



RP-Sanjiv Goenka  
Group

Growing Legacies

Final  
Placement  
Report

2015

  
INTERNATIONAL MANAGEMENT INSTITUTE  
NEW DELHI  
*— Shaping global leaders for tomorrow —*

A report for the  
PGDM/PGDMHR  
courses

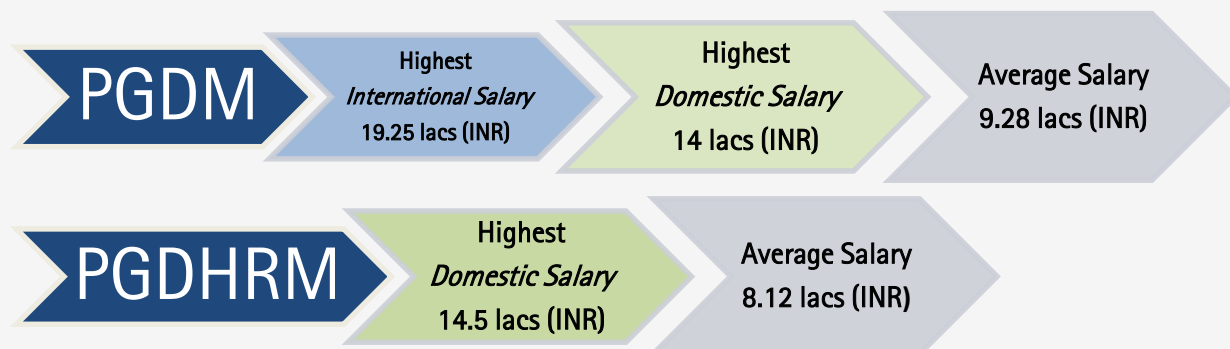
## Introduction

Continuing the legacy of IMI the Final Placement season 2015 started on a positive note. The hard work of the students during their summer internship herald number of PPOs received from the companies such as *Agrotech Foods, Altisources, Asian Paints, Britannia, Capgemini, Genpact, HSBC, Hughes Systique, PeopleStrong, Perfetti Van Melle, RPG Enterprises, Hindustan Times, Tata Capital, Tata Steel and U2opia mobile.*

In all 88 companies participated in Final Placements at IMI Campus to recruit from a batch of 241 students (181 in PGDM and 60 in PGDHRM program). Keeping faith in IMI pedagogy and quality of students some of our preferred recruiters visited twice to recruit the students.

The students got opportunities to match their expectation in the following sectors: Automobile, BFSI, BPO, Conglomerate, Consulting, E-commerce, FMCG, Healthcare, IT, ITES, KPO, Manufacturing, Media, Mining, Power, Rating, Real Estate, Retail, Steel and Telecommunications.

## Highlights



## PGDM FINAL PLACEMENT

### BFSI Sector

The 38% of the batch opted for their career in BFSI sector. The major recruiters in this sector were *Axis Bank, Barclays, Future Generali, GE SBI Cards, HDFC Life, HSBC, HSBC GSS, ICICI Bank, J. P. Morgan, L&T Finance, Magma Fincorp, RBS, Royal Sundaram, Secure Now, Tata Capital and Verity Knowledge Solutions* offered profiles Analytics, Corporate Finance, Investment Banking, Marketing & Operations, Operations Analyst, Relationship Management, Risk Analyst, Sales & Marketing and Wealth Management.

### IT & ITES Sector

The next preferred domain was IT in which 20% of the batch opted for their career. The recruiters from this sector were *Accenture, Freshdesk, Genpact, Google, HCL, Hughes Systique, Infosys, Libsys, Newgen Software and Wipro*. Offering profiles of BDM, Consultant – Presales, Associate Consultant, Marketing, Quality, Operations, Pricing and Finance.

### E-commerce Sector

E-commerce emerged as the next preferred sector giving opportunities 12% of the batch. The prominent recruiters in this sector were *Amazon, Frog Ideas, Indiamart (Tolexo), Mahindra Comviva, MarketsandMarkets, Shopclues, Snapdeal.com, WeAreHolidays* offering profiles in Business Development, Digital Marketing, Finance, Market Research Analytics, Sales, Marketing, Strategy and Operations

### Consulting Sector

The 11% students opted for consulting domain. The recruiters from this sector were *AC Nielson, BlackRock, BMR Advisor, E&Y, IMRB, KPMG, Latent View and Right Management* offering profiles in Analyst, Risk & Advisory, Consultant, Senior Analyst and Marketing – BD.

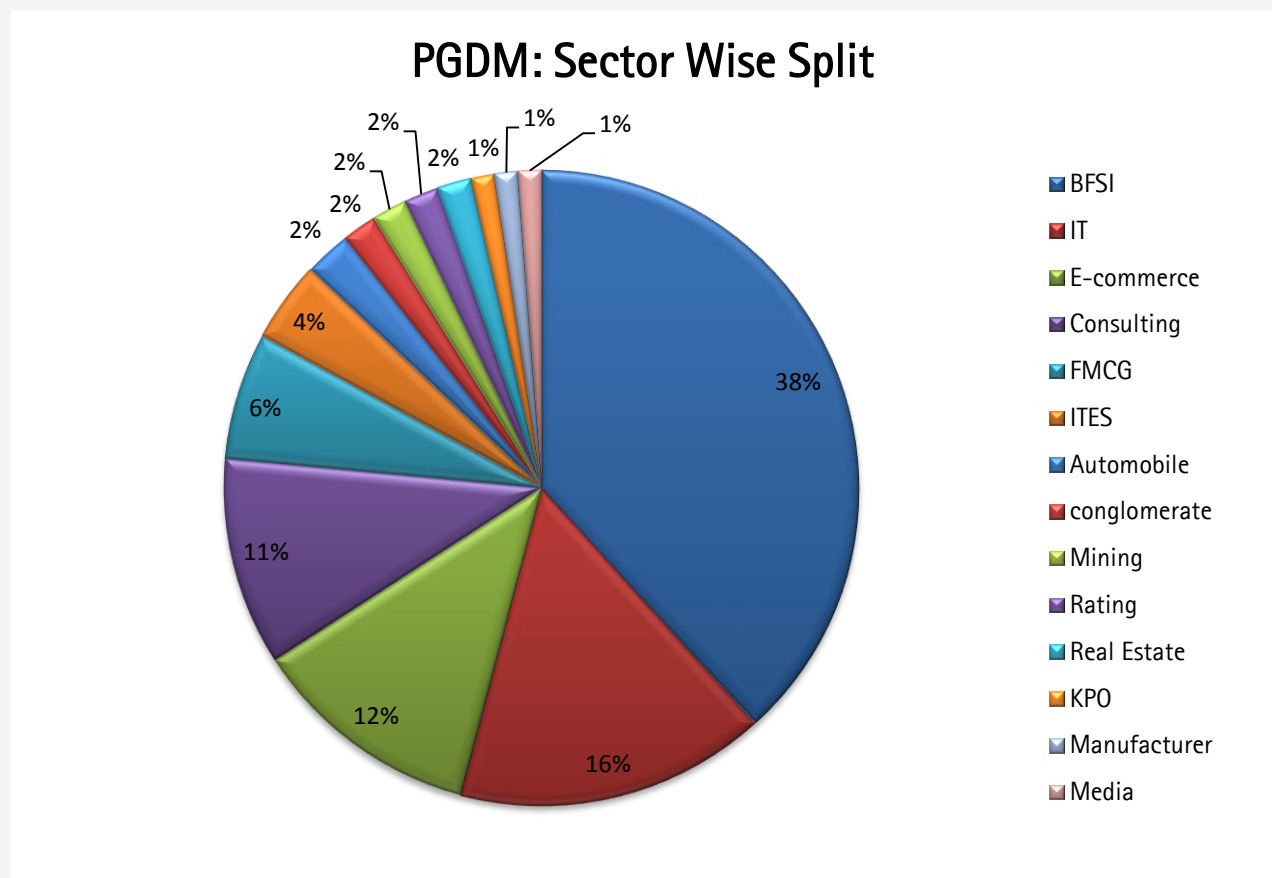
### FMCG Sector

The 7% of the batch opted for their career in FMCG sector. The prominent recruiters in this sector were *AgroTech Foods, Asian Paints, Bata India, Britannia, Emami, Jubilant Foods Works, Perfetti Van Melle* offering profiles in Sales, Marketing and Operations.

### Other Sectors

The other sectors were represented by Automobile, Conglomerate, Entertainment, Hospitality, Mining, Rating, Real Estate, KPO, Manufacturing, and Media.

### A graphical representation of PGDM Batch

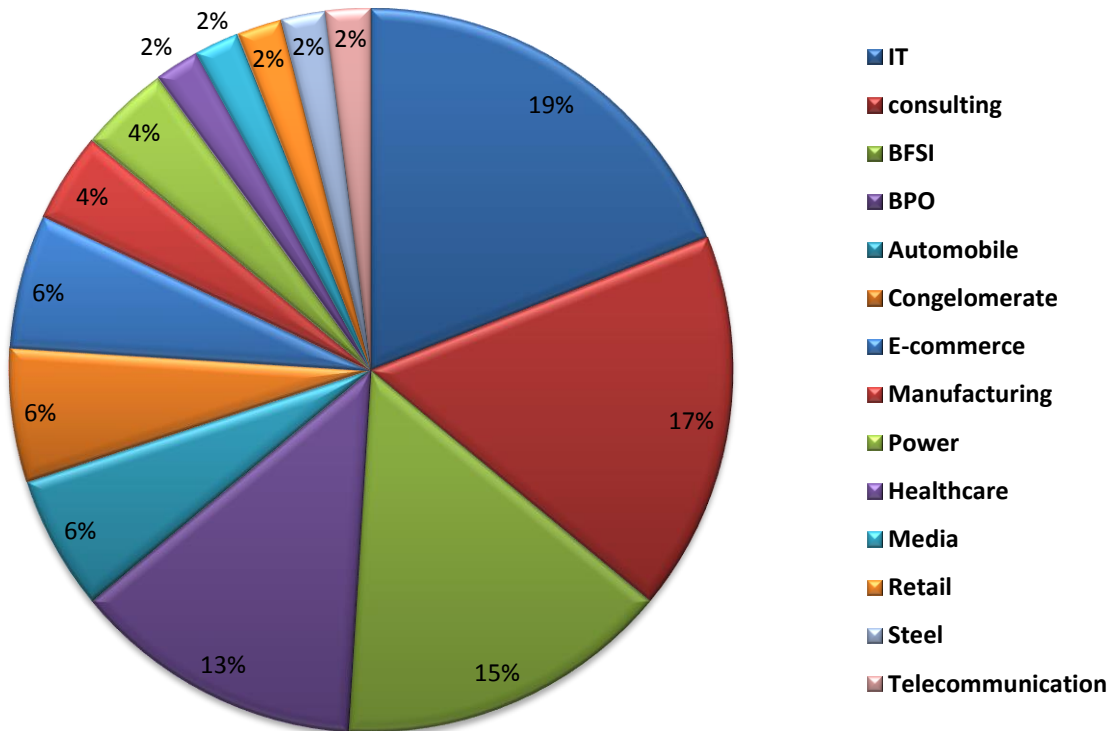


## PGDHRM FINAL PLACEMENT

The growing stature of IMI’s dedicated HR Program attracted opportunities for the batch in the IT sector (19%), Consulting (17%), BFSI (15%), BPO (13%) followed by Conglomerate, E-commerce, Manufacturing, Power, Healthcare, Media, Retail, Steel and Telecommunication.

The recruiters were *Altisource, Asix Bank, Avery Dennison, Barclays, BILT, Capgemini, Future Generali, Future Step, Genpact, HSBC GSS, ICICI Bank Ltd., ICICI Prudential, Indiamart (Tolexo), Infosys, Kotak Securities, KPMG, L&T Hydrocarbon, Mahindra & Mahindra, Moolchand Healthcare, PeopleStrong, , Right Management, RPG Enterprises, RP-SG, Snapdeal, Tata Power, Tata Steel, TPG Wholesale, U2opia Mobile, Vedanta and Wipro.*

**PGDHRM: Sector Wise Split**



The growing brand equity of IMI Delhi among the corporate world was certified by the presence of several first time recruiters (38%) and our enhanced associations with our long term recruiters from the corporate world. We would like to thank all recruiters for their participation in final and summer placements this year which reaffirms their faith in IMI Delhi as one of the premier B-Schools of the country.

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