



**INTERNATIONAL MANAGEMENT INSTITUTE**  
NEW DELHI

Faculty/ Supervisor				Scholar			
S No.	Name	Designation	Area	Year	Roll No	Name	Thesis Title
1	Ayona Bhattacharya	Assistant Professor	<b>Economics</b>	2018	28FPM06	Gourab De	Consumers Preventive Health Care Behaviour - examining the impact of individual, market-driven and social factors
2	D K Batra	Professor	<b>Marketing</b>	2018	18FPM07	Mudit Gera	To Assess the relationship between mobile advtg. Factors, advtg. Engagements, and advertisement response: the influence of Key Brand & Customers factors
3	D K Batra	Professor	<b>Marketing</b>	2019	19FPM05	Ranjan Kumar	Cross- Buying Intention during Digital Service Encounters: Study in an Automotive After-Sales Retail context”
4	Deepak Chawla	Professor	<b>Operations and Quantitative Techniques</b>	2020	20EFPM10	Ramesh Behl	Developing Strategies for Cloud Adoption in India
5	Deepak Chawla	Professor	<b>Operations and Quantitative Techniques</b>	2021	21FPM02	Sabyasachi Pradhan	Green Consumption
6	Himanshu Joshi	Professor	<b>Information Management</b>	2021	22FPM14	Kedareshwaran S	Adoption of AI-powered employee chatbots in the digital Enterprise
7	Kakali Kanjilal	Professor	<b>Operations and Quantitative Techniques</b>	2020	20EFPM09	Rahula Kashyap	Clean Energy transmission
8	Kakali Kanjilal	Professor	<b>Operations and Quantitative Techniques</b>	2020	20FPM05	Amit Sharma	Corporate Governance Mechanism
9	Kakali Kanjilal	Professor	<b>Operations and Quantitative Techniques</b>	2021	21FPM08	Arya Basu	Barriers in Deployment of Renewable Energy Resource
10	Kakali Kanjilal		<b>Operations and Quantitative Techniques</b>	2021	21FPM05	Himanshu Kautkar	Leveraging algorithmic trading and deep learning to develop optimal trading strategies
11	Kuldeep Lamba	Assistant Professor	<b>Operations and Quantitative Techniques</b>	2021	21FPM07	Ankush Saxena	Green Supply Chain Management Specific Topic of Research: Study the role and impact of transport and logistics in Green Supply Chains
12	Neena Sondhi	Professor	<b>Marketing</b>	2016	16FPM08	Subarna Nandy	A Comprehensive Assessment of Brand Pride and its Antecedents and Consequences



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13	Neena Sondhi	Professor	<b>Marketing</b>	2018	28FPM06	Gourab De	Consumers Preventive Health Care Behaviour - examining the impact of individual, market-driven and social factors
14	Neena Sondhi	Professor	<b>Marketing</b>	2020	20EFPM08	Nitin Sachdeva	A Study on Value Co-Creation-An Automotive Industry Perspective
15	Neena Sondhi	Professor	<b>Marketing</b>	2021	21FPM01	Tushita Chadha	Recommender Systems: Consumer Perspectives
16	Reena Nayyar	Associate Professor	<b>Finance &amp; Accounting</b>	2018	18FPM04	Harshika Jain	Factors influencing choice of mode of payment and announcement returns of the acquiring companies in India
17	Reena Nayyar	Associate Professor	<b>Finance &amp; Accounting</b>	2021	21FPM06	Varun Sharma	Empirical analysis of the factors affecting valuation of Technology companies
18	Sonu Goyal	Professor	<b>Strategy and General Management</b>	2019	19FPM04	Shyamal Datta	Sustainability Reporting to Integrated Reporting -Study of Antecedents and Impact on Disclosures
19	Sonu Goyal	Professor	<b>Strategy and General Management</b>	2018	18FPM09	Bhoopendra Singh	Exploration and measurement of factors influencing MOOC adoption (UTAUT2 perspective)
20	Sonu Goyal	Professor	<b>Strategy and General Management</b>	2018	18EFPM10	Nidhi Yadav	Antecedents and consequences of governance in online food delivery platform in India
21	Umesh Bamel	Associate Professor	<b>Organisational Behaviour and Human Resources</b>	2019	19FPM01	Priyanka Gupta	Examining the mediation of self-regulation on metacognition and critical thinking in eLearning environment
22	Umesh Bamel	Associate Professor	<b>Organisational Behaviour and Human Resources</b>	2020	20EFPM07	Rajat Oberoi	Examining the Effect of Strategic Human Resource Management (SHRM) Practice on employee Turnover Intentions (ETI) in the context of Mergers & Acquisitions (M&As)
23	Umesh Bamel	Associate Professor	<b>Organisational Behaviour and Human Resources</b>	2021	21FPM07	Ankush Saxena	Developing A Circular Economy Model for Electric Vehicles In Rural India
24	Umesh Bamel	Associate Professor	<b>Organisational Behaviour and Human Resources</b>	2021	21FPM04	Chayan Poddar	Organizational behaviour