

Coverage update - PTI story in ET, FE, BS, Hindu, NDTV profit, Asian Age, DC, ET Retail

**'B-schools see strong placement; 12% rise in average offer size'**

Name – The Economic Times

Link – <http://economictimes.indiatimes.com/jobs/b-schools-see-strong-placements-12-rise-in-average-offer-size/articleshow/50792127.cms>

Name – The Financial Express

Link - <http://www.financialexpress.com/article/industry/jobs/b-schools-see-strong-placements-12-rise-in-avg-offer-size/204737/>

Name – Business Standard

Link - [http://www.business-standard.com/article/pti-stories/b-schools-see-strong-placements-12-rise-in-avg-offer-size-116013100096\\_1.html](http://www.business-standard.com/article/pti-stories/b-schools-see-strong-placements-12-rise-in-avg-offer-size-116013100096_1.html)

Name – The Hindu

Link - <http://www.thehindu.com/news/cities/mumbai/business/bschool-placements-12-rise-in-average-offer-size/article8177812.ece>

Name – Asian Age

Link - <http://www.asianage.com/business/b-schools-see-12-cent-rise-offer-size-23>

Name – NDTV Profit

Link - <http://profit.ndtv.com/news/corporates/article-average-salary-sees-double-digit-growth-in-b-schools-placements-1271976>

Name – ET [Retail.com](http://Retail.com)

Link - <http://retail.economictimes.indiatimes.com/news/industry/b-schools-see-strong-placements-12-rise-in-average-offer-size/50800742>

Name – Deccan Chronicle

Link – <http://deccanchronicle.com/business/in-other-news/010216/b-schools-see-12-per-cent-rise-in-offer-size.html>

Name – Free Press Journal

Link - <http://www.freepressjournal.in/b-schools-see-strong-placements-12-rise-in-average-offer-size/769792>