PLACEMENT REPORT 2017-19
Students, are not only from varied educational backgrounds, but also have extensive knowledge about various industry sectors, owing to the fact that they have worked in sectors like Consulting, Automotive, FMCG/D, Retail, Construction, Analytics, BFSI, E-commerce, Textile, Energy and Power, Manufacturing, EPC, Media, Telecom and IT/ITES sector, making the batch extremely diverse.
SECTOR OVERVIEW

SECTOR WISE OFFERS MADE

OVERALL

PGDM

PGDM-BFS

PGDM-HRM
KEY HIGHLIGHTS

100+ Number of Participating Companies

46% New Recruiters in the final placement process

50 Number of PPOs Offered

27.5 Highest CTC (in LPA)

100% Placement
# Top Recruiters

## Banking, Financial Services and Insurance
- Darashaw
- HDFC Bank
- HSBC
- Verity Knowledge Solutions
- Citi Bank
- Axis Bank
- Tata AIA
- ICICI Bank
- ICICI Prudential
- L&T Financial Services
- Yes Bank
- CRISIL
- Tata Capital
- IDFC Bank
- DHFL
- Pramerica Life Insurance
- ICICI Securities
- Futures First
- Accuracy
- HSBC Tech
- Aye Finance
- Evalueserve
- eClerx

## Manufacturing and Conglomerate
- Reliance Industries Limited
- RPG Enterprises
- Shell
- BMW
- Trafigura
- Gulf Oil
- IOCL
- Vedanta
- DCM Shriram
- Volvo Eicher Commercial Vehicles
- Nissan
- TATA Motors

## IT/ITES
- Accenture
- Capgemini
- Infosys
- Wipro
- HCL
- Genpact
- Infosys BPM
- Hughes Systique
- RTDS
- NIIT Technologies
- Mahindra Comviva

## FMCG/FMCD/Retail/Real Estate
- Hindustan Unilever Ltd
- Emami
- Asian Paints
- Nestle
- Reckitt Benckiser
- Fairtrade
- CBRE
- Piramal
- Decathlon
- Mother Dairy
- IKEA
- Orient Electric
- Café Coffee Day
- Relaxo
- Pladis

## Consulting/Analytics/Market Research/ Media
- Deloitte
- EY India
- KPMG
- Nielsen
- EYGDS
- Gartner
- GEP
- Euromonitor International
- Bain
- Capability Centre
- Cinepolis
- Sony Pictures Network India
- OYO
- Lenskart
- Zomato
- Radio Mirchi
- and Click Labs
The Banking sector witnessed prestigious companies offering coveted profiles such as Corporate Banking, Corporate Finance, Equity Research, Credit Rating and Wealth Management to the students. Industry leaders such as DE Shaw, Darashaw, HDFC Bank, HSBC, Verity Knowledge Solutions, Citi Bank, Axis Bank, Tata AIA, ICICI Bank, ICICI Prudential, L&T Financial Services, Yes Bank, CRISIL, Tata Capital, IDFC Bank, DHFL Pramerica Life Insurance, ICICI Securities, Futures First, Accuracy, HSBC Tech, Aye Finance, Evaluseerve and eClerx participated in the process. A whopping 39% of the batch opted to pursue a career in this sector.

Profiles in Operations, Sales and Marketing, Supply Chain Management were offered by leading conglomerates and industry stalwarts such as Reliance Industries Limited, RPG Enterprises, Shell, BMW, Trafigura, Gulf Oil, IOCL, Vedanta, DCM Shriram, Volvo Eicher Commercial Vehicles, Nissan, TATA Motors and many more. 11% of the batch was offered an opportunity to pursue a career in this sector.
Exemplary profiles were offered by companies such as Bloomberg, Deloitte, EY India, KPMG, Nielsen, EYGDS, Gartner, GEP, Euromonitor International and Bain Capability Centre. 22% of the batch was offered an opportunity to pursue a career in this sector.

With 18% of the batch opting for a career in IT/ITES sector, IMI New Delhi witnessed a plethora of companies offering diverse profiles in this sector. The major recruiters from this sector were Accenture, Capgemini, Infosys, Genpact, Wipro, HCL, Infosys BPM, Hughes Systique, RTDS, NIIT Technologies, Mahindra Comviva and many more.

FMCG, FMCD and Retail sectors like every other year, saw industry heavyweights offer profiles in Corporate Finance, Operations, Sales and Marketing and Supply Chain. Industry leaders such as Hindustan Unilever Ltd, Emami, Asian Paints, Nestle, Reckitt Benckiser, Fairtrade, CBRE, Piramal, Decathlon, Mother Dairy, IKEA, Orient Electric, Café Coffee Day, Relaxo and Pladis offered key roles. Leading recruiters from various dynamic and creative sectors like Media and E-commerce were Cinepolis, Sony Pictures Network India, OYO, Lenskart, Zomato, Radio Mirchi and Click Labs. 10% of the students opted for top positions in this sector.

Exemplary profiles were offered by companies such as Bloomberg, Deloitte, EY India, KPMG, Nielsen, EYGDS, Gartner, GEP, Euromonitor International and Bain Capability Centre. 22% of the batch was offered an opportunity to pursue a career in this sector.
The HR program at IMI New Delhi has seen an exponential growth and the current placement season stands true to this testament. Niche profiles such as Corporate Recruitment, Conversational AI, Employee Relations and Talent Acquisition were offered by prominent recruiters like DE Shaw, IBM, Deloitte, HDFC Bank, Capgemini, Genpact, Gartner, Infosys, Vedanta, Aarti Industries, Bennett Coleman, ICICI Bank, LTFS, DCM Shriram, ICICI Prudential and Orient Electric. HR Program attracted opportunities for the batch in the IT & ITES sector (39%), Consulting (28%), BFSI (22%), followed by Manufacturing (8%) and FMCG (3%).

The PGDM BFS program at IMI, New Delhi has only grown ever since its inception in 2014. The recruiters such as Shell, EY, Deloitte, KPMG, Axis Bank, Infosys, HCL, ICICI Bank, IDFC Bank, CRISIL, LTFS, TATA AIA, Verity Knowledge Solutions, Cians, Evaluateerve and Grail Insights reaffirmed their faith in the institution by hiring students in key positions. 49% of the students opted for a career in the Banking and Finance Services Sector, 35% of the students opted for a similar career in consulting sector and the rest 16% opted for similar profiles in the IT/ITES and Manufacturing Sector.
Prof. Sonu Goyal  
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Student Placement Committee Members

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