

  
**INTERNATIONAL MANAGEMENT INSTITUTE**  
NEW DELHI  
*Shaping global leaders for tomorrow*

# EXECUTIVE BUSINESS MANAGEMENT PROGRAM FOR TECHNICAL PROFESSIONALS

SENIOR MANAGERIAL COMPETENCIES | ADVANCED BUSINESS STRATEGIES | ASSOCIATE IMI ALUMNI STATUS

**LEARN ANYTIME, ANYWHERE**

## PROGRAM OBJECTIVES



Develop competencies and skills essential for senior management roles



Contextual and functional knowledge of contemporary high quality management education



Guidance to think through advanced business strategies in diverse competitive scenarios



Associate IMI Alumni status after completion of the program

**EDUCATION LANES**

A Mahindra Group Initiative

# PROGRAM SCHEDULE

- Duration: 1 Year
- Frequency: Once in a Week
- Class Schedule: Sunday
- Timings: 3:30 PM - 6:00 PM

## WHO SHOULD ATTEND

- Those who want to build a career in management
- Working professionals presently employed in a technical role

## PEDAGOGY

Each course will be taught with the help of Case Studies, live corporate examples and general discussions. In order to provide greater industry insights, business leaders from different industries may be invited to share their experiences.

## ELIGIBILITY

- Applicants should be working professionals / self-employed
- B.Tech, BE, BCA and Engg. Diploma holders with 3 year of work experience
- Science Graduates with majors in Mathematics or Statistics (with 50% aggregate marks)

## PROGRAM MODULES

- Human Resource Management
- Financial Statement Analysis
- Operations Management
- Fundamentals of IT and MIS
- Marketing Management
- Business and Corporate Strategy
- Data Interpretation under Uncertainty
- Business Environment and Microeconomics
- Strategic Project Management
- Business Communication
- Corporate Finance
- Design Thinking

## PROGRAM FEE

₹90,000/-  
+GST

**OTHER FEE: ₹20,000+GST** (Mandatory towards Campus Visit, Lodging and Boarding, Study Materials, Assessment and Alumni Registration)

\* Non Refundable

	Registration Fees	Admission Fee	1st Installment	2nd Installment
Dates	At the time of registration	10 <sup>th</sup> Mar, 2018	10 <sup>th</sup> Jul, 2018	10 <sup>th</sup> Oct, 2018
Amount	₹10,000/-*	₹25,000	₹30,000	₹25,000

3 Day Campus visit towards the end of the Course

## ABOUT IMI, NEW DELHI

International Management Institute (IMI), New Delhi was established in 1981 in collaboration with IMI Geneva (now IMD, Lausanne). IMI is India's first corporate sponsored Business School with sponsorship from corporate houses. Registration of Society under Registration of Societies Act XXI, 1860 No. 120/8 of 1981.

# FACULTY PROFILE

## DR. SANJAY DHAMIJA

Dr. Sanjay Dhamija, Dean – MDP and Executive Education has overall experience of 31 years out of which 17 years in industry and 14 years in teaching, training and research. From last 8 years he is with IMI, New Delhi. Prior to this he has been associated with MDI, Gurugram, ICFAI Business School, and Sri Venketeshawara College, Delhi University and visiting faculty at IIM Lucknow, Noida Campus. He held Senior management positions with HSBC Securities, ABN AMRO Asia Equities, Escorts Finance and MMTC Limited.



## DR. BARNALI CHAKLADER

Dr. Barnali Chaklader, is a Professor of Finance & Accounting and also the Chairperson - Doctoral Programme & Research at IMI, New Delhi. She has over 19 years of teaching experience at reputed institutes like, IMT Ghaziabad, IIM Lucknow Noida Campus, SP Jain Institute of Management, Singapore, Euromed Management University, France and Kufstein University, Austria. She is PhD from Bundelkhand University, Jhansi, on “Role of Environmental Accounting in Corporate sector of India.



## DR. (MRS.) SONU GOYAL

Dr. Sonu Goyal, Dean - International Relations and Exchange Program is a Professor of Business and Corporate Strategy at IMI, New Delhi, since December 2008. Prior to that, she was a Professor of Business Strategy at IMT, Ghaziabad. She has done her Ph.D. from the Faculty of Management Studies, University of Delhi in the area of Strategic Management. Her doctoral research focused on the growth strategies of the Indian IT service companies and their business models.



## DR. ALOK KUMAR SINGH

Dr. Alok Kumar Singh is Assistant Professor in Operations and Quantitative Methods area at IMI, New Delhi. He worked at different positions and departments at Bokaro Steel Plant, a unit of Steel Authority of India Limited (SAIL), for more than 8 years. He started his academic career from Operations Management & Business Analytics area of IMT, Hyderabad. He is a fellow in Management (Equivalent to Ph.D) in Operations Management and Quantitative Techniques from Indian Institute of Management (IIM), Indore. He is actively involved in research and his interest areas are Operations Management, SCM and Project Management.



## DR. AMAN SRIVASTAVA

Dr. Aman Srivastava, Associate Professor (Finance) at IMI, has over 18 years of experience in research, teaching and corporate training. He has trained Government officers and Corporate Executives of more than 50 countries. He has conducted training programmes for executives of ONGC, Oil India, Indian Oil, HPCL, GAIL, NTPC, NHPC, SJVN, Coal India, SAIL, NALCO, MCX, RAIL Tel Corporation, HUDCO, MSME, TCIL, AC-Nelson, Greenfield.com, Standard Chartered Bank, NAFED and many more. He has published research papers and cases in National and International journals including International Journal of Theoretical & Applied Finance (IJTAF), Asian Economic Review, Global Business Review, Decision and many more. His areas of specialization are corporate finance, risk management, mergers & acquisition and investment & wealth management. He has participated in training programmes of Harvard Business School and Richard Ivey School of Business. He was awarded for his cases and research papers by Strategic Management Forum at IIT Mumbai and IIT Kanpur.



## DR. HIMANSHU JOSHI

Dr. Himanshu Joshi is an Assistant Professor and the Area Chair for Information Management at International Management Institute, New Delhi, India. He has overall 15 years of teaching, research and industry experience. A graduate in Engineering and a gold medalist from IMI. He also has a doctorate in the area of Knowledge Management.



## ASSOCIATE ALUMNI STATUS AFTER COMPLETION OF THE PROGRAM



# EDUCATION LANES

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For admissions, call us at: 9811243210 | 9975806184

Email us at: [info@educationlanes.com](mailto:info@educationlanes.com)

[www.educationlanes.com](http://www.educationlanes.com)