ASPIRING TO DELIVER EXCELLENCE
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Dear Recruiter,

I am pleased to introduce to you the PGDM, PGDHRM and PGDM-BFS batch of 2016. International Management Institute (IMI), Delhi is widely recognized as a premier Business School providing world class education in the field of Management. IMI is committed to developing and nurturing high potential leadership talent for Corporate Sector in India and abroad.

IMI believes in educating its students to become socially sensitive, responsible and motivated professionals with appropriate skills, temperament and experience.

The main purpose of IMI’s PGDM Programs is to prepare business leaders & skilled managers, who are well equipped to face the emerging challenges of efficiently managing businesses in a wide range of industries. The programme structure equips the students with the business solutions along with strong theoretical base and focused application perspective in various sectors. The learning in our two-year PGDM programs is based on a deep understanding of contemporary management principles, inculcating analytical thinking and focus on tailor-made intervention design.

The comprehensive range of programs offered at IMI ensures that our teaching approach helps our students in developing their abilities and honing their skills to make effective contribution to the organizations they join. We also ensure that our students get the advantage of comprehensive interactions with a large number of accomplished business leaders & senior executives from a wide spectrum of industries to gain crucial insights on contemporary business practices and acquire necessary skills for facing various challenges & opportunities in the world of business. We take pride in developing socially responsible leaders & managers, who are abreast and fine-tuned with the emerging needs of the changing society.

IMI Graduates of the past batches of PGDM programs have excelled in leadership positions across the diverse functions of the industry. I am confident that the graduates of PGDM 2016 batch will add significant value to your organizations and to the society as a whole. I invite you to interact with the graduating class of 2016 and I am confident that you would find them suitable for premium category recruitment in your esteemed organization. I wish them grand success in their future endeavours.

Dr. Bakul Dholakia
Director General, IMI Delhi
Dear Recruiter,

For the past 31 years, IMI Delhi has been providing high quality, competent professionals to the corporate world. The competencies required to deliver sustained performance in the world of business have evolved over the years and the process has been highly demanding and equally rewarding, with most of the participants of our different programs making a name for the Institute and for themselves at various official positions, both national and global, in their respective functions.

We, as an Institute, have constantly endeavored to ensure that we are abreast with the topical developments of the corporate world by taking up new initiatives and by introducing fresh courses for our students, year on year. Our students have always supported us by putting their faith in us and orienting themselves to extract the maximum value out of what we have to offer.

We have ensured that we nurture global leaders with a thought to what is required of them today and what is most likely to be needed of them tomorrow. We have tried to shape them in such a way that they are able to acclimatize themselves better in VUCA times. I am confident that our students can take any and every kind of professional challenges head-on and come up with a solution for the same in reasonable amount of time. Not only that, they understand the importance of being social and ethical creatures, striving hard to match the reality to the ideal as closely as possible, based on their acumen.

Having said that, IMI is now awaiting and preparing for its next wave of professionals to be inducted into the corporate world. I take this opportunity to welcome you to our campus and identify those who you think can carve a niche for themselves in your organization by delivering quality output for you.

Dr Manaswini Acharya
Professor (Marketing) &
Dean- Corporate Relations and Placements
International Management Institute, New Delhi
Governing Body

Shri Sanjiv Goenka
Chairman,
IMI Board of Governors

Shri P.K. Khaitan
Sr. Advocate
Supreme Court of India

Prof. Jagdish N Bhagwat
Professor
Columbia University

Ms. Savitri Kunadi
Former Indian Ambassador to France

Shri D.H. Pai Panandiker
Director General
RPG Foundation

Shri Deepak Parekh
Chairman
HDFC & Infrastructure
Finance Division Corporation

Shri N.K. Singh
Former Member
Planning Commission of India

Shri Harsh Pati Singhania
Managing Director
J K Paper Ltd.

Dr. Bakul Dholakia
Director-General
International Management Institute,
New Delhi

Mr. V. C. Agrawal
President - Corporate HR
RP-SG Group

Prof. M M Pant
Former Pro-Vice Chancellor
IGNOU

Shri Harshavardhan Neotia
Chairman
Ambuja Realty

Shri Sunil Mitra, IAS
Independent Director
Edelweiss Financial Services Ltd.
Former Finance Secretary
GoI

Shri V K Sharma
Executive Director (Retired)
RBI

Prof. Ramesh Behl
Director
International Management Institute
Bhubaneswar

IMI’s educational programs have been recognized by All India Council for Technical Education (AICTE) and Ministry of Human Resource Development, Govt. of India.
Accreditations

IMI’s Two-year Post Graduate Diploma in Management (PGDM) program is approved by AICTE, accredited by NBA, SAQS (South Asian Quality Assurance System) and Association of MBAs (AMBA). The Post Graduate Diploma in Human Resource Management (PGDHRM), the Executive Post Graduate program and the Post Graduate Diploma in Management for Working Executives (PGDM-WE) are approved by AICTE and accredited internationally by the prestigious AMBA and the SAQS.

IMI is one of the premier providers of executive education in the country. The Executive Post Graduate program at IMI was started in 1984 and is designed for experienced middle-level managers who wish to take up leadership roles in their industry and have been identified by their organizations for such designations. The program provides general management and functional area orientation with emphasis on international and cross-cultural exposure. It is a one of its kind program that provides an opportunity for personal as well as professional growth through a rigorous interactive learning environment including a 5-week international study module.

Genesis

The journey of IMI began in the year 1981 to respond to the emerging need for internationally oriented management education for managers at all levels in industry, government and public systems. India’s first corporate sponsored B-School, IMI, was established as an autonomous non-profit educational society under the Societies Registration Act 1860 in collaboration with International Management Institute, Geneva (now IMD Lausanne).

IMI’s educational programs have been recognized by All India Council for Technical Education (AICTE) and Ministry of Human Resource Development, Govt. of India.

The reputation that has been carved over the last 30 years by its internationally renowned faculty and alumni continues to attract ambitious young minds. The recent rankings as released by some of the leading media sources substantiate its stature in the league of B-schools in India.
Management Programs
catering to different Industry segments

IMI, Delhi offers a variety of programs to mentor students who come from different walks of life. On one hand, the two-year PGDM program is aimed at shaping the mixed bunch of fresh college graduates and experienced students; on the other hand, its executive program is aimed at giving extensive one-year training to highly experienced candidates from the industry.

A brief outline of the individual courses is drawn below:

2-Year Full Time Masters Program
- Post Graduate Diploma in Management (PGDM)
  (Individual or Dual Specializations in Marketing, Finance, Operations and Systems)
- Post Graduate Diploma in Management, Banking & Financial Services (PGDM B&FS)
- Post-Graduate Diploma in Human Resource Management (PGDHRM)

Executive Post Graduate Program
- Executive Post Graduate Diploma in Management (Executive PGDM)

Doctoral Programs
- Fellow Program in Management (FPM)
- PhD Program

Management Development Programs
- Customized programs for Corporate Houses, Public Sector Undertakings, Governmental Organizations and Self-sponsored candidates.

ITEC Courses
- Specialized certificate courses in various domains namely Strategy, Corporate Governance, General Management, Performance Management, Operations, etc which are sponsored by the Ministry of External Affairs, Government of India.

International Management Institute, New Delhi
IMI is nestled in the Qutab Institutional area and is surrounded by picturesque and serene green belt region in South Delhi. The whole area is verdant and refreshing, creating an ideal atmosphere conducive for holistic learning and development. The amphitheatre is the focal point of the sprawling campus, where many events are conducted for students. The fully air-conditioned campus is wi-fi enabled, with a well-stocked library and a plethora of rooms, equipped with state of the art equipment like projectors and sound systems.

The program is fully residential, thus enabling frequent interaction between students of all programmes. There are multiple hostels for students, including exclusive hostels for the Executive PGDM students. There is a spacious cafeteria, which also doubles up as a place where different people meet together for recreational purposes.
**Why IMI Delhi**

**100% Placements Achieved**

A total of 88 Companies visited IMI Delhi for 2014-15 placements season

Highest CTC offered was INR 19.25 Lakhs per annum

The Average Salary offered at IMI Delhi for the placements season of 2014-15 was 9.28 Lakhs (INR)**

Total Number of PPO/PPIs offered 28

**Fixed component only**

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**Unique admission process at IMI**

**Short-listing:** Students are shortlisted based on their performance in the Common Aptitude Test (CAT). The short-listing is done to ensure that IMI students have the basic quantitative, analytical and verbal skills required for the course in management.

**Written Ability Test:** In the written round, students are required to write an essay. Through this, the students’ ability to express themselves in a logical manner is assessed.

**Psychometric Test:** IMI was the first Indian B-School to introduce this kind of a test as part of its selection process in 2011. It is used to assess the internal make-up of the candidate.

**Personal Interview & Extempore:** The last phase of the process consists of the personal interview round where the students are judged based on their knowledge of current affairs, oral communication, domain knowledge of their graduation and work experience (if any). This is an extensive session where the panel comprises of a few members of the faculty, corporate houses and alumni.

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**Pedagogy**

“Tell me and I forget, teach me and I may remember, involve me and I learn.”

*Benjamin Franklin*

**The FAIR Model: Foundation, Application, Integration, Reinforcement**

IMI follows the FAIR model of teaching and learning. The model integrates the four phases of student development and is designed to incorporate the fundamental concepts in the initial phase followed by application and subsequent integration with real-life business situations. A judicious blend of case-studies, role plays, team activities and field assignments in addition to self-study is used by the Institute to bring out the best in its students both inside and outside the classroom setting. Summer internships at the end of the first year form an integral part of the curriculum.
Case based teaching: Case studies sourced from Harvard Business School Publishing Corporation are an integral part of the classroom pedagogy. The students learn the application of theoretical concepts in practical scenarios.

Speaker series or visits are organized during the course. Each course has 20% of their sessions taken by people from the industry. These interactions complement classroom learning and bring in practical perspective to management theories.

A number of workshops are also conducted for students to give them hands-on experience to apply various concepts.

Corporate Immersion Program: An integral part of the PGDHRM curriculum at IMI that provides opportunities for students to interact and, apply and integrate acquired skills to work situations in different organizations

Matchless Mentors

Intellectual capital at IMI is amongst the best in the country. This helps students gain an upper hand with the amount of exposure, learning and experiences that they are able to share with their mentors. The prominent faculty have experience in varied sectors of the industry and are always ready to transfer their knowledge to students who are keen to learn and ready to implement.
With the guidance of numerous professors and mentors, IMI has developed a curriculum which matches the needs of today’s industry and helps students have a holistic approach towards business management.

The course structure for the various courses has been as follows:
(Courses in red are the new electives)

**Marketing Electives**
- Consumer Behaviour
- Marketing Research
- Sales & Distribution Management
- Customer Relationship Management
- Product Management
- Marketing to HR Professionals
- International Marketing
- Business Forecasting
- Retail Marketing
- Marketing of Services
- Integrated Marketing Communication
- Brand Management
- Business Marketing
- Strategic Marketing
- Rural Marketing
- Digital Marketing
- Luxury Brand Management
- Semiotics & Marketing Communication
- Marketing to the bottom of the Pyramid

**Operations Area Electives**
- Operations Management
- Quantitative Techniques for HR
- Logistics and Supply Chain Management
- Service Operations Management
- Financial Econometrics
- Enterprise Resource Planning
- Quality Management
- Project Management
- Time-series Modelling
- Business Forecasting
- Application of Operations Research
- Operations Strategy
- Logistics Modelling

**Finance Electives**
- International Finance
- Financial Derivatives
- Management of Banks
- Security Analysis and Portfolio Management
- Project and Infrastructure Finance
- Financial Econometrics
- Corporate Taxation
- Management of Financial Services
- Financial Risk Management
- Structured Finance
- Business Valuation
- Advanced Financial Statement Analysis
  - Mergers & Acquisition**
  - Wealth Management & alternative Investment
  - Investment Banking
  - Treasury & Risk Management in Banks
  - Behavioural Finance
  - Quantitative Finance
  - Working Capital Management**
- Financial Modelling and Simulation**

**Information Management Electives**
- Management Information System
- Human Resource Information System
- Enterprise Resource Planning
- Data Warehousing & Mining**
- Introduction to R-Programming**
- IT-Consulting
- Business Analytics
- E-Business
- Data Mining Applications in Management**
- Data & Information Security
- M-Commerce: Business Models and Applications**
- Economics of IT**

**Economics Area**
- Managerial Economics
- Macroeconomics
- Macroeconomic Theory & Policy
- Economic Policy
- Competitive Strategy
- Economics of Labour Markets
- Economics of Services**

**Strategy & General Management Area**
- Principles & Practices of Corporate Governance
- Business Strategic & Competitive Advantage
- Legal Aspects in Business
- Corporate Strategy
- Legal & Regulatory Environment for Banking & Financial Services
- Strategic Management
- CSR and Sustainable Development
- Strategic HRM
- Strategy Formulation and Implementation
- Designing New Ventures**
- Managing Strategic Alliances**
- Business in Emerging Markets
- Competitive Strategy
- Management of Innovation & Technology**

**Communication Area**
- Managing Oral Communication
- Written Analysis & Communication-I

**Human Resource Management**
- Organizational Behaviour
- HRM for Banking & Financial Services
- Employee Relations & Management of Unions
- HR Systems & Processes
- Human Resource Planning
- Employee Relations: Legal Framework
- People Development
- Performance Management
- Talent Search & Acquisition
- International HRM & Cross-Cultural Management
- Competency Management & Assessment Centre
- Compensation & Reward Management
- Organizational Design & Development
- Industrial Relations
- Management of Change
- Journey to self
- Diversity Management
- Talent Management
- Psychometrics Testing
- Leadership and Managerial Effectiveness
- Managing and Negotiating Differences
- Building teams for Excellence
- Coaching and Mentoring
- Industrial Jurisprudence
- Hr and Integration Issues in Merger and Acquisition
- Internship with NGO
- Economics of Markets
- HR in Startups**
- Human Capital Management in Service Sector**
- Workforce Planning and Human Resource Metrics for Banking Industry**

**New Courses**
Final Placements: These are opportunities for second year students to take up challenges of the business world. Distinguished corporate houses induct fresh talent to fulfil their recruitment needs. IMI acts as a facilitator in bringing both students and corporate houses together and helps them find their best fits.

Summer Placements: These are opportunities for first year students to earn internships in organizations for a dedicated period of eight to ten weeks. These internships give organizations a chance to assess students and provide them opportunities to identify their strengths and weaknesses and thus help them groom their managerial skills.

Presentations: Presentations serve as a particularly valuable tool for reaching out to and communicating with the student body. An effective presentation provides students with adequate information about an organization’s objectives as well as the job opportunities and career paths that it could offer. This will enable candidates, who have the skill sets required for any of the jobs offered and who identify with the organization’s culture, to apply for those respective positions within the organization.

Live Projects: Live projects give the organizations opportunities to work closely with students and evaluate them, as well as gain unique insights from them. Some of the organizations that have benefitted through live projects that they had provided to our students in the recent past:

- Airtel
- Vodafone India
- Pricewaterhouse Cooper
- Maruti Suzuki
- PepsiCo India
- P&G
- Accenture Management Consulting
- Flipkart
- HCL Technologies
- Axis Bank
International Linkages

India’s first corporate sponsored Business school, IMI Delhi was started in collaboration with International Management Institute, Geneva (currently known as International Institute for Management Development, Lausanne) in 1981. Over time it has developed in collaboration with McGill University of Canada and Manchester Business School, UK. IMI also takes pride in being the only management institution from the private sector to have received UNDP assistance to promote internationally oriented management education.

It currently enjoys collaborations with the following world class management institutions:
- JAMK University of Applied Sciences, University in Jyväskylä, Finland
- ESC Rennes International School of Business, France
- Grenoble Ecole de Management, France
- Zeppelin University, Germany
- Louvain School of Management, Belgium
- Frankfurt School of Finance & Management, Germany
- The Universidade do Estado do Rio de Janeiro, Brazil
- International Centre for Promotion of Enterprises, Ljubljana, Solvenia
- Sichuan Academy of Social Sciences, Sichuan, China
- Russian Presidential Academy of National Economy and Public Administration, Russia
- Suleman Dawood School of Business, Lahore, Pakistan

Guest Talks

Organizations build their presence on the campus by having senior representatives interact with the students on campus. Some eminent personalities from the corporate world who have given guest talks in our campus in the recent past are:
- S. Vishwanathan
  Managing Director
  State Bank of India
- Abheek Barua
  Chief Economist
  HDFC Bank
- M. M. Singh
  Chief Operating Officer
  Maruti Suzuki India Ltd.
- Rajesh Magow
  Co-Founder & CEO
  MakeMyTrip.com
- Kensaku Konishi
  President & CEO
  Canon Singapore
- Atulit Saxena
  COO
  Future Brands
- Sunil Mitra
  Former Finance Secretary
  Ministry of Finance
  GoI
- C. M. Sethi
  Managing Director
  Reckitt Benckiser
- N.N. Mishra
  Director Operations
  NTPC
- Rajiv Gupta
  CEO
  TCG Hamilton Group

Placement Calendar

Summer Placements
22nd - 27th September

Final Placements Week
25th November onwards

Placement Presentation Week
03rd - 07th August

Lateral Placements
23rd - 24th November
Alumni Speak

IMI holds a very special place in my heart. My years at the campus helped me define what I am today.

It took academics to a whole new level and shaped my personality and thought process, that has contributed immensely to my success in the corporate world. I still cherish the interactions with the various faculty members and my colleagues ...and especially the time spent in the evenings on the campus grounds, brainstorming on projects and presentations...unforgettable, indeed! Recently I was at the campus to interview candidates and was thoroughly impressed by the quality of the talent. I wish the IMI management team great success in the time to come.

Gaurav Mehra
Director & Head of Financial Services,
KPMG Global Services

My experience at IMI can be compared with a particle’s in a Large Hadron Collider (LHC) which is the world’s largest and most powerful particle collider allowing physicists to test the predictions of different theories of particle physics, to prove or disprove theories. Data from collisions is produced at an unprecedented volume and velocity and analysed by a grid-based computer network infrastructure. In IMI’s case, I was bombarded with theories from management thinkers, case-studies, perspectives from fellow students and experiences from faculty which I was able to synthesize and test them to make up my mind on. It reinforced my love for marketing as a discipline and gave me a excellence start to my career when I converted my summer internship into a PPO with Ranbaxy.

Apurva Chamaria
Head - Global Brand & Digital Marketing,
HCL Technologies Ltd.

“IMI has helped entrench a strong set of management fundamentals and core values of integrity and respect, which have helped me immensely in my short career span. The dedicated faculty was an asset from whom we extracted the best lessons of business and life. The teaching methodology was one of application of knowledge and experiences. And the rigour of the course helped in sowing the seeds of discipline, perseverance and sincerity. It has shaped not only my career but also my way of thinking...Viva IMI.”

Varun Sachdeva
Associate Director
Strategic Alliances
Some of our Illustrious Alumni

Mr. Amanpreet Bajaj  
Country Manager  
India, Airbnb

Mr. Anantha Narasimhan  
Senior Director,  
Marketing Technology & Analytics  
CA Technologies

Mr. Ateesh Tankha  
Head of Partnerships  
Citi Enterprise Payments Solutions, Citi

Mr. BS Shantharaju  
CEO  
Indus Towers

Mr. Dinesh Anand  
Partner and National Forensic Leader  
Pricewaterhouse Coopers

Ms. Dipali Naidu  
Director  
PitStop Consultancy Pvt Ltd.

Mr. Jayant Dua  
Group Exec President  
Ultratech Cement

Mr. Nakul Wahi  
Director Marketing and Sales Development  
Philip Morris Management Services

Mr. Piyush Patodia  
Exec Director  
Grant Thornton India LLP

Ms. Pooja Sharma  
Managing Director, HR – Talent Operation  
Accenture

Mr. Rajesh Bhatia  
Managing Director-Sales India  
Fedex

Mr. Sanjay Dutt  
Executive Managing Director-South Asia  
Cushman & Wakefield

Mr. Santhosh Unnikrishnan  
CEO  
Tim Hortons & Cold Stone Creamary

Mr. Vikram Goel  
CEO  
HDPC Realty

Mr. Vikram Sharma  
Director Retail South East Asia  
The Walt Disney Company (South East Asia ) Ltd

Mr. Abhijit Pati  
Chief Operating Officer  
Sesa Sterlite Limited

Mr. Ajay Kapoor  
CFO & Chief Legal & Regulatory  
Tata Power Delhi Distribution Ltd

Mr. Ashok Wadhwani  
President  
Manufacturing Business, Punj Lloyd Limited

Mr. Atul Sharma  
President  
Human Resources and Administration, Bajaj Electicals Ltd

Mr. Devendra Malladi  
COO & Head of Sales Services  
SAP Education, Asia Pacific & Japan

Mr. Harbinder Bindra  
Executive Director  
Global HR Services, J P Morgan Chase

Mr. Harpreet Singh  
Executive Director & Team Head of NRI Markets, South-East Asia, Bank of Singapore

Mr. Madhav Shankar  
MD  
Global Head of Commodity Sales & Structuring, Standard Chartered Bank

Mr. Manish Sinha  
Director, Talent Management Greater Asia, Becton Dickinson and Company

Mr. Srihari Cadambi  
Chief Operating Officer  
CEE & Russia at Royal Bank of Scotland

Mr. Pushkar Chaudhri  
Director  
OOH - D&E Markets, Unilever Indonesia

Mr. Rahul Bhushan  
Director  
Standard Chartered Bank

Mr. Rahul Mehta  
Head – Director & Head-Leadership Learning & Talent, Barclays, India

Mr. Rajesh Kumar Kathuria  
Director  
Director Q&R MoS Business & Site, Philips Healthcare

Mr. Rajiv Bhalla  
Director  
Sales and Marketing (South Asia), Intel India Technology Pvt Ltd

Mr. Ramanpreet Singh  
Director  
Global Operations, AT&T India

Mr. Rohit Diwan  
Director Operations  
HCL Technologies

Mr. Saurabh Vatsa  
Director – Marketing CRM & Product Planning, General Motors India

Ms. Shilpa Vaid  
Chief Human Resource Officer, Bharti AXA General Insurance

Mr. Subhrangshu Neogi  
Director & Head- Marketing & Brand, Religare

Mr. Sukant Ratnakar  
Chief Marketing Officer  
International Business, Essar Projects Limited (MMD)

Mr. Sunir Kumar Dutt  
Head, Integrated Distribution Service Quality & Re-Engineering at Standard Chartered Bank

Mr. Taranjit Sabharwal  
Partner and Portfolio Manager, Hollis Park Partners LP

Mr. Vivek Menon  
COO, Investment Banking Europe & Corporate Finance UK, BNP Paribas

Mr. Nalin Pant  
Head HR  
Elara Capital (India) Private Limited
Contact is established between corporate houses and IMI. The Institute encourages corporates to participate in its campus connect programs such as IGNESCO-The Business Thought Leadership Series, INSIGNIA-The Corporate Case Study Competition, Corporate Immersion Program and Conventus-The Annual Management Conclave.

Student profiles and other relevant information are shared with our potential recruiters.

The company is invited on campus to conduct Pre-Placement talk and to give the details of roles and profiles offered.

Companies conduct the selection process which typically may include CV shortlisting, Psychometric and other assessment tests, GD and Personal Interview.

Thank you letters are sent to all the recruiters along with the expression of our commitment to have a long term and fruitful relationship with them.
### Some of our Past Recruiters

- Accenture
- Adidas Group
- A.T. Kearney
- Agro Tech Foods Ltd
- Altisource
- Amazon
- Arvind Ltd.
- Asian Paints Ltd.
- Axis Bank
- Anand Group
- Barclays Shared Services
- BATA India Ltd
- Bajaj Electrical
- BILT
- BlackRock
- BMR Advisors
- BMW
- Britannia
- Canara bank
- Capgemini
- Cinepolis MTP
- Crisil
- Dabur
- Daikin
- Danaher-Hemocue
- DCM Shriram
- Devyani International
- DHFL Pramerica
- Emami Ltd
- Exide Industries
- EY GSS
- FCBUIka
- FriendSteel
- Future Generali
- Future Step
- Futurequest (Cogito)
- GAIL
- GE SBI Cards
- Genpact
- Google
- Giftxoxo
- HCL Tech
- HDFC Life
- Hector Beverages
- Hero Moto Corp
- HSBC
- HSBC GSS
- Hughes Systique India Pvt. Ltd.
- ICICI Bank Ltd.
- Indian Oil Corporation Ltd.
- Indian Overseas Bank
- Indiamart INTERMESH (Tolexo)
- Infosys
- ITC Hotels
- J.K. Industries
- J. P. Morgan Chase
- Jubliant
- Kotak Secruties
- KPMG
- L & T Finance
- L&T Hydrocarbon
- Lifestyle International Ltd.
- Mahindra Comviva
- Magma Fincorp
- Mahindra & Mahindra Ltd.
- Market & Markets
- Milward Brown
- Moolchand Healthcare
- Mother Dairy
- Nielsen India
- Newgen
- Oberol Group
- Orthopuls Hospital
- People Interactive
- PeopleStrong HR Services Pvt. Ltd.
- Perfetti Van Melle
- Philips India Limited
- Positive Moves
- Pulsar Knowledge Centre
- Raychem RPG
- Randstad
- RBI
- Ricoh
- RBS
- Right Management
- Royal Sundaram
- RP-SG
- Shopclues
- Snapdeal
- Sony (MSM Pvt Ltd)
- Stryker
- TATA Business Support Services
- Tata Capital
- Tata Power
- Wipro Consumer Care & Lighting
- Zimmer India
Batch Profile

Batch - Gender Diversity

The energetic and lively batch of 2014-16 comprises of 248 world-class future managers with 41% female students, reaffirming the increased participation of women in the management field.

Work Experience

The batch has a perfect mix of freshers and candidates with work experience. While 50% of the students are freshers, 22% of the batch has work experience of 2+ years and the remaining 28% having work experience of upto 2 years.
The Post Graduate Diploma in Management is the flagship course of IMI New Delhi. The curriculum is designed to improve students’ critical thinking and decision making capabilities, which equips them with qualities that make them successful global business professionals in the future. With a host of modern business management courses, the 178 students of the PGDM batch are trained to think beyond the boundaries of contemporary management practices, making them leaders among managers.
Aakash Gupta
Specialisation
Finance, Marketing
Graduation
B.Tech
Summer Internship
DHFL Pramerica Life Insurance Company Ltd.
Summer Project
Mapping Mumbai market for standalone IFAs and Wealth Management firms and formulate a strategy for a successful association of DPLI with the same
Work Experience: Fresher

Aakashdeep Agarwala
Specialisation
Finance
Graduation
B.Com (Hons.)
Summer Internship
Seed Financial Services Pvt Ltd
Summer Project
Budgetary Control Projectwise
Work Experience: Fresher

Aashish Aggarwal
Specialisation
Marketing, Operations
Graduation
B.Tech
Summer Internship
DHFL Pramerica Life Insurance Company Ltd.
Summer Project
Channel development for selling insurance policies to paramilitary forces
Work Experience: 29 Months
Capgemini
Kulwant Rai and Sons

Abhirnav Maini
Specialisation
Marketing, Operations
Graduation
B.Tech
Summer Internship
Shopclues
Summer Project
Automation of process for prioritization of products in Catalog Quality Control
Work Experience: Fresher

Abhishek Goyal
Specialisation
Marketing, Operations
Graduation
B.Sc.
Summer Internship
Giftxoxo
Summer Project
Execution and Streamlining of Supply chain in Giftxoxo.com
Work Experience: Fresher

Abhishek Pal
Specialisation
Finance, Operations
Graduation
B.Tech
Summer Internship
Wipro Consumer Care & Lighting
Summer Project
Streamlining Inventory Management in Delhi branch
Work Experience: 15 Months
Ludhiana College of Engineering and Technology (Asst. Professor)

Aditya Chowdhury
Specialisation
Finance
Graduation
B.E.
Summer Internship
Mahindra Comviva
Summer Project
Analyzing the Business Development of new markets for Revenue Plus Suite modules of the Consumer Value Solutions division
Work Experience: 42 Months
D.B. Construction
Accenture Services Ltd.
Aishik Chakraborty
Specialisation
Marketing, Finance
Graduation
B.Tech
Summer Internship
Tolexo
Summer Project
Project 1: To understand the CCTV surveillance market and analyze the growth opportunities involved, with an e-commerce prospective
Project 2: To understand the scope and the relevance for Tolexo in Medical category segment by gaining insights from various stakeholders in addition to identifying major brands and suppliers.

Work Experience: 16 Months
Tata Consultancy Services

Akash Aggarwal
Specialisation
Marketing, Operations
Graduation
B.E.
Summer Internship
FCB Ulka
Summer Project
Analyze effect of movement of car features and price on sales of cars over the last decade

Work Experience: 23 Months
AMW Motors Ltd.
Endeavor Careers Pvt. Ltd.

Akshay Singh
Specialisation
Finance, Operations
Graduation
B.Tech
Summer Internship
Technip India Pvt. LTD
Summer Project
1. Study of project management function for ONGC onshore terminal for VA & S1 development project. 2. Case study on execution of manufacturing of Flare KO drum including decision making process. 3. Study of Risk Management for projects in Technip and qualitative risk analysis of flare KO drums.

Work Experience: 10 Months
Offshore Infrastructure Ltd.

Akshya Verma
Specialisation
Marketing, Operations
Graduation
B.Tech
Summer Internship
Hughes Systique
Summer Project
Business Development in APAC Region and Comparative analysis of Automation Test Framework.

Work Experience: 29 Months
Tata Consultancy Services

Amit Kapoor
Specialisation
Marketing, Finance
Graduation
B.Tech
Summer Internship
Grant Thornton India LLP
Summer Project
Ease of doing business in alcohol industry in India

Work Experience: 12 Months
Ernst & Young

Akshya Rajesh
Specialisation
Marketing
Graduation
B.B.A.
Summer Internship
Agro Tech Foods
Summer Project
Study the impact of ready-to-stock units on business

Work Experience: 17 Months
CavinKare Pvt. Ltd.
FLEXI Careers India Pvt. Ltd.

Aman Bansal
Specialisation
Finance, Marketing
Graduation
B.Tech
Summer Internship
Mahindra Comviva
Summer Project
Europe Visibility Plan

Work Experience: Fresher

Anirudh Bapna
Specialisation
Marketing, Operations
Graduation
B.E.
Summer Internship
Mahindra Comviva
Summer Project
Planning & Execution of Marketing for Mahindra Comviva’s First B2C Mobile App called “Zerch”

Work Experience: 6 Months
GroupM
Ankit Gupta
Specialisation
Marketing
Graduation
B.Tech
Summer Internship
Wingify
Summer Project
Business Development in the European Region
Work Experience: 9 Months
Integreon (India) Pvt. Ltd.

Anshul Agrawal
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship
Devyani International
Summer Project
Market Research at Vaango
Work Experience: 12 Months
Ernst & Young LLP

Anuj Verma
Specialisation
Marketing
Operations
Graduation
B.E.
Summer Internship
HCL
Summer Project
Formulating actionable analytics metrics for segmenting and analyzing Twitter followers
Work Experience: Fresher

Arijit Midya
Specialisation
Finance
Marketing
Graduation
B.Tech
Summer Internship
SPT Sports Management Pvt. Ltd
Summer Project
Building corporate relationships and forming strategies to improve client servicing.
Work Experience: 24 Months
Accenture Services Pvt Ltd.
Worked as Freelancer

Anubhi Sharma
Specialisation
Finance
Marketing
Graduation
B.Tech
Summer Internship
JPMC
Summer Project
AM OPs India Communication Portal
Work Experience: 9 Months
Hindustan College of Science and Technology
Tata Consultancy Services

Anurag Mahajan
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship
Crown IT
Summer Project
Business Development
Work Experience: 30 Months
Infosys Ltd.

Aritra Datta
Specialisation
Finance
Operations
Graduation
B.Tech
Summer Internship
Crown IT
Summer Project
To analyse BD and operations activities in Delhi/NCR and recommend a go-to-market launch plan for other cities.
Work Experience: 34 Months
Infosys
Ashana Mittal
Specialisation
Finance
Operations
Graduation
B.Com
Summer Internship
RPSG- Spencer Retail
Summer Project
Manual Bills- It’s reasons and How to reduce the,
Work Experience : Fresher

Ashdeep Kaur
Specialisation
Finance
Marketing
Graduation
B.E.
Summer Internship
Oberoi Group
Summer Project
Three Phase Communication Strategy of The Oberoi, Gurgaon
Work Experience : Fresher

Ashima Dahiya
Specialisation
Marketing
Graduation
B.Com (Hons.)
Summer Internship
GiftXOXO
Summer Project
Creating brand awareness for Giftxozo.com
Work Experience : Fresher

Ashish Jain
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship
Crown IT
Summer Project
Business Development In North Delhi
Work Experience : 30 Months
Ashish Marketing
Infosys Ltd.

Ashish Agarwal
Specialisation
Marketing
Operations
Graduation
B.E.
Summer Internship
Snapdeal
Summer Project
Genuine V/S Fakes
Work Experience : Fresher

Ateek Agarwal
Specialisation
Finance
Marketing
Graduation
B.Sc.
Summer Internship
Bajaj Electricals Ltd.
Summer Project
Placement and Education of retailers about the pressure cooker range of Bajaj
Work Experience : Fresher

Ayush Kumar Agarwal
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Bata India
Summer Project
Driving the Unit Per Transaction at different Bata stores and achieving 120% growth in UPT & NFT business.
Work Experience : 16 Months
Accenture Services Pvt. Ltd.

Ayush Matta
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
KAZO
Summer Project
A study on why Standard Operating Procedure (SOP) is essential for a store, how efficient it is in improving the customer experience.
Work Experience : Fresher
Balpreet Kaur
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Seven3rockers
Summer Project
Big Data analytics & business plan for launch of fashion ecommerce app
Work Experience: Fresher

Bharathwaj Chandrashekhar
Specialisation
Finance
Graduation
B.E.
Summer Internship
Tata Capital Financial Services
Summer Project
Validation of Incentive Schemes
Work Experience: 6 Months
IBM India Private Limited

Bibaswan Narayan Datta
Specialisation
Marketing
Graduation
B. Tech
Summer Internship
Randstad
Summer Project
Business Development: Enhancement of Value Chain in STM for Potential Client Companies
Work Experience: Fresher

Binoy Lalitbhai Patel
Specialisation
Marketing
Finance
Graduation
B.E.
Summer Internship
Friends steel
Summer Project
Business development in Gujarat: Market Growth strategy and need gap analyses
Work Experience: Fresher

Brijithlal Surendran
Specialisation
Finance
Operations
Graduation
B.Tech
Summer Internship
NSportz
Summer Project
Market Study of Corporate Sports Events in Bangalore
Work Experience: 35 Months
Infosys Ltd.

Chandresh Goyal
Specialisation
Finance
Marketing
Graduation
B.Tech
Summer Internship
ZEE Media Corporation Limited
Summer Project
Indepth analysis of business model, marketing strategy and marketing campaigns of ecommerce industry and Identifying opportunities for branded content initiatives with Zee Media
Work Experience: 6 Months
Vishvas Construction Company

Chandresh Gupta
Specialisation
Finance
Marketing
Graduation
B.Tech
Summer Internship
Hector Beverages
Summer Project
Expanding and improving the productivity of direct operations in Delhi NCR
Work Experience: 47 Months
LandisGyr (Toshiba Group)

Chinmay Madan
Specialisation
Marketing
Graduation
B.Tech
Summer Internship
Devyani International
Summer Project
Market research, Corporate sales and online marketing for various brands of Devyani International Limited.
Work Experience: 10 Months
Cognizant Technology Solutions
Chirag Garg
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Genpact
Summer Project
Resource Utilization - FLM/UC/SME’s
Work Experience: 35 Months
Erisson India Global Services Pvt. Ltd.

Chitresh Pasari
Specialisation
Marketing
Operations
Graduation
B.B.A.
Summer Internship
India College Search
Summer Project
Accelerating User Generated Content for IndiaCollegeSearch
Work Experience: Fresher

Cibi M.
Specialisation
Marketing
Graduation
B.E.
Summer Internship
Britannia
Summer Project
Develop a Roadmap and execution document for addition of 500 Spokes in TN through route mapping
Work Experience: Fresher

Deepali Kochar
Specialisation
Marketing
Graduation
B.C.A
Summer Internship
SPT Sports Management Pvt. Ltd
Summer Project
Market Study to Improve Youngsters’ Involvement in Summer Camp at SPT Sports and building strategies to improve the Online Presence of the company
Work Experience: Fresher

Desam Lokesh Reddy
Specialisation
Finance
Marketing
Graduation
B.E.
Summer Internship
Emami
Summer Project
Measuring Effectiveness of Promotional Activities
Work Experience: Fresher

Dhruv Sharma
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship
GoldVIP Technology Solutions Pvt. Ltd
Summer Project
To analyze the current user engagement process and recommend strategies which can enhance the same
Work Experience: 29 Months
Infosys Ltd.

Dinesh Gupta Korukonda
Specialisation
Finance
Marketing
Graduation
B.E.
Summer Internship
Danaher-Hemocue
Summer Project
Understanding the Indian scenario of POCT devices market and data analysis of existing customers
Work Experience: 34 Months
HCL Technologies Ltd.

Gagan Jagbir Pal
Specialisation
Marketing
Graduation
B.Tech
Summer Internship
HCL
Summer Project
Competitor analysis of Information Technology (IT) in Healthcare Segment
Work Experience: 24 Months
Infosys Ltd.
Gaurav Choudhry
Specialisation
Finance
Graduation
B.Tech
Summer Internship
Pulsar Knowledge Centre

Summer Project
Research on Real Estate Sector in Middle East

Work Experience : 33 Months
Infosys Ltd.
Shri Rawatpura Institute of Technology and Science (Lecturer)

Gaurav Sharma
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship

Summer Project
Measuring Effectiveness of Promotional Activities (Door to Door & Others) wrt Navratna Cool Oil

Work Experience : 34 Months
Infosys Ltd.

Gautham Ramdas
Specialisation
Marketing
Graduation
B.E.
Summer Internship
The Learning World

Summer Project
Marketing Associate - Digital Marketing and New Product Development

Work Experience : Fresher

Geo Paul
Specialisation
Finance
Operations
Graduation
B.Tech
Summer Internship

Summer Project
Private Banking Overview and CRM FootPrint

Work Experience : 34 Months
Infosys Ltd.

Githu Maria John
Specialisation
Marketing
Graduation
B.Tech
Summer Internship
Tata Capital Financial Services

Summer Project
e-Trading information portal

Work Experience : Fresher

Gunjan Jain
Specialisation
Marketing
Graduation
B.Sc. (Hons.)
Summer Internship
Sony Multi Screen Media Pvt. Ltd.

Summer Project
Through detailed Brand Analysis of the oldest brand on Indian Television - CID, devise a final executable plan to increase its TVR (Television Viewer Rating) and Reach.

Work Experience : 3 Months
Gerson Lehrman Group India Pvt. Ltd., Gurgaon

Hardeep Singh
Specialisation
Finance, Operations
Graduation
B.Tech
Summer Internship
VIOM Networks

Summer Project
To prepare the cost budgeting statement for all the sites under Himachal, Haryana, Punjab and Jammu Kashmir region and calculating the Site wise profitability for all the sites from April’14 to March’15 and then analyzing the various aspect of the report

Work Experience : 15 Months
Tata Consultancy Services

Harsh Parmar
Specialisation
Marketing
Operations
Graduation
B.E.
Summer Internship

Summer Project
To formulate a business plan for Natural Gas Marketing in Gujarat for next 5 Years

Work Experience : 30 Months
Aricent Group
Harsimran S Sandhu
Specialisation  
Marketing  
Graduation  
B.Tech  
Summer Internship  
Bata India  

Summer Project  
To drive MSI (Multiple Sales Index) levels across all 15 stores of Chandigarh Tri-city region.  
Work Experience : Fresher

Himanshu Daga
Specialisation  
Finance  
Marketing  
Graduation  
B.Sc. (Hons.)  
Summer Internship  
Exide Industries  
Summer Project  
study multi brand outlet and Humsafar Coverage and recommending distribution strategy  
Work Experience : 17 Months  
Fidelity Worldwide Investments

Himanshu Sharma
Specialisation  
Marketing  
Operations  
Graduation  
B.Tech  
Summer Internship  
Bata India  

Summer Project  
Conduct a Market Research to understand the possibilities of Bata India Ltd. to enter the Accessories line of business in Wholesale.  
Work Experience : Fresher

Hitish Garg
Specialisation  
Finance  
Marketing  
Graduation  
B.Tech  
Summer Internship  
Bajaj Electricals Ltd.  
Summer Project  
Placement and Education of retailers about range of Pressure cooker from Bajaj  
Work Experience : Fresher

Hitesh Kaushik
Specialisation  
Finance  
Marketing  
Graduation  
B.Tech  
Summer Internship  
Wingify Software Pvt. Ltd.  
Summer Project  
Market Research Data Management  
Work Experience : Fresher

Janmajoy Tripathy
Specialisation  
Marketing  
Operations  
Graduation  
B.Sc.  
Summer Internship  
People Interactive  
Summer Project  
Competition Benchmarking for Shaadi App and Shaadi Retail outlets  
Work Experience : Fresher

Jeel D. Daswani
Specialisation  
Marketing  
Graduation  
B.Com  
Summer Internship  
Nsportz  

Summer Project  
market analysis for NSPORTZ in Pune  
Work Experience : Fresher

Jeswanth Jagu
Specialisation  
Marketing  
Operations  
Graduation  
B.E.  
Summer Internship  
Nielsen  
Summer Project  
Determining factors that can help Microsoft to improve Lumia sales  
Work Experience : 24 Months  
Accenture
Jyoti Notani
Specialisation
Marketing
Graduation
B.Tech
Summer Internship
Bata India

**Summer Project**
Increasing the engagement rate of Bata, Hush Puppies and Footin across all social media platforms by 2%

**Work Experience** : Fresher

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Jyoti Rautela
Specialisation
Finance, Operations
Graduation
B.Sc. (Hons.)
Summer Internship

Shopclues

**Summer Project**
Merchant Onboarding

**Work Experience** : Fresher

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K. Rama Vinayaka Varma
Specialisation
Marketing, Finance
Graduation
B.E.
Summer Internship
Shopclues

**Summer Project**
Enhancing Post-Delivery Customer Experience

**Work Experience** : 22 Months
Tesco HSC

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Kanchan Rawat
Specialisation
Finance, Marketing
Graduation
B.Sc.
Summer Internship
People Interactive Private Limited

**Summer Project**
Suggest strategies to improve CSAT score for SELECT SHAADI to 85%, Evaluate soft skill training programs for Relationship Managers

**Work Experience** : 7 Months
Royal Bank of Scotland, Business Services Pvt. Ltd.

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Karan Garg
Specialisation
Finance, Operations
Graduation
B.Tech
Summer Internship
SMC Global Securities Ltd.

**Summer Project**
Analysis of Equity Derivative Trade, Security Analysis & Portfolio Management

**Work Experience** : 18 Months
Dell Services
Fidelity Business Services India Pvt. Ltd.

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Kousik Venkatesan
Specialisation
Marketing, Finance
Graduation
B.E.
Summer Internship
Exide Industries

**Summer Project**
Analysis of Multibrand outlets and recommendation of Humsafar Distribution strategy

**Work Experience** : Fresher

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Kinshi Garg
Specialisation
Marketing, Operations
Graduation
B.Tech
Summer Internship
Cogito Consulting & Technology

**Summer Project**
Tool Development, Website & Collateral, Workshop Development, Business Development

**Work Experience** : Fresher

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Koushik Krishnaswamy
Specialisation
Marketing, Finance
Graduation
B.E.
Summer Internship
Genpact

**Summer Project**
The study and recommendation of lean methods to enhance the collections processes in the Account Receivables division for a leading global pharma client

**Work Experience** : 27 Months
Assab Sripad Steels Ltd
Aban Offshore Ltd
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kriti Suman</td>
<td>Finance</td>
<td>B.Sc.</td>
<td>India College Search</td>
</tr>
<tr>
<td><strong>Summer Project</strong></td>
<td>Conducting a detailed study and analyzing the consumer perception towards the online counseling services, ‘Guided Admission’ and Application management software, ‘Clay’.</td>
<td><strong>Work Experience</strong>: Fresher</td>
<td></td>
</tr>
<tr>
<td>Kshitij Behl</td>
<td>Marketing, Operations</td>
<td>B.Sc.</td>
<td>HCL</td>
</tr>
<tr>
<td><strong>Summer Project</strong></td>
<td>Digital Marketing for HCL Technologies -1) Content Marketing for Customer Onboarding Portal; 2) Situation Analysis for “CDO Straight Talk” magazine.</td>
<td><strong>Work Experience</strong>: Fresher</td>
<td></td>
</tr>
<tr>
<td>Kshitij Sehgal</td>
<td>Finance</td>
<td>B.Tech</td>
<td>JPMC</td>
</tr>
<tr>
<td><strong>Summer Project</strong></td>
<td>TMPG Claims : Claims Investigation Engine, FMEA Review And Cross Functional Mobility</td>
<td><strong>Work Experience</strong>: 11 Months India Infoline Finance Ltd.</td>
<td></td>
</tr>
<tr>
<td>Kunwar Abhay Pratap Singh</td>
<td>Marketing, Operations</td>
<td>B.Tech</td>
<td>HDFC</td>
</tr>
<tr>
<td><strong>Summer Project</strong></td>
<td>A SWOT analysis and research of HDFC Lucknow Branch’s (U.P. Head Office) current servicing pattern with respect to channel sourcing and subsequently identifying market gaps</td>
<td><strong>Work Experience</strong>: 24 Months Tata Consultancy Services</td>
<td></td>
</tr>
<tr>
<td>Lalit Shukla</td>
<td>Marketing, Operations</td>
<td>B.Tech</td>
<td>VIOM Networks</td>
</tr>
<tr>
<td><strong>Summer Project</strong></td>
<td>Preparation of site wise profitability statement to find out loss making sites and perform root cause analysis to find out probable action plan</td>
<td><strong>Work Experience</strong>: 12 Months Future Agrovet Ltd. (Future Group Venture)</td>
<td></td>
</tr>
<tr>
<td>Kunwarpreet Singh</td>
<td>Finance, Marketing</td>
<td>B.B.E.</td>
<td>Phoenix Lamps Ltd (halonix ltd)</td>
</tr>
<tr>
<td><strong>Summer Project</strong></td>
<td>Production Planning</td>
<td><strong>Work Experience</strong>: Fresher</td>
<td></td>
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<tr>
<td>Lovish Taluja</td>
<td>Finance, Marketing</td>
<td>B.Tech</td>
<td>Wingify</td>
</tr>
<tr>
<td><strong>Summer Project</strong></td>
<td>Market research Data management and profiling of the prospective clients for the VWO software in the Asia-Pacific Region.</td>
<td><strong>Work Experience</strong>: 20 Months Tata Consultancy Services</td>
<td></td>
</tr>
</tbody>
</table>
M. S. Akshay  
**Specialisation**  
Finance  
Operations  
**Graduation**  
B.Tech  
**Summer Internship**  

Viom Networks  
**Summer Project**  
Analysis of Budget allotted versus Actual Operational Expenditure, to find out improvement areas and suggest ways to reduce the OPEX.  
**Work Experience** : Fresher

Manas Palwar  
**Specialisation**  
Finance  
**Graduation**  
B.Tech  
**Summer Internship**  

Futurestep  
**Summer Project**  
Study of Consumer Industry Landscape in India  
**Work Experience** : 31 Months  
Tata Consultancy Services

Mannat Sachdeva  
**Specialisation**  
Finance  
Marketing  
**Graduation**  
B.Sc. (Hons.)  
**Summer Internship**  

Philips India Limited  
**Summer Project**  
Transport and Warehousing cost (TPW) and Other Fixed Selling Expenditures: A Cost Mapping and Analysis for Philips Lighting India  
**Work Experience** : Fresher

Meenu Jain  
**Specialisation**  
Marketing  
Operations  
**Graduation**  
B.Tech  
**Summer Internship**  

Ramesh Plastics  
**Summer Project**  
To find the effective ways to increase the sales of the Plastic Products  
**Work Experience** : Fresher

Megha Pandey  
**Specialisation**  
Marketing  
**Graduation**  
B.Tech  
**Summer Internship**  
Danaher-Hemocue  

**Summer Project**  
Understanding the Indian scenario of POCT devices market and data analysis of existing customers  
**Work Experience** : 26 Months  
Infosys Ltd.  
Seasia Infotech Pvt. Ltd.

Mohak Jain  
**Specialisation**  
Marketing  
**Graduation**  
B.Tech  
**Summer Internship**  
WINGIFY  

**Summer Project**  
Product marketing & growth  
**Work Experience** : Fresher

Mihir Kanani  
**Specialisation**  
General Management  
**Graduation**  
B.B.A.  
**Summer Internship**  
Khabar Communications  

**Summer Project**  
Managing Corporate Relations  
**Work Experience** : 14 Months  
Khabar Communication Pvt. Ltd.

Mohi Sharma  
**Specialisation**  
Marketing  
Operations  
**Graduation**  
B.Tech  
**Summer Internship**  

Genpact  
**Summer Project**  
Lean Six Sigma Dna building model  
**Work Experience** : 17 Months  
Tata Consultancy Services
Mohit Gupta
Specialisation: Finance
Graduation: B.Tech
Summer Internship: IndiaNivesh Securities
Summer Project: Trading of Derivatives in Foreign Exchange Market
Work Experience: Fresher

Mohit Sachdeva
Specialisation: Finance
Graduation: B.Tech
Summer Internship: Amrapali Aadya Trading and Investment Ltd.
Summer Project: Valuation of Jubilant FoodWorks Lts. through DCF approach
Work Experience: Fresher

Muddit Chaudhary
Specialisation: Marketing
Graduation: B.Tech
Summer Internship: Oberoi Group
Summer Project: Preferred Partners Programme
Work Experience: Fresher

N. S. Krishnan
Specialisation: Finance
Graduation: B.Tech
Summer Internship: Bata India
Summer Project: Ascertaining the possibility of direct online dealing with multi-brand retailers
Work Experience: 28 Months
Sabre Holdings
Athena Health Technologies

Nandini Baluja
Specialisation: Marketing, Strategy
Graduation: B.Tech
Summer Internship: Bata India
Summer Project: To Give Suggestions To Increase The Percentage Of Contribution From Youth In Sales By Looking At Various Dimensions Such As Product, Service, Innovation and Communications
Work Experience: Fresher

Narendran Janakiram
Specialisation: Marketing
Graduation: B.Tech
Summer Internship: Exide Industries
Summer Project: Study distribution model of Hamsafar and Multibrand outlets.
Work Experience: 36 Months
Cognizant Technology Solutions

Neha Singh Bhati
Specialisation: Marketing, Operations
Graduation: B.Tech
Summer Internship: Mahindra Comviva
Summer Project: Digital Marketing Strategies for Messaging and Broadband solutions unit of Mahindra Comviva
Work Experience: Fresher

Nikita Agarwal
Specialisation: Finance, Marketing
Graduation: B.Tech
Summer Internship: Mahindra Comviva
Summer Project: Formulate Entry Strategies for new markets and recommend Business/Engagement Models for Messaging Solutions
Work Experience: Fresher
Nikitha Kunapareddy
Specialisation
Operations  Marketing  Graduation
B.E.  Summer Internship
Reserve Bank of India
Summer Project
Creating a comprehensive proforma for the inspection of currency chest.
Work Experience : Fresher

Nipun Taneja
Specialisation
Marketing  Graduation
B.Tech  Summer Internship
Snapdeal
Summer Project
Assortment and Merchandising of Furniture
Work Experience : 12 Months
Uflex Ltd.
Mahuaa Media  Pvt. Ltd.

Nisha Sheoran
Specialisation
Finance  Marketing  Graduation
B.Tech  Summer Internship
Motilal Oswal Financial Services Ltd
Summer Project
Investment opportunities in e commerce
Work Experience : Fresher

Nishit Gupta
Specialisation
Finance  Operations  Graduation
B.Tech  Summer Internship
Nielsen
Summer Project
Study on Mobile Apps in India
Work Experience : Fresher

Nitesh Sisodia
Specialisation
Marketing  Graduation
B.Tech (Hons.)  Summer Internship
Wingify
Summer Project
Market Opportunity Analysis of Digital Marketing Industry & Competitive Research for VWO’s Blog Growth
Work Experience : Fresher

Nitya Gupta
Specialisation
Marketing  Operations  Graduation
B.Tech  Summer Internship
DCM Shriram
Summer Project
To analyse and enhance showroom footfall at Singature Studios
Work Experience : 24 Months
Infosys Ltd.

Pallak Joshi
Specialisation
Finance  Operations  Graduation
B.Com  Summer Internship
HDB Financial Services
Summer Project
Automation of Reconciliation Processes
Work Experience : Fresher

Pallav Singh
Specialisation
Finance  Operations  Graduation
B.Tech  Summer Internship
Tata Capital Financial Services
Summer Project
Designing a system to track kra’s on live basis for credit and remedial team.
Work Experience : 18 Months
Tata Consultancy Services
Paras Dutta
Specialisation
Finance
Operations
Graduation
B.Tech
Summer Internship
Mahindra Comviva
Summer Project
Scope and challenges in implementation of Next Best Offer
Work Experience: 29 Months
Accenture

Paridhi Murarka
Specialisation
Marketing
Finance
Graduation
B.B.A.
Summer Internship
JPMC
Summer Project
Process improvement in sales support and interest Claims for fixed income business
Work Experience: Fresher

Parminder Singh Gaba
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
DHFL Pramerica Life Insurance Company Ltd.
Summer Project
Key Drivers Of Insurance Sales through PSU Banks and Competitor Analysis
Work Experience: Fresher

Parul Goyal
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Cushman & Wakefield
Summer Project
Understanding Valuations & Advisory Services and TOD Policy
Work Experience: 3 Months
Maharashtra Natural Gas Ltd., Pune

Piyush Narula
Specialisation
Marketing
Finance
Graduation
B.Sc.
Summer Internship
Grant Thornton India LLP
Summer Project
Policy Making for Pesticide Containers
Work Experience: Fresher

Pooja Mittal
Specialisation
Marketing
Graduation
B.Tech
Summer Internship
Snapdeal
Summer Project
Pricing Operations- ROI Improvement on discounting and promotions at fashion vertical of Snapdeal
Work Experience: Fresher

Prabhdeep Singh Sandhu
Specialisation
Marketing
Graduation
B.Com (Hons.)
Summer Internship
Asian Paints
Summer Project
strategy to establish Royale Luxury Enamel as a water based enamel alternative to traditional solvent based enamel paint in India for wood and metal surfaces
Work Experience: Fresher

Prashant Singh
Specialisation
Marketing
Graduation
B.Tech
Summer Internship
Daikin
Summer Project
Reach: Real Estate Developers and Builders
Work Experience: 20 Months
Infosys Ltd.
PGDM BATCH 2014-16

Puneet Singh Maini
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
DCM Shriram
Summer Project
Efficiency Management in cement industry—an outsider perspective
Work Experience: Fresher

Rajat Mehra
Specialisation
Operations
Graduation
B.Tech
Summer Internship
J.K. Fenner
Summer Project
Tackling Air Pollution in Delhi
Work Experience: 95 Months
Multitex Filtration Engineers Ltd.
American Express Service Center - India

Rajat Sood
Specialisation
Finance
Operations
Graduation
B.Tech
Summer Internship
Snapdeal
Summer Project
Communication Process Revamp
Work Experience: 34 Months
Larsen & Toubro Ltd.

Rinu George
Specialisation
Marketing
Operations
Graduation
B.Sc.
Summer Internship
Mahindra Comviva
Summer Project
1. Developing Visibility Plan for Mahindra Comviva in Latin America. 2. E-Mail Marketing Strategy
Work Experience: Fresher

Rishabh Kaushik
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Emami
Summer Project
Measuring the effectiveness of Promotional Activities (door to door sales)
Work Experience: Fresher

Rupinder Singh
Specialisation
Marketing
Operations
Graduation
B.Sc. (Hons.)
Summer Internship
Emami
Summer Project
Measuring the effectiveness of Promotional Activity (Door to Door)
Work Experience: 22 Months
GNG

S. Sasank
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship
Market Insights Consultants
Summer Project
Sectoral Landscaping of Electronics Component Distribution Industry in India
Work Experience: 10 Months
LeapCIC Business Solutions
Sabyasachi Mukherjee
Specialisation: Marketing, Finance 
Graduation: B.Tech 
Summer Internship: Tata Capital Financial Services
Summer Project: Competition Benchmarking for doctor segment loan
Work Experience: Fresher

Sachin Watts
Specialisation: Finance, Marketing 
Graduation: B.Tech 
Summer Internship: Bata India
Summer Project: Improving customer experience at exclusive hush puppies stores
Work Experience: Fresher

Sajal Singhal
Specialisation: Finance, Operations 
Graduation: B.Tech 
Summer Internship: Bajaj Electricals Ltd.
Summer Project: Promotion and Placement of Bajaj Mini induction cooker
Work Experience: 5 Months
Tata Consultancy Services

Sameer Arora
Specialisation: Finance, Marketing 
Graduation: B.Com 
Summer Internship: HSBC 
Summer Project: Cost Analysis and Scorecard Lending
Work Experience: 9 Months
KPMG

Sanskriti Patwa
Specialisation: Marketing, Finance 
Graduation: BMS 
Summer Internship: Kazo
Summer Project: Analyze the potential market of western wear in northern Mumbai, brand perception of Kazo and store operation
Work Experience: Fresher

Saran Sankar
Specialisation: Finance, Operations 
Graduation: B.Tech 
Summer Internship: ZIMMER
Summer Project: To devise a business launch strategy for Zimmer Spine business in Delhi-NCR region
Work Experience: 7 Months
Corporation Bank

Shaivy Tyagi
Specialisation: Marketing, Operations 
Graduation: B.Tech 
Summer Internship: Lifestyle International Limited (Landmark Group)
Summer Project: To study the impact of instore branding and communication on customers
Work Experience: Fresher

Shashank Kumar Singh
Specialisation: Marketing, Operations 
Graduation: B.Tech 
Summer Internship: Emami
Summer Project: Measuring the Effectiveness of BTL activities
Work Experience: 19 Months
Tata Consultancy Services
Shashwat Goyal
Specialisation: Finance
Graduation: B.Tech
Summer Internship: JPMC
Summer Project: System Analysis
Work Experience: 18 Months
Tata Consultancy Services

Sheen Jacob
Specialisation: Marketing, Operations
Graduation: B.Tech
Summer Internship: Asian Paints
Summer Project: Analysis of the painting tools market in Kerala, to assess opportunity areas for AP tools
Work Experience: Fresher

Sheshank Narayan
Specialisation: Marketing, Operations
Graduation: B.Tech
Summer Internship: Stryker India
Summer Project: Competitive Analysis and Customer acceptance assessment of Stryker in Minimal Invasive Surgery
Work Experience: 35 Months
Accenture

Shikha
Specialisation: Marketing, Finance
Graduation: B.Tech
Summer Internship: JPMC
Summer Project: Automations Project - IM Trade Support
Work Experience: 7 Months
Dell International Services, Noida

Shiva Guru N.
Specialisation: Marketing
Graduation: B.E.
Summer Internship: Performance Partners
Summer Project: A Roadmap for Harnessing New Business Opportunities-Go To Marketing Strategies for Net Connect Pvt Ltd
Work Experience: 34 Months
Infosys Ltd. Keymind Learning India Pvt. Ltd.

Shivank Gupta
Specialisation: Marketing, Operations
Graduation: B.Tech
Summer Internship: Kazo
Summer Project: To study brand perception and awareness of Kazo in pune region and identify factors of conversion in retail sector
Work Experience: Fresher

Shraddha Vikas Potdukhe
Specialisation: Finance, Operations
Graduation: B.Tech, M.Chem Engg
Summer Internship: GAIL
Summer Project: Optimisation of LLDPE/HDPE grade slate of plants at GAIL
Work Experience: 12 Months
Praj Industries Ltd., Pune
Shradha Agarwal
Specialisation
Finance, Operations
Graduation
B.Tech
Summer Internship
Minda Sai Ltd
Summer Project
Verification and codification of fixed assets
Work Experience: Fresher

Shreeji Sasikumar
Specialisation
Marketing, Finance
Graduation
B.E.
Summer Internship
Future Generali
Summer Project
To strategize the expansion of corporate sales coverage to new and existing clients
Work Experience: 21 Months
Don Bosco Institute of Technology, Mumbai

Shriram R.
Specialisation
Finance
Graduation
B.Tech
Summer Internship
RoboticWares
Summer Project
Market Research for FarEye in Indian Market
Work Experience: 44 Months
Accenture Services, Cognizant

Shubham Chowdhury
Specialisation
Marketing, Finance
Graduation
B.Tech
Summer Internship
Devyani International
Summer Project
1) Consumer Research to understand user behavior in Indian Food and Beverages Sector. 2) Online Marketing - Devising Strategy and campaigns. 3) Corporate sales and tie ups. 4) Local store Marketing.
Work Experience: Fresher

Siddharth Dalmia
Specialisation
Marketing
Graduation
B.B.A.(Hons.)
Summer Internship
Emami
Summer Project
Measuring Effectiveness of Promotional Activities (Door to Door & Others) wrt Navratna Cool Oil.
Work Experience: Fresher

Snehashish Saha
Specialisation
Finance, Marketing
Graduation
B.Tech
Summer Internship
Bajaj Electricals Ltd.
Summer Project
Comparative analysis of Bajaj induction cookers & Placement & promotion of the Bajaj Mini Induction Cooker
Work Experience: 29 Months
Tata Consultancy Services

Smriti Sareen
Specialisation
Marketing
Graduation
Operations
B.Tech
Summer Internship
Kazo
Summer Project
Study the day-to-day store operations in retail industry and to identify the factors of non conversion
Work Experience: Fresher

Sonia Kaushal
Specialisation
Marketing
Graduation
B.Sc.
Summer Internship
GSK
Summer Project
Work Experience: Fresher
Sourab
Specialisation
Finance
Operations
Graduation
B.Tech
Summer Internship
Geojit BNP Paribas
Summer Project
Investment Behavior of Individuals
Work Experience: Fresher

Souradip Mukerji
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship
Indian Oil Corporation Ltd.
Summer Project
Comparison of retail outlets on the basis of customer satisfaction
Work Experience: Fresher

Sthitapragyan Das
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Market Insights Consultants
Summer Project
Sectoral Landscaping of Electronic Industry, understanding the luxury car rental industry
Work Experience: Fresher

Stuti Changle
Specialisation
Marketing
Graduation
B.E.
Summer Internship
HSBC
Summer Project
Lending opportunities in auto ancillary and software companies in Pune Market
Work Experience: Fresher

Subhadeep Tarafdar
Specialisation
Finance
Operations
Graduation
B.Tech
Summer Internship
Bajaj Electricals Ltd.
Summer Project
Placement & Perception of Retailers about Pressure Cooker Range of Bajaj
Work Experience: 41 Months
Tata Consultancy Services

Subhankar Samal
Specialisation
Marketing
Finance
Graduation
B.Tech
Summer Internship
Prizmatics
Summer Project
Marketing and Business development of prizmatics
Work Experience: 5 Months
Tata Consultancy Services

Suchita Aggarwal
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Hero Motocorp
Summer Project
Formulating Integrated Marketing Communication Plan to enhance the brand equity of Hero Genuine Parts
Work Experience: Fresher

Sudeshna Ghosh
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
FUTURESTEP
Summer Project
Mapping the Project and RPO space in India with the key competitors of FutureStep.
Work Experience: 10 Months
Amazon Development Centre
### Sudhanshu Singh
**Specialisation:** Marketing, Operations  
**Graduation:** B.Tech  
**Summer Internship:** Sony Multi Screen Media Private Limited  
**Summer Project:** Streamline the fiction show launch process for SET India  
**Work Experience:** 24 Months  
ATOS India Pvt. Ltd.

### Sugandh Chugh
**Specialisation:** Marketing, Finance  
**Graduation:** B.Tech  
**Summer Internship:** Bata India  
**Summer Project:** Implementation of Loyalty program and enhancing customer service  
**Work Experience:** 4 Months  
Tata Consultancy Services

### Sunmeet Singh Dhanju
**Specialisation:** Marketing, Operations  
**Graduation:** B.Tech  
**Summer Internship:** India College Search  
**Summer Project:** To carry out the industry research and do the competitor analysis of application management software to determine the strengths and weaknesses of current and potential competitors.  
**Work Experience:** Fresher

### Sunpreet Kaur
**Specialisation:** Finance, Marketing  
**Graduation:** B.Tech  
**Summer Internship:** JPMC  
**Summer Project:** Fixed-income asset group setup verification and wins calculation validation  
**Work Experience:** Fresher

### Surabhi Amir Mukhi
**Specialisation:** Marketing  
**Graduation:** B.E.  
**Summer Internship:** RPSG- Spencer Retail  
**Summer Project:** Re-Modelling of Personal Care Zone counters at Spencer’s  
**Work Experience:** Fresher

### Surbhi Bali
**Specialisation:** Finance  
**Graduation:** B.Tech  
**Summer Internship:** Snapdeal  
**Summer Project:** Reduction in contact per suborder with respect to customer  
**Work Experience:** 9 Months  
Hindalco Industries Ltd.

### Surbhi Minocha
**Specialisation:** Finance  
**Graduation:** B.A.  
**Summer Internship:** Genpact  
**Summer Project:** On Shore and Off Shore Borrowings: MIS and Lender Reporting including review of contracts  
**Work Experience:** Fresher

### Sushma Chintalapudi
**Specialisation:** Finance, Operations  
**Graduation:** B.Tech  
**Summer Internship:** Tolexo  
**Summer Project:** Study of Industrial products market and its feasibility in e-commerce business  
**Work Experience:** 29 Months  
Tata Consultancy Services
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
<th>Summer Project</th>
<th>Work Experience</th>
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<tbody>
<tr>
<td>Tanvi Gupta</td>
<td>Specialisation: Marketing</td>
<td>B.Tech</td>
<td>ITC</td>
<td>Summer Project: Market research, competitive research and user validation of VWO 4.0</td>
<td>Fresher</td>
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<tr>
<td>Tanya Kapoor</td>
<td>Specialisation: Finance, Marketing</td>
<td>B.Com (Hons.)</td>
<td>JPMC</td>
<td>Summer Project: Streamlining MIS Reports across UAT Teams</td>
<td>10 Months</td>
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<td>KPMG</td>
<td>Work Experience: 10 Months</td>
<td>Fresher</td>
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<tr>
<td>Udit Sabharwal</td>
<td>Specialisation: Marketing</td>
<td>B.Tech</td>
<td>Accenture</td>
<td>Summer Project: Develop a product portfolio of specially manufactured units and understand the various inventory models followed by e-commerce</td>
<td>Fresher</td>
</tr>
<tr>
<td>Ujwal Gupta</td>
<td>Specialisation: Marketing</td>
<td>B.Tech</td>
<td>ICICI Bank</td>
<td>Summer Project: Building Strategy to increase the Business Banking Fee</td>
<td>Fresher</td>
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<td>Work Experience: Fresher</td>
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<tr>
<td>V. Sathyajith</td>
<td>Specialisation: Marketing</td>
<td>B.E.</td>
<td>Wingify</td>
<td>Summer Project: To Develop Marketing Strategies to Increase the Sales for Sunfeast Mom’s Magic Biscuits in Delhi</td>
<td>12 Months</td>
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<td>Work Experience: Fresher</td>
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</table>
Vaishali Sethi
Specialisation
Finance
Operations
Graduation
B.B.S
Summer Internship
The Boston Consulting Group
Summer Project
1. Location Analysis Database Management
2. Global IT Vendors/Providers Database Management
3. Support, maintenance and documentation of the ‘Sourcing Toolbox’
4. Support in preparation of internal newsletter (Sourcing)
Work Experience: Fresher

Varun Chaudhary
Specialisation
Finance
Graduation
B.Tech
Summer Internship
Fidelis Capital Markets
Summer Project
FX Trading- Retail Investors; Market Analysis and Business Development
Work Experience: 34 Months
Brillio Technologies

Vasvi Marwaha
Specialisation
Finance
Marketing
Graduation
B.Tech
Summer Internship
Reckitt Benckiser
Summer Project
GTM Project Implementation; Analyzing the Quality of TV Media Spends
Work Experience: Fresher

Vedika Agarwal
Specialisation
Finance
Operations
Graduation
B.A.
Summer Internship
ITC
Summer Project
Cost Optimization and putting in place systems for better effectiveness of the women’s empowerment program
Work Experience: Fresher

Vanshika Sha
Specialisation
Finance
Marketing
Graduation
B.B.A.
Summer Internship
Eveready
Summer Project
A study on Working Capital Management Of Eveready Industries India Ltd.
Work Experience: Fresher

Vasudha Kumar
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
JPMC
Summer Project
Global Rates Middle Office Operations
Work Experience: 22 Months
Infosys Ltd.

Vatsal Anand
Specialisation
Marketing
Operations
Graduation
B.Tech
Summer Internship
Dabur
Summer Project
To devise inventory norms for Dabur skincare products across India.
Work Experience: 18 Months
Jan Sarokar
Jindal Steel And Power Ltd.

Venkata Saketh Raja
Specialisation
Finance
Marketing
Graduation
B.Tech
Summer Internship
Reserve Bank of India
Summer Project
Reasons for poor credit off-take of MSME sector from the organized sector and assessing the position of the banks in the implementation of RBI guidelines in regard to Rehabilitation of Sick units
Work Experience: Fresher
<table>
<thead>
<tr>
<th>Name</th>
<th>Specialisation</th>
<th>Graduation</th>
<th>Summer Internship</th>
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<tbody>
<tr>
<td>Vibhas Gupta</td>
<td>Marketing, Operations</td>
<td>B.Tech</td>
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<td>Vibudhi Tyagi</td>
<td>Marketing, Finance</td>
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<td>Vijay B.</td>
<td>Operations, Finance</td>
<td>B.Tech</td>
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<td>Vinayak Arora</td>
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<td>Vrashank Sharma</td>
<td>Marketing</td>
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<tr>
<td>Vrinda Vacher</td>
<td>Marketing, Operations</td>
<td>B.Tech</td>
<td>Perfetti Van Melle</td>
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<td>Work Experience: Freshe</td>
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</tbody>
</table>
PGDHRM

The vibrant batch of PGDHRM 2014-16 comprises of 45 future HR managers with a perfect mix of diversity and experience. The course is designed to nurture managers who can contribute to the intangible aspect of the human resource and are driven by socially desirable values and attitudes.

Gender Diversity

PGDHRM - Graduation Spl

PGDHRM - Work Experience

- B. Tech/ B.E
- Commerce
- Arts
- Science
- Fresher
- 1-11 months
- 12-23 months
- 24-35 months
- 36+ months
<table>
<thead>
<tr>
<th>Name</th>
<th>Graduation</th>
<th>CIP</th>
<th>Summer Internship</th>
<th>Summer Project</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abhilasha Gupta</td>
<td>B.Com</td>
<td>Mahindra Comviva</td>
<td>Sony Multi Screen Media Private</td>
<td>Roll out a rewards and recognition program for the company</td>
</tr>
<tr>
<td>Ambika Agarwal</td>
<td>B.Tech</td>
<td>New Holland Fiat India Pvt. Ltd.</td>
<td>BMW India</td>
<td>Designing and Adopting a Coaching Model for BMW India</td>
</tr>
<tr>
<td>Ankita Sahay</td>
<td>B.Com</td>
<td>Birlasoft</td>
<td>TATA Power</td>
<td>Analysis of rewards and recognition TATA Power</td>
</tr>
<tr>
<td>Ankita Sarabhai</td>
<td>B. Tech</td>
<td>Mahindra Comviva</td>
<td>Cogito Consulting &amp; Technology</td>
<td>Designing Workshop for helping students make informed career decisions and creating personality tool</td>
</tr>
<tr>
<td>Arushi Grover</td>
<td>B.Tech</td>
<td>Jindal Steel and Power Limited</td>
<td>Mahle Filter Systems (The ANAND GROUP)</td>
<td>White Collar Productivity Increase through Job Analysis</td>
</tr>
<tr>
<td>Ashima Khajuria</td>
<td>B.E.</td>
<td>Bharti Realty</td>
<td>GiftXOXO</td>
<td>development and execution of HR processes in Startups</td>
</tr>
</tbody>
</table>
Asthaga Gupta
Graduation
B.Tech
CIP
PowerGrid
Summer Internship
Virtuoso Consulting Services

Summer Project
End-to-End Recruitment and Benchmarking best practices across the RPO industry
Work Experience: Fresher

Bhawna Gupta
Graduation
B.Tech
CIP
DRDO
Summer Internship
HCL

Summer Project
SOW Project
Work Experience: 21 Months
Ernst and Young

Diksha Jain
Graduation
B.A.
CIP
E-Solutions Inc.
Summer Internship
GE SBI Cards

Summer Project
Attrition Analysis of Employees in the Customer Services Function of SBI Card
Work Experience: Fresher

G. Krishna Geethika
Graduation
B.E.
CIP
Hero Motocorp
Summer Internship
TATA Business Support Services

Summer Project
Attrition analysis and its trends
Work Experience: Fresher

Barkha Khemka
Graduation
B.E.
CIP
L&T Power
Summer Internship
R.P.G. Enterprises

Summer Project
Evaluation of Leadership Development Program
Work Experience: Fresher

Deeparul Bhasin
Graduation
B.Tech
CIP
IOCL
Summer Internship
American Swan

Summer Project
Recruitments and Selection and HR operations
Work Experience: Fresher

Ekansh Gupta
Graduation
B.Tech
CIP
KPMG
Summer Internship
Cogito Consulting & Technology

Summer Project
Workshop Design, Cogito Aptitude Test, Cogito Teacher Assessment
Work Experience: Fresher

Garima Gupta
Graduation
B.Tech
CIP
Maruti Suzuki India Limited
Summer Internship
ICICI Bank

Summer Project
Designing the Mobile Application for Recruitment
Work Experience: 23 Months
Accenture Services Pvt. Ltd.
Harneet Singh Nanda
Graduation
B.Tech
CIP
Maruti Suzuki India Limited
Summer Internship
Genpact
Summer Project
Creating SOPs and reducing NVAs for the Compensation and Benefits Team
Work Experience: 24 Months
Computer Science Corporation India Pvt. Ltd, Noida

Himanshi Mukhija
Graduation
B.Tech
CIP
CNH - NHFI, Noida
Summer Internship
Cogito Consulting & Technology
Summer Project
Multiple Projects: Assessment Product Development, Business Development, Module Design, Website & Collateral
Work Experience: 29 Months
CoCubes Technologies Pvt. Ltd.

K. S. Anirudh
Graduation
B.E.
CIP
Mercer
Summer Internship
Virtuoso Consulting Services
Summer Project
“Recruitment”, “Business Development” and “Understanding the basic trends across the RPO industry”
Work Experience: Fresher

Kritika Sondhi
Graduation
B.A. (Hons.)
CIP
PepsiCo
Summer Internship
KPMG
Summer Project
Leadership Learning Academy
Work Experience: Fresher

Heena Bisht
Graduation
B.Sc.
CIP
TCG Hamilton India Limited
Summer Internship
Ricoh India Limited
Summer Project
Employee engagement
Work Experience: Fresher

Himanshu Arora
Graduation
B.E.
CIP
L&T MHPS Boilers Pvt. Ltd.
Summer Internship
L&T
Summer Project
To study the impact of organizational culture on employee productivity, To identify/suggest various engagement initiatives for selecting engineering college students making L&T as their preferred employer of choice, To develop an information management dashboard to coordinate all India recruitment of GET’s from engineering colleges
Work Experience: 83 Months
Evalueserve.com Pvt. Ltd., Vrinda Graphics

Karan Bawa
Graduation
B.B.A
CIP
Mahindra Comviva
Summer Internship
FUTURESTEP
Summer Project
Emerging Segments in the Financial sector and their talent needs.
Work Experience: Fresher

Luv Bhardwaj
Graduation
B.Tech
CIP
Birlasoft
Summer Internship
Larsen & Toubro
Summer Project
To Explore the Possibilities of Training need to be imparted to Vendors, Dealers and Contractors of Larsen & Toubro at the Madh Technical Training Centre
Work Experience: 30 Months
Tata Consultancy Services
Mitushi Mittal
Graduation
B.Tech
CIP
PowerGrid
Summer Internship
R.P.G. Enterprises

Summer Project
Design framework for HR policies and their benchmarking

Work Experience: 12 Months
National Informatics Center

Naina Singh
Graduation
B.Tech
CIP
Mercer GOSS
Summer Internship
Capgemini

Summer Project
a) In the absence of rating system identification of performer and non-performer. Benchmarking of Mid year appraisal process and the promotion policy. b) Content development and enhancement of training module.

Work Experience: Fresher

Neeru Monga
Graduation
B.Tech
CIP
PowerGrid
Summer Internship
L&T

Summer Project
Talent management & E-learning for L&T Engineers

Work Experience: 52 Months
Policybazaar.com
Chitkara University
Educity Pvt. Ltd.

Neha Gupta
Graduation
B.Tech
CIP
MARUTI SUZUKI INDIA LIMITED
Summer Internship
BMW India

Summer Project
Defining a method to identify competencies Designing HR helpdesk

Work Experience: 18 Months
Tata Consultancy Services

Neha Munjal
Graduation
B.Tech
CIP
MARUTI SUZUKI INDIA LIMITED
Summer Internship
Peoplestrong

Summer Project
1. Streamlining contracting system 2. Designing case studies for past clients 3. Industry mapping of top 10 companies

Work Experience: 34 Months
HCL Technologies Ltd. Noida

Nilabh Gupta
Graduation
B.Tech
CIP
Power Trading Corporation, India
Summer Internship
Anand Automotive Limited

Summer Project
Using HR Analytics To Streamline HR Operations

Work Experience: 45 Months
Reliance Power Ltd.

Parul Kapoor
Graduation
B.Tech
CIP
Pepsico
Summer Internship
HCL

Summer Project
Making Organization Future Ready

Work Experience: 31 Months
Infosys Ltd.
Priyanshi Gupta
Graduation
B.Tech
CIP
Jindal Steel and Power Limited
Summer Internship
ICICI Bank

Summer Project
Reasons for ICICI Bank’s Branches Closing Late
Work Experience: 3 Months
Cognizant Technology Solutions

Raveena Singh
Graduation
B.Sc.
CIP
Dabur India Ltd.
Summer Internship
Ricoh India limited

Summer Project
Recognition and Motivation
Work Experience: Fresher

Sakshi Aggarwal
Graduation
B.Tech
CIP
TCG Hamilton India Limited
Summer Internship
L&T

Summer Project
Developing monitoring and evaluation mechanism for Education programs under HO- Mumbai and Trend analysis of CSR and volunteer initiatives across organizations
Work Experience: 9 Months
Wipro Technologies

Shamit Biswas
Graduation
B.B.A
CIP
McKinsey Knowledge Center
Summer Internship
Genpact

Summer Project
Employee satisfaction and recommendations
Work Experience: 12 Months
KPMG

Shefa Jawaid
Graduation
B.Tech
CIP
MERCER GOSS
Summer Internship
L&T

Summer Project
Assessment of Statutory compliances in the gulf counttiied for L&T
Work Experience: 18 Months
Infosys Ltd.

Shitanshu Prasher
Graduation
B.Tech
CIP
Mahindra Comviva
Summer Internship
Ricoh India limited

Summer Project
Revamping the Induction Program
Work Experience: 12 Months
Institute of Banking Services

Shubham Baweja
Graduation
B.Tech
CIP
Yum! Restaurants (India) pvt ltd
Summer Internship
L&T

Summer Project
Employee engagement in Residential sector and calculating Employee engagement Index in L&T Realty
Work Experience: 11 Months
Shree Durga Udyog

Sonali Batra
Graduation
B.Tech
CIP
Yum! Brands
Summer Internship
Snapdeal

Summer Project
Recognition framework creation
Work Experience: 38 Months
Infosys Ltd.
National Informatic Centre
Surya Singh  
**Graduation**: B.E.  
**CIP**: Hero MotoCorp  
**Summer Internship**: Positive Moves  
**Summer Project**: Research and Talent scan for Payments Banks  
**Work Experience**: 11 Months at Accenture

Sushmita Gaur  
**Graduation**: B.Tech  
**CIP**: eSolutions  
**Summer Internship**: Orthoplus Hospital  
**Summer Project**: Propose changes based on survey and interview of patients and employees, administrative work and medical store management  
**Work Experience**: Fresher

Sweta Singh  
**Graduation**: B.Tech  
**CIP**: Bharti Realty  
**Summer Internship**: BMW India  
**Summer Project**: Streamlining Administrative Functions and designing a Succession Planning Framework  
**Work Experience**: Fresher

Tanvi Trivedi  
**Graduation**: B.Tech  
**CIP**: McKinsey Knowledge Center  
**Summer Internship**: Virtuoso Consulting Services  
**Summer Project**: End-to-end recruitment for third party clients associated with the firm, Business development & studying the generally maintained industry standards.  
**Work Experience**: Fresher

Vaishali Tyagi  
**Graduation**: B.Sc.  
**CIP**: DRDO  
**Summer Internship**: Seed Financial Services  
**Summer Project**: Timesheet Analysis  
**Work Experience**: Fresher
The course has been crafted keeping in mind the significance of Banking & Financial Services in today’s market-driven economy. The PGDM-B&FS 2014-16 batch comprises of 17 far-sighted managers who have diverse backgrounds and competencies, and would have a crucial role to play in ensuring holistic growth of modern financial behemoths.

**Gender Diversity**

<table>
<thead>
<tr>
<th>Gender</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Male</td>
<td>76%</td>
</tr>
<tr>
<td>Female</td>
<td>24%</td>
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</tbody>
</table>

**Graduation Spl**

<table>
<thead>
<tr>
<th>Spl</th>
<th>Percentage</th>
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</thead>
<tbody>
<tr>
<td>B. Tech/ B.E</td>
<td>59%</td>
</tr>
<tr>
<td>Commerce</td>
<td>6%</td>
</tr>
<tr>
<td>Arts</td>
<td>6%</td>
</tr>
<tr>
<td>Science</td>
<td>6%</td>
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</tbody>
</table>

**Work Experience**

<table>
<thead>
<tr>
<th>Experience</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Fresher</td>
<td>23%</td>
</tr>
<tr>
<td>1-11 months</td>
<td>6%</td>
</tr>
<tr>
<td>12-23 months</td>
<td>6%</td>
</tr>
<tr>
<td>24-35 months</td>
<td>59%</td>
</tr>
<tr>
<td>36+ months</td>
<td>6%</td>
</tr>
</tbody>
</table>
Abhinav Kedia
**Graduation**
B.Tech
**Summer Internship**
Future Generali Insurance
**Summer Project**
Strategy for expanding corporate sales coverage to new and existing customers
Work Experience: Fresher

Ashish Gupta
**Graduation**
B.Tech
**Summer Internship**
ICICI Prudential Life Insurance
**Summer Project**
Portfolio Management and Comparison of Insurance Products with other Financial Products
Work Experience: 30 Months
Accenture Services Ltd.

Jaskaran Singh Bhinder
**Graduation**
B.Tech
**Summer Internship**
Royal Sundaram
**Summer Project**
Customer perception on Health Insurance
Work Experience: 15 Months
Hotel G.K International

Karan Wadhwa
**Graduation**
B.E.
**Summer Internship**
HDFC Bank
**Summer Project**
To determine service quality gaps and additional banking product/service offerings in order to improve customer satisfaction in catchment area.
Work Experience: Fresher

Ajay Krishna Pampana
**Graduation**
B.E.
**Summer Internship**
HDB Financial Services
**Summer Project**
Lean Workflow in Centralized Operations
Work Experience: 30 Months
Tata Consultancy Services

Isha
**Graduation**
B.Sc.
**Summer Internship**
Canara Bank
**Summer Project**
Retail lending and its product analysis
Work Experience: Fresher

Kamal Sharma
**Graduation**
B.Tech
**Summer Internship**
Indian Overseas Bank
**Summer Project**
NPA Management
Work Experience: Fresher

Kartik Jain
**Graduation**
B.Tech
**Summer Internship**
HSBC
**Summer Project**
Cluster Scoping and Industry analysis in Delhi NCR markets
Work Experience: Fresher
Manisha Sahni
Graduation
B.A.
Summer Internship
ICICI Bank
Summer Project
To conduct a comparative study of the SME loan sanctioning process of ICICI Bank while providing feasible recommendations for improvement of the same.
Work Experience: 4 Months
KPMG

Nireeksha Preeti Luke
Graduation
B.E.
Summer Internship
Canara Bank
Summer Project
Retail lending practices and product portfolio analysis with reference to Canara Bank
Work Experience: 43 Months
Tata Consultancy Services

Prakhar Lilhare
Graduation
B.E.
Summer Internship
Indian Overseas Bank
Summer Project
Management of NPA at IOB
Work Experience: 32 Months
Atos India

Priyam Verma
Graduation
B.B.A
Summer Internship
Jazaa Financials
Summer Project
Develop a business plan, financial forecast and investor presentation for the company - Moreslides.com
Work Experience: Fresher

Radhika Lahoti
Graduation
B.B.A
Summer Internship
Emkay Global Financial Services Ltd
Summer Project
Individual Perception and Behavior towards Mutual Funds
Work Experience: Fresher

Rohan Agrawal
Graduation
B.Tech.
Summer Internship
Axis Bank
Summer Project
Improving Customer Satisfaction from products and services offered to HNI’s in Axis Bank
Work Experience: Fresher

Ronak Patel
Graduation
B.E.
Summer Internship
Indian Overseas Bank
Summer Project
Peruse the credit appraisal process at Indian Overseas bank and propose measures to make it effective and flexible
Work Experience: Fresher

Saurabh Kumar
Graduation
B.Tech
Summer Internship
VIOM networks
Summer Project
A Study on Financial performance of debt instruments for short term investment option for Viom Networks
Work Experience: Fresher
Tofique Mirajkar

**Graduation**
B.E.

**Summer Internship**
Fidelis Capital Markets

**Summer Project**
*FX Trading - Retail Investors; Market Analysis and Business Development*

**Work Experience**: 24 Months
TaeguTec India Pvt. Ltd.