ITEC / SCAAP Course
2015 – 16

15-Month Executive Post Graduate Diploma in Management

March 30, 2016 to March 29, 2017 (52 weeks /12 months) course work in India.
April 13, 2017 – July 12, 2017 (12 weeks /3 months) Project in home country.

Course Directors: Prof. Abhishek Nirjar

International Management Institute, New Delhi
Aims & Objectives of the Course

Aims:

The Program (12 months in India plus 3 months in home country for ITEC candidates) is designed for experienced executives who wish to take up leadership roles and thus enhance their skills sets and broaden their managerial horizon. The program provides general management and functional area orientation with emphasis on international and cross-cultural exposure. The program would provide an opportunity for personal as well as professional growth through a rigorous interactive learning environment alongside Indian participants from leading private and public sector organizations.

Objectives:

- To equip middle level executives with management skills necessary for leadership roles.
- To supplement existing expertise of participant with general management & functional area knowledge.
- To enhance analytical skills for effective decision making.
- To provide a learning platform to handle cross-cultural issue for managing a business in a global environment.
- To inculcate values and attitudes which contribute to a socially sensitive & ethical behavior.

Course Contents / Syllabus

The program is built around 12 months of course work over 4 terms of 11 to 12 weeks each, and three months of field project at the end of the course work in the home country of the participant. The complete program is of 84 credits, where each credit corresponds to the equivalent of 10 hours of classroom contact. During this period students are required to complete 18 compulsory courses, 10 elective courses besides 3 months of Field project work. A student also has an option to pursue a Course of Independent Study in lieu of two elective subjects, as per the norms defined in the student’s handbook.

A list of core courses that are offered in Executive PGDM program are:

- Data Interpretation in Uncertainty (3)
- Financial Accounting and Analysis (3)
- Information Technology for Decision Making (3)
- Prices, Markets & Economics Environment (3)
- Leading Teams & Organization (3)
- Strategic Operation Management (3)
- Cost and Management Accounting (1.5)
- Going Global (1.5)
- Legal Aspects in Business (1.5)
- Strategic Management (3)
- Managerial Communication (3)
- Management Information Systems (1.5)
- Corporate Finance (3)
- Excellence in Operations (3)
• Marketing (3)
• Strategic Human Resource Management (3)
• Research Methods for Management (3)
• Sustainable Growth & Development (1.5)
• Quantitative Techniques for Decision Making (1.5)
• 10 Electives courses in functional areas (30)
• Field Project in Home country (6)

(Courses are subject to review to suit the requirements of the course)

Mode of Evaluation

IMI follows a system of continuous assessment. The instructor can design appropriate method of evaluation as per the requirements of the course and method of instruction. Students’ evaluation may comprise of preparation made for the class and participation, quizzes, mid-term examination, term papers/projects, home assignments, end-term examination and any other criterion that the instructor concerned may decide.

Grading

IMI follows a letter grade system over a 10 point scale for evaluation of students’ academic work. The minimum CGPA required for qualifying for the Diploma is 4.5 in the program, apart from meeting other qualifying parameters.

Award of Diploma

In case any student does not satisfactorily complete the Field Project or fails to comply with the defined timelines & norms specified or does not meet the academic requirements, s/he will not qualify for the award of the Institute’s Diploma, till the same has been satisfactorily completed.

Participants who are unable to fulfill the Academic requirements of the program for any reason, will not be eligible for the award of the Executive Post Graduate Diploma in Management, but will be given a Certificate of Participation after the Convocation.

Attendance

IMI place high emphasis on regularity and punctuality. Hence, attendance is compulsory in all courses. This requirement formalizes the reciprocal responsibilities between students and faculty to be fully prepared for class and to contribute to joint learning. More broadly, it reinforces our belief in education as a shared exercise. The success of learning model depends on broad, regular class participation by all students. This, in turn, depends crucially upon regular attendance by all students in all classes.

The penalty for shortage of attendance in various programs is defined in the student’s handbook provided to each student on enrollment.
General

The program is high in rigor, being a Post Graduate level program. Participants should be mentally prepared for a demanding working environment wherein pre-class preparation is an essential prerequisite. Case studies, field assignments, class presentations and group work form the core of the academic rigor. Each class is of 90 minutes duration and classes usually start at 8.30 am in the morning and may extend till late evening, as per the requirements of the course and the faculty, including on Saturday & Sunday.

Eligibility Criteria for Participants

Educational Qualification
Graduation in any discipline, as a regular candidate and not through correspondence courses with a consistently high academic record. Proficiency in high-school level of Mathematics, written & spoken English as well as working knowledge of Computers is an essential requirement.

Work Experience
Post-degree, 5 years or more full time experience at senior decision making levels within Ministries or Government Departments or private sector organizations.

Age Limit
As per ITEC norms not above 40 years as on 31st March 2016

Target group (Level of participants and target ministry/department etc. may be identified)

Government Officers at the level of Director/Dy. Director /HOD
Managers from Private Sector in middle management levels, heading Profit Centers or Heads of Department
Course Director:

Dr. Abhishek Nirjar

Dr. Nirjar holds a doctorate in strategy and innovation management from Sheffield University, UK. He is a physics graduate and MBA from Lucknow University. Earlier, he has worked at the Indian Institute of Management Lucknow, Management Development Institute Gurgaon, FORE School of Management, New Delhi and Malaviya Regional Engineering College, Jaipur. In all he has spent over sixteen years in academics.

His teaching and research interest span across the domain of strategic management, Innovation and Entrepreneurship. Dr. Nirjar is actively engaged in training and consulting. He has conducted a large number of training programmes and workshops on themes related to Strategy, Innovation, Entrepreneurship and General Management. At IIM Lucknow he has been the chairman of the Strategic Management and Entrepreneurship group and has led the Management Development Programmes for two years.

He has been the recipient of the ‘Career Award for Young Teachers’ (research grant) instituted by the All India Council for Technical Education, New Delhi. He has written one book on Entrepreneurship Development, one edited book on Entrepreneurship and has an invited chapter in the book titled ‘Advances in Information Resources Management Volume 6’ published by Idea group, Pennsylvania. He regularly publishes in Indian and International Journals. He is an active member of the Strategic Management Society and the International Council for Small Business.

Dr. Nirjar engages with start-ups in an advisory/ consultative role on a regular basis. He believes that entrepreneurship is the way forward for young management graduates and there is a lot of action that is going to happen in this domain.

About IMI

Nestled in Qutab Institutional Area, International Management Institute (IMI), New Delhi was established in 1981 in Collaboration with IMI Geneva (now IMD Lausanne). IMI is India’s first corporate sponsored Business School with sponsorship from corporate houses like RPG Enterprises, Nestle, ITC, SAIL, Tata Chemicals, BOC and Williamson Magor etc. Over a period of time in the last 32 years the Institute has acquired a truly global status. The Institute received UNDP assistance for also various other international linkages with bodies like World Bank, UNDP, ILO, UNCTAD, Asian Productivity Organization etc.

To provide a global prospective to the students, the Institute's flagship two year Post Graduate Programme in Management has a student exchange programme with various European Schools such as ESC Rennes, France, MIP School of Management France, Graz University Austria, IESEG School of Management and IDRAC Lyon, France etc.

Besides this IMI is one of the empanelled Institute of the Ministry of External Affairs, GOI, for special Commonwealth Assistance Programme under which the Institute gets the executive MBA students from various Afro-Asian countries for its 15 months Executive Post Graduate Programme in Management. Today IMI enjoys the place of esteem among the leading management Institute and the patronage of reputed business organization in the country. The aim, approach and activities of IMI are guided by all its stakeholders, students, alumni, corporate patrons and society in general.