughes Systique, Infosys, Libsys, Newgen Software and Wipro. Offering profiles of BDM, Consultant – Presales, Associate Consultant, Marketing, Quality, Operations, Pricing and Finance.

E-commerce Sector
E-commerce emerged as the next preferred sector giving opportunities 12% of the batch. The prominent recruiters in this sector were Amazon, Frog Ideas, Indiamart (Tolexo), Mahindra Comviva, MarketsandMarkets, Shopclues, Snapdeal.com, WeAreHolidays offering profiles in Business Development, Digital Marketing, Finance, Market Research Analytics, Sales, Marketing, Strategy and Operations

Consulting Sector
The 11% students opted for consulting domain. The recruiters from this sector were AC Nielson, BlackRock, BMR Advisor, E&Y, IMRB, KPMG, Latent View and Right Management offering profiles in Analyst, Risk & Advisory, Consultant, Senior Analyst and Marketing – BD.

FMCG Sector
The 7% of the batch opted for their career in FMCG sector. The prominent recruiters in this sector were AgroTech Foods, Asian Paints, Bata India, Britannia, Emami, Jubilant FoodsWorks, Perfetti Van Melle offering profiles in Sales, Marketing and Operations.
Other Sectors
The other sectors were represented by Automobile, Conglomerate, Entertainment, Hospitality, Mining, Rating, Real Estate, KPO, Manufacturing, and Media.

A graphical representation of PGDM Batch
PGDHRM FINAL PLACEMENT

The growing stature of IMI’s dedicated HR Program attracted opportunities for the batch in the IT sector (19%), Consulting (17%), BFSI (15%), BPO (13%) followed by Conglomerate, E-commerce, Manufacturing, Power, Healthcare, Media, Retail, Steel and Telecommunication.

The recruiters were  Altisource, Asix Bank, Avery Dennison, Barclays, BILT, Capgemini, Future Generali, Future Step, Genpact, HSBC GSS, ICICI Bank Ltd., ICICI Prudential, Indiamart (Tolexo), Infosys, Kotak Securities, KPMG, L&T Hydercarbon, Mahindra & Mahindra, Moolchand Healthcare, PeopleStrong, Right Management, RPG Enterprises, RP-SG, Snapdeal, Tata Power, Tata Steel, TPG Wholesale, U2opia Mobile, Vedanta and Wipro.
The growing brand equity of IMI Delhi among the corporate world was certified by the presence of several first time recruiters (38%) and our enhanced associations with our long term recruiters from the corporate world. We would like to thank all recruiters for their participation in final and summer placements this year which reaffirms their faith in IMI Delhi as one of the premier B-Schools of the country.

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