

National/International Conference / Seminar Participated by IMI Faculty

2015-16

S.No.	Faculty Name	Conference Title	Attended / Presented	Date Of Conference	Venue Of Conference	International / National
1	Arindam Banik	Annual conference of Asia-Pacific Economic Association, National Taiwan University Market Structure, FDI, Imitation and Innovation: An Empirical Verification based on North-South Intellectual Property Rights Conflicts	Presented	10th July, 2015	Taiwan	International
2	Barnali Chaklader (with Neharika Shrivatava & Vandana Sharma)	International Conference on Business Management & Information Systems A Study to Assess Impact of Carbon Credit Trading into Costs and Prices of Different Goods and Services – A Study from Airline Industry (Bloomsberry Publishing, pp 47-54)	Presented	17-20 Nov. 2015	Singapore	International
3	Deepak Chawla	3rd Conference of Marketing Scholars and Practitioners (CMSP- 2015) - - Emerging trends, Opportunities and Challenges Attitude and consumption patterns of the Indian chocolate consumer: an exploratory study	Presented	26th June, 2015.	Apeejay School of Management , Dwarka, New Delhi	National
4	Deepak Tandon (with H Purohit H & K Tandon)	4th Biennial Indian Academy of Management Conference Schedule Conference theme: Managing in the Indian Institutional Context Managing Intellectual Capital in India: Empirical Evidence from Nifty 50 Companies	Presented	December, 2015.	Indian Institute of Management Lucknow - Noida Campus	National

5	Deepak Tandon	<p>Sino-Indian Forum Sino Indian Relation : Change and development by Sichuan Academy of Social sciences , institute for Social and Economic Change (ISEC)</p> <p>Economic Growth Model of India and China - A Comparative Analysis</p>	Presented	26-27 Oct. 2015	China	International
6	Deepak Tandon (with N Tandon)	<p>Conference on Global Business Environment: Strategies for Business Analytics and Cyber Security Management</p> <p>Valuation Empirics in Indian Banks: An Analysis of Market Multiple Approach</p>	Presented	11-12 Dec. 2015	IMI, Bhubaneswar	International
7	Mamta Mohapatra	<p>2nd HR Summit & International Conference, Emerging Challenges for HR: VUCA Perspectives</p> <p>Exploring the Link between Inclusive Climate and OCB in Select Health care Organizations in India</p>	Presented	21th- 22nd August 2015	Indian Institute of Management Raipur	International
8	Neena Sondhi	<p>3rd Conference of Marketing Scholars and Practitioners (CMSP- 2015) - - Emerging trends, Opportunities and Challenges</p> <p>Attitude and consumption patterns of the Indian chocolate consumer: an exploratory study</p>	Presented	June 26, 2015.	Apeejay School of Management , Dwarka, New Delhi	National
9	Neena Sondhi	<p>Understanding Indian consumers' retail investor behavior: an empirical study. International conference on advancements in management and technology</p>	Presented	18-20 Dec. 2015	JIIT, Noida	International

10	Neena Sondhi	Segmenting and profiling the Indian organic buyer: an emerging market perspective. International conference on advancements in management and technology	Presented	18-20 Dec. 2015	JIIT, Noida	International
11	Neena Sondhi	Workshop on Sexual Harassment of Women at Workplace prevention, Prohibition & Redressal Act 2013	Represented	29th Dec. 2015	Noida	National
12	Prashant Gupta	Individual Behavior and Perception Towards Mutual Fund. (Abstract in proceeding- ISBN: 978-9-6046-6086-5). International Conference organized by SOM, GBU, held at Gautam Buddha	Presented	11-12 July, 2015	Greater Noida	International
13	Siddharth Varma (with Ruchika Gupta)	Conference on Global Business Environment: Strategies for Business Analytics and Cyber Security Management Customer Perception & Behavioral Intention to Use Biometric Enabled e-Banking Services in India)	Presented	11-12 Dec. 2015	IMI, Bhubneshwar	National
14	Snajay Dhamija	NHPC Limited : Buy back of shares for creating value organized by IBS Hyderabad and Universiti Utara Malaysia	Presented	7th Aug. 2015	Hyderabad	International

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Faculty

2014-15

S.No.	Faculty Name	Conference Title	Attended / Presented	Date Of Conference	Venue Of Conference	International/ National
1	Bhimaraya A Metri	Business Accreditation Seminar & Assurance of Learning Seminar	Attended	24-27 Feb.2015	Okhla, New Delhi	National
2	Siddarth Varma (with Ruchika Gupta)	Cyber Threat Landscape of BRICS: A comparative Assessment Futuristic Trends in Computations Analysis and Knowledge management (ABLAZE 2015)	Presented	25-27Feb, 2015	New Delhi	International
3	Manaswini Acharya	Brandpro & Markstrat Certification Workshop and Branding/Admissions	Attended	Jan 26-28, 2015	Stratx Simulation, Paris	International
4	Manaswini Acharya	14 th International Marketing Trends Conference	Presented	Jan 22-24, 2015	Paris	International
5	Barnali Chaklader	3 day Workshop Panel Data & Time Series Econometrics	Attended	6-8 Jan.2015	Amritha University, Coimbatore	National
6	Abhishek Nirjar	8th ISDSI International Conference Innovation Objectives and Innovation Performance of Emerging market Organisations: An Assessment of Indian Firms	Presented	2-4 Jan 2015	Pune	International
7	Arnab K Deb	8th ISDSI International Conference	Attended	2-4 Jan 2015	Pune	International
8	Sonu Goyal	Symposium of Advancing Sustainability Research & Education	Presented	2-4 Jan 2015	IIM Bangalore	International
9	Bhimaraya A Metri	8th ISDSI International Conference	Attended	2-4 Jan 2015	Pune	International

10	Deepak Tandon	8th ISDSI International Conference	Attended	2-4 Jan 2015	Pune	International
11	Prageet Aeron	8th ISDSI International Conference	Attended	2-4 Jan 2015	Pune	International
12	Shailendra Nigam	8th ISDSI International Conference	Attended	2-4 Jan 2015	Pune	International
13	Soni Agrawal	8th ISDSI International Conference Predictors of Employee Engagement	Presented	2-4 Jan 2015	Pune	International
14	Arvind Chaturvedi	8th ISDSI International Conference	Attended	2-4 Jan 2015	Pune	International
15	Sonu Goyal	Innovating Model of Livelihood Interventions: Case of AIACA	Presented	2-4 Jan 2015	IIM Bhopal	National
16	Deepak Tandon	Strategizing Possible Mergers & Acquisitions in The Indian Banking Sector – Case of Indusind With SBI, Business & Management – Shaping the Future (ICOBM) – 2015	Presented	2015	DDU College, University of Delhi.	National
17	Kshitija Wason	XXIV Annual Conf. of National Academy of Psychology	Attended	12-14 Dec.2014	IIFM, Bhopal	National
18	Soni Agrawal	Case Study in Global Summit on Management Summit	Presented	12-13 Dec.2014	IIM, Raipur	National
19	Pinaki Dasgupta (with Anupama & S.M Mishra)	Issues and Challenges of Outbound Logistics activities affecting delivery lead time of Indian Apparel Exports: An Empirical Analysis of Logistics Service Providers AIB-SE Annual Conference	Presented	Oct 23-25, 2014	Miami, FL	International
20	Soni Agrawal (with Adit Atal)	NHRDN 2nd CEO Conclave	Attended	12 Sep.2014	Gurgaon	National
21	Sanjay Dhamija	The Case Centre Anniversary	Attended	8-9 Sep.2014	IIM Bangalore	National

22	Barnali Chaklader	Workshop on Avanced Data Analysis & Structural Equation at VIT Business School	Attended	15-17 Aug.2014	IRMA Vellore	National
23	Soni Agrawal	Business World HR Strategy Forum	Attended	7 Aug.2014	Gurgaon	National
24	R K Arora	27th International Business Research Conference	Presented	June 12-13,2014	Toronto Canada	International
25	Shilpi Jain	ACM ICSE 2014 Conference	Attended	2-6 June 2014	Intl.Conventi on Centre Hyderabad.	National
26	Prashant Gupta	ICGBL Training of Trainers Programme	Attended	26-28 May 2014	IICA Manesar	National
27	Shailendra Nigam	NHRDN 2nd National HR Summit	Attended	16-17 May 2014	New Delhi	National
28	Barnali Chaklader	FDP Prog.on Business Simulation	Attended	2-3 May 2014	BIMTECH, Greater Noida	National
29	Bhimaraya A Metri	ICAM Conf.by AACSB	Attended	April 7-9,2014	AACSB Singapore	International
30	Asha Bhandarker	Dean & Director's Conference	Attended	April 27-29,2014	AMBA France	International