

ET - 30th Dec. 2007

It's IIM-A once again!

THEY are factories producing business leaders of the future. And are going to play a big role in making India, the talent capital of the world. B-schools have always been a hot subject for business publications in the country, but it's their perceptual value that makes them 'hot' amongst the hiring fraternity. As 2007 draws to a close, **Sunday ET** commissioned global research major **Synovate** to identify some of the big B-schools to watch out for in 2008, on the perceptual benchmarks laid down by India Inc.

The survey of the top CEO and HR heads had a story to tell. While some IIMs, ISB and the likes of FMS were bunched together as the top choices by the industry, it was interesting to note second rungs making a prominent mark amongst the top 20 B-schools. And threaten the popularity of some B-schools that have traditionally ruled the chart. Savour this. Symbiosis, Pune and IMI Delhi outscored the likes of XLRI and IIM Lucknow and others like K J Somaiya and S P Jain Institute finding a stronger favour over IIM Kozikode and MDI Gurgaon. This clearly points to the fact that second line of management education is readying itself and will keep big brothers on their toes.

However, Big Bs still rule. The IIM-A bags the top slot followed by IIM-B among the top B-schools in the country. And which management institute has the best faculty and is constantly up-grading? It's IIM-A once again!

BHANU PANDE

CLASS APART

The top 10 management institutes to watch out for in 2008, as rated by captains of industry

	ALL	DELHI	M'BAI	B'LORE
All Respondents	75	30	30	15
IIM, Ahmedabad	79	97	73	53
IIM, Bangalore	56	53	40	93
ISB, Hyderabad	43	43	40	47
IIM, Indore	37	23	50	40
IIM, Calcutta	33	23	37	47
FMS, Delhi	32	37	27	33
Symbiosis, Pune	28	47	20	7
IMI, Delhi	27	43	13	20
XLRI, Jamshedpur	23	10	37	20
IIM, Lucknow	21	10	25	40

IIM-A BAGS THE TOP SLOT! (%)



Findings of the Sunday ET survey, conducted by Synovate

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SPOTLIGHT ON SECOND-RUNG B-SCHOOLS



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