

Faculty Development Program
on
**"How to publish in Scopus & High
Impact Journals?"**

June 06–07, 2019



Program Director: Prof. Sajeet Pradhan



**International Management Institute
New Delhi**

ABOUT THE WORKSHOP:

Getting published in a good journal is considered a great accomplishment. As research is given significant importance in all b-schools and universities, there is enormous pressure for quality publications on faculty members and doctoral scholars. Good publication is considered to be the surest tool for getting the desired job and a career progression. Similarly for PhD/FPM students, publication of research paper in reputed journals (ABDC/ABS/SCOPUS ranked journals) is mandatory for award of PhD degree. However, despite growing concern by universities and faculty members to get more research publications, very few people know the right research design, correct methodology and appropriate format for developing a research paper that can meet the requirements of international journals. Unfortunately, most of the research papers are not published by international journals. Thus, this workshop attempts to address the concerns and provide solutions to these research publication issues.

OBJECTIVE OF THE WORKSHOP:

This workshop is intended to discuss basic issues and challenges of a research paper which can be published in international journals. By focusing on these critical areas the workshop will enable participants to develop skills for writing a publishable research paper.

WORKSHOP CONTENTS:

1. How & Where to begin a study?
2. How to write an Introduction?
 - a. Problem Definition
 - b. Research Gap
 - c. Argument for Research
3. Importance of a Research Paper's Title
4. How to write an Abstract?
5. Literature review
 - a) Reviewing the Literature review (What to include & what to leave out)
 - b) Identify the GAP AREA.
 - c) How to state the purpose statement, and objectives of the study?
 - d) Develop research questions and articulate hypotheses
 - e) How to write Introduction and Literature Review?
 - f) How to use Digital Library?
6. How to avoid plagiarism
7. How to develop a theoretical framework?
8. How to design a study?
 - a) Discuss the practical issues confronted by researchers while designing the study. (Which way to go : Quantitative, Qualitative, Mixed)
 - b) Sampling issues
 - c) Discussion on Measures or scales (Operationalization of constructs)
 - d) Controlling the control variables (What to include and how to justify?)
 - e) Hypothesis Development
 - f) How to write Methodology?
9. How to deal with Data?
 - a) Pilot test
 - b) Starting with cleaning and screening of data
 - c) Basic Statistical Assumptions
 - d) Describe descriptive statistics
 - e) Data Analysis
 - f) Supplemental Analyses (Lending more credibility to the findings)
 - g) How to write data analysis?
10. How to discuss the findings?
 - a) How to discuss the result when it supports your hypothesis and when it doesn't support your hypothesis?

- b) How the finding will extend the literature or add to the existing body of knowledge?
 - c) Writing the discussion section without being repetitive (Remember you have already talked about in the Introduction and Literature review section)
 - d) Discuss the limitations of the study (the design issues, data issues, analytical issues) and the suggestions for future research
 - e) Discuss the implications (Theoretical & Managerial) GOING BEYOND THE STATISTICAL SIGNIFICANCE
11. How to conclude?
 12. Discussion on Qualitative study
 - a) Discuss the Research Paradigm (Epistemology, ontology and axiology)
 - b) Framing the research question
 - c) Identifying the right qualitative method
 - d) Non-Probability Sampling
 - e) How to perform content analysis using NVIVO software
 - f) Discussion of result and attaching credibility by triangulation, member check, external audit and inter-rater reliability (Cohen's kappa coefficient)
 13. Referencing (In the main text as well as at the end)
 14. How to identify pertinent journals and publish during various stages of your research.
 - a) Journals and their criteria for publication
 - b) Indexation and Impact factor
 15. Promoting research using Social Media platforms like,
 - a) Research gate
 - b) Blogs
 - c) LinkedIn
 - d) Google Scholar

PEDAGOGY:

The methodology would include discussion, demonstration and hands-on experience. Participants may bring their current working papers for further discussion and clarification.

WHO SHOULD ATTEND:

Academics, Research Scholars and Doctoral students and Industry Practitioners

PROGRAM DIRECTOR

Prof. Sajeet Pradhan

Prof. Sajeet Pradhan has done his Mining Engineering from OSME, MBA from KIIT University and PhD from Indian Institute of Technology, Kharagpur. He has also qualified UGC-NET examination conducted by MHRD. Dr. Sajeet has more than fourteen years of experience in teaching, training and consulting. He has been associated with ORG MARG AC NIELSEN, KIIT University, and DAV schools in various consulting capacities. He is a well-known behavioural trainer having rich experience of more than 2000 training hours in various organizations like GAIL, Petronet LNG Ltd, etc. He has trained government officers and corporate executives of more than 30 countries. He is a regular resource person to several MDPs & Expert lectures to institutions like IIT Kharagpur, NIT Suratkhal, Jaipuria Institute of Management, Noida and Central Rice Research Institute (CRRRI), Odisha. He has authored several articles published in SCOPUS journals (these journals are also ranked by ABDC & ABS) like International Journal of Organizational Analysis, International Journal of Productivity and Performance Management, Journal of Organizational Change Management, Asia-Pacific Journal of Business Administration, Gender in

Management: An international journal, International Journal of Strategic Business Alliance, World Review of Science, Technology and Sustainable Development, Asia Pacific Management Review, The Psychologist-Manager, Development & Learning in Organizations: An International Journal, Human Resource Management International Digest, Evidence based HRM, Journal of Enterprise Information Management, Performance Improvement Quarterly, IIMB Review, Journal of Human values, Global Business Review, Vision- The Journal of Business Perspective, Vikalpa: The Journal for Decision makers, Journal of Health management etc. Prof. Sajeet is competent in SPSS, AMOS, PLS & NVivo software.

ADMINISTRATIVE DETAILS

Dates:

June 06 07, 2019

Venue:

International Management Institute
B-10, Qutub Institutional Area
New Delhi 110016

Timing:

9:30 am to 5:30 pm

PARTICIPATION FEE

The participation fee on non-residential basis covering professional fee, program kit and lunch is as follows:

Corporates	: Rs.8,000/- per participant
Faculty Members	: Rs.5,000/- per participant
Research Scholars/Students	: Rs.3,500/- per participant

In addition, GST @ 18% is payable. Fee is payable in advance by way of local cheque/DD in favor of "International Management Institute" payable at New Delhi or through direct electronic fund transfer to IMI Bank Account, as per following details:

Allahabad Bank Account Number: 50084979288
MICR Code: 110010007, IFSC Code: ALLA0211083
Pan No. AAAT10972K; GST No: 07AAATI0972K1ZJ

Please mention the program name while making payment through electronic fund transfer.

Residential – IMI shall provide assistance in arranging suitable accommodation on specific request on payment basis at IMI Campus only.

REGISTRATION

The registration form duly filled in along with the program fee should reach us at least 7 days before the commencement date of the program. In case of subsequent withdrawal or cancellation of registration no refund of fee will be allowed. However, substitute(s) may be permitted with prior intimation.

CERTIFICATE OF PARTICIPATION

A certificate of successful participation by International Management Institute (IMI) will be issued to each delegate at the conclusion of the program.

ABOUT IMI

International Management Institute (IMI) is India's first corporate sponsored Business School founded in 1981 with the original campus in New Delhi. The corporate sponsors included RPG Enterprises (lead sponsor), ITC, Nestle, Tata Chemicals, British Oxygen, SAIL, and Williamson Magor. It was set up in collaboration with the then IMI Geneva, now IMD Lausanne. Subsequently two other campuses were set up in Kolkata (2010) and Bhubaneswar (2011). In the last several years, IMI New Delhi has been consistently ranked in the top 10-15 Business Schools in the country and among the top 5 private Business Schools. It is accredited by the UK based Association of MBAs (AMBA), one of the top three international accreditation bodies for Business Schools globally.

IMI New Delhi has global linkages with leading schools in Europe, North America, and Asia. The Institute currently offers the PGDM, PGDM-HRM, PGDM-Banking & Financial Services, Executive PGDM and FPM (doctoral program). In addition, it has built a vibrant Executive Education vertical offering training to management professionals from the corporate world. The Institute has been empaneled by the Government of India to train participants from developing countries under the International Technical & Economic Corporation (ITEC) program of the Ministry of External Affairs.

IMI New Delhi puts a strong focus on high quality research by its faculty leading to publications in international peer reviewed academic journals. Its faculty have PhDs from top international and national universities/institutes, with many of them also having significant corporate experience.

For registration/any other information, please contact:

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International Management Institute

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Registration Form

Name: (Mr./Ms/Dr.) _____

Designation: _____

Organization: _____

Office Address: _____

_____ **Pin** _____

Office Phone Nos.: _____

Fax : _____

E-mail ID : _____

Mobile No.: _____

Signature :

Date: