

## **ABOUT PLACEMENTS**

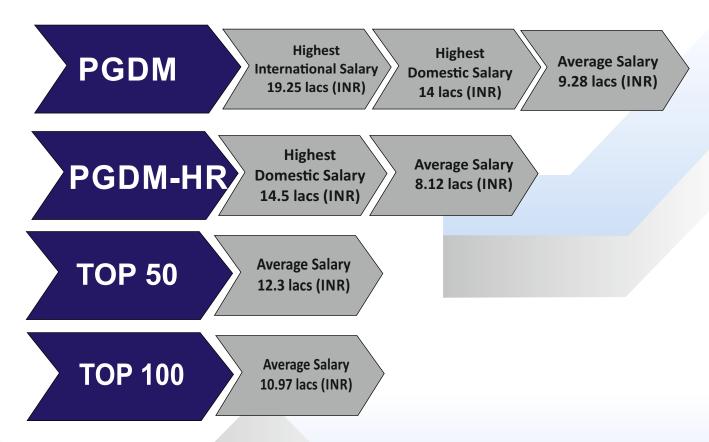
Continuing the legacy of IMI Delhi, the Final Placement Season 2015 started on a positive note. The hard work of the students during their Summer Internship Program herald number of PPOs received from the companies such as Agrotech Foods, Altisources, Asian Paints, Britannia, Capgemini, Genpact, HSBC, Hughes Systique, JPMorgan Chase, PeopleStrong, Perfetti Van Melle, RPG Enterprises, Hindustan Times, Tata Capital, Tata Steel and U2opia mobile. In all 88 companies have participated in Final Placements at IMI Delhi's campus to recruit from a batch of 241 students comprising of 181 in PGDM and 60 in PGDM-HR program. Keeping faith in IMI pedagogy and quality of students, some of our preferred recruiters visited twice to recruit the students.

The students got opportunities to match their expectation in the following sectors: Automobile, BFSI, BPO, Conglomerate, Consulting, E-commerce, FMCG, Healthcare, IT, ITES, KPO, Manufacturing, Media, Mining, Power, Rating, Real Estate, Retail, Steel and Telecommunications.

We would also like to take this opportunity to express gratitude to our Alumni for their unconditional support and guidance in making the final placements successful.



## SNAPSHOT OF THE PLACEMENT FIGURE



<sup>\*</sup> the above figures do not include the monetary and non-monetary variable components of the compensation

## **PLACEMENT OVERVIEW**

### **BFSI Sector**

38% of the batch opted for their career in BFSI sector. The major recruiters in this sector were J. P. Morgan Chase, Axis Bank, Barclays, Future Generali, GE SBI Cards, HDFC Life, HSBC, HSBC GSS, ICICI Bank, L&T Finance, Magma Fincorp, RBS, Royal Sundaram, Secure Now, Tata Capital and Verity Knowledge Solutions. These heavyweights offered niche profiles in Analytics, Corporate Finance, Investment Banking, Marketing & Operations, Operations Analyst, Relationship Management, Risk Analyst, Sales & Marketing and Wealth Management.

## **IT & ITES Sector**

The next preferred domain was IT, in which 20% of the batch opted for its career. The prominent recruiters from this sector were Accenture, Google, HCL, Infosys, Wipro, Capgemini, TCS, Genpact, Hughes Systique, Libsys, U2opia Mobile Private Limited, Freshdesk, Vmock Inc. and Newgen Software, offering profiles such as BDM, Consultant – Presales, Associate Consultant, Marketing, Quality, Operations, Pricing and Finance.

# **PLACEMENT OVERVIEW**

#### E-commerce

E-commerce emerged as the next preferred sector giving opportunities to 12% of the batch. The prominent recruiters in this sector were Amazon, Snapdeal.com Frog Ideas, Indiamart (Tolexo), Mahindra Comviva, MarketsandMarkets, Shopclues, WeAreHolidays offering profiles in Business Development, Digital Marketing, Finance, Market Research Analytics, Sales, Marketing, Strategy and Operations.

## **Consulting Sector**

The 11% students opted for consulting domain. The recruiters from this sector were A.T Kearny, Nielsen India, BMR Advisor, EY, PeopleStrong, KPMG, Latent View, Rescon Partners, Sunroute Consulting, The Hackett Group and Right Management offering profiles in Analyst, Risk & Advisory, Consultant, Senior Analyst and Marketing – BD.

### **FMCG Sector**

The 7% of the batch opted for their career in FMCG sector. The prominent recruiters in this sector were AgroTech Foods, Bata India, Britannia, Emami, Jubilant Foods Works, Perfetti Van Melle offering profiles in Sales, Marketing and Operations.

### **Other Sectors**

The other sectors were represented by Advertising and Media, Textile, Chemical, Retail, Publishing, Automobile, Conglomerate, Entertainment, Hospitality, Engineering, Mining, Rating, Real Estate, KPO, Manufacturing, Power/Energy, and Iron and Steel. Some of the major players from these industries that visited our campus are Arvind Ltd. Asian Paints Ltd. BATA India Ltd, BILT, BMW, Cinepolis MTP, DCM Shriram, IMRB, ITC Hotels, L&T Hyderocarbon, Mahindra&Mahindra Ltd. Market&Markets, Milward Brown, Mogae Media, Moolchand Healthcare, Raychem RPG, RP-SG, Square Yards, Tata Power, Tata Steel Limited and Vedanta.

## PLACEMENT OVERVIEW

### **Human Resource**

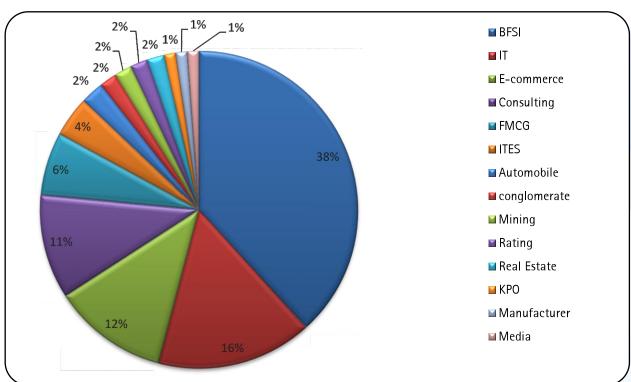
The growing stature of IMI Delhi's dedicated HR Program attracted opportunities for the batch in the IT sector (19%), Consulting (17%), BFSI (15%), BPO (13%) followed by Conglomerate, E-commerce, Manufacturing, Power, Healthcare, Media, Retail, Steel and Telecommunication. The recruiters were Altisource, Asix Bank, Avery Dennison, Barclays, BILT, Capgemini, Future Generali, Future Step, Genpact, HSBC GSS, ICICI Bank Ltd., ICICI Prudential, Indiamart (Tolexo), Infosys, Kotak Securities, KPMG, L&T Hyderocarbon, Mahindra & Mahindra, Moolchand Healthcare, PeopleStrong, , Right Management, RPG Enterprises, RP-SG, Snapdeal, Tata Power, Tata Steel, TPG Wholesale, U2opia Mobile, Vedanta and Wipro.

The growing brand equity of IMI Delhi among the corporate world was certified by the presence of several first time recruiters (38%) and our enhanced associations with our long term recruiters from the corporate world. We would like to thank all recruiters for their participation in final and summer placements this year which reaffirms their faith in IMI Delhi as one of the premier B-Schools of the country.

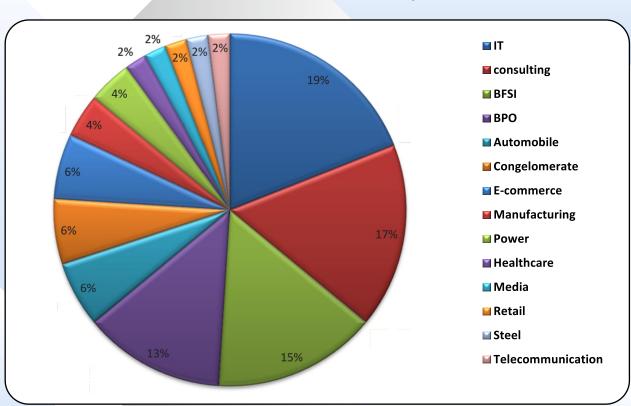


# **SECTORAL-WISE BREAKUP**

# **PGDM Sector Wise Split**



# **PGDM-HR Sector Wise Split**



# FOR OUR DISTINGUISHED ALUMNI

Our distinguished alumni are our key assets and are a testament of the fact that IMI Delhi has always been a school for visionary global leaders. Our Alumni have a tremendous stake in mentoring and motivating students.

Their guidance and insights have enthused the students and boosted their confidence. The involvement of Alumni is the testimonial to the impressive placement drive on the campus.

We are indebted to our alumni for their invaluable support and look forward to their constant support and guidance in the future as well.



# **SELECT LIST OF OUR RECRUITERS**

- A.T. Kearny
- Accenture
- Agro Tech Foods Ltd
- Altisource
- Amazon
- · Arvind Ltd.
- Asian Paints Ltd.
- Avery Dennison
- Axis Bank
- Barclays Shared Services
- BATA India Ltd
- BILT
- BlackRock
- BMR Advisors
- BMW
- Britannia
- Capgemini
- Cinepolis MTP
- Crisil
- DCM Shriram
- Emami Ltd.
- EY GSS
- Fair Trade LLC
- Fedders Lloyd Corporation Ltd.
- Freshdesk
- Frogldeas
- Future Generali
- Future Step
- GE SBI Cards
- Genpact
- Google
- HCL Tech
- HDFC Life
- Hindustan Times Learning Center (Studymate)
- HSBC
- HSBC GSS
- Hughes Systique India Pvt. Ltd.
- ICICI Bank Ltd.
- ICICI Prudential
- IMRB
- Indiamart INTERMESH (Tolexo)
- Infosvs
- Intra Soft Technologies Ltd.

- ITC Hotels
- J. P. Morgan Chase
- Jubliant
- Kotak Secruties
- KPMG
- L&T Finance
- L&T Hyderocarbon
- LatentView
- Libsys
- Magma Fincorp
- Mahindra & Mahindra Ltd.
- Mahindra Comviva
- Market&Markets
- Milward Brown
- Mogae Media
- Moolchand Healthcare
- Mother Dairy
- Nielsen India
- Newgen
- PeopleStrong HR Services Pvt. Ltd.
- Perfetti Van Melle
- Raychem RPG
- RBS
- Rescon Partners
- Right Management
- Royal Sundaram
- RP-SG
- Secure Now
- Shopclues
- Snapdeal
- Square Yards
- Sunroute Consulting
- Tata Capital Financial Services Ltd
- Tata Power
- Tata Steel Limited
- TCS
- The Hackett Group
- TPG Wholesale
- U2opia Mobile Private Limited
- UBS Verity Knowledge Solutions
- Vedanta
- Vmock Inc
- WeAreHolidays
- Wipro Ltd.

# **CORPORATE RELATIONS AND PLACEMENT COMMITTEE**

## **Prof. Manaswini Acharya**

Professor (Marketing) & Dean, Corporate Relations & Placements International Management Institute, New Delhi Telefax Direct: 011-47194200

Phone (Direct): 011-47194117 Mobile: + 91 9999075523 E-mail ID: dean.corprels@imi.edu

### Mr. Amrish Sharma

AVP- HRD

International Management Institute, New Delhi

Telefax Direct: 011-26528278
Phone (Direct): 011-47194172
Mobile: +91 9810625842
E-mail ID: amrish@imi.edu

## STUDENTS PLACEMENT COMMITTEE MEMBERS (PLACECOM)

Aditya Chowdhury	8585950705
Aishik Chakraborty	9711119157
Ankit Gupta	9711119153
Harsh Parmar	8802011094
Paras Dutta	8860797398
Sheshank Narayan	9711119156
Shriram Rajasekaran	9718685993
Sunpreet Kaur	9711119155
Tanvi Trivedi	9711119152
Toflque Mirajkar	9711119154

### For any queries, please write to

corporaterelations@imi.edu or visit : http://www.imi.edu/delhi/placement B-10, Qutab Institutional Area, Tara Crescent, New Delhi, Delhi 110016